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Julia Sass Rubin is an Assistant Professor of Public Policy at the Edward J. Bloustein School of Planning and Public Policy at Rutgers University. Dr. Rubin's research is in the area of community economic development and community development finance.

At present, she is continuing her research examining the use of venture capital and lending for economic development and poverty alleviation. She also is looking at the formulation and likely impact of the New Markets initiatives, and the capital needs of social enterprises.

Dr. Rubin has advised a number of organizations in the area of developmental finance, including the United States Small Business Administration, the CDFI Fund of the U.S. Treasury Department, the John D. and Catherine T. MacArthur Foundation, the Appalachian Regional Commission, the Overseas Private Investment Corporation, and the New Jersey Redevelopment Authority. Previously, she consulted for McKinsey & Company and worked in brand management for the Procter & Gamble and Eastman Kodak Companies.

Dr. Rubin earned her PhD and MA from Harvard University, an MBA with distinction from Harvard Business School, and an AB with honors from Harvard-Radcliffe College. She was a post-doctoral fellow at the Alfred A. Taubman Center for Public Policy at Brown University and spent a year as a Henry Luce Scholar in Bangkok, Thailand.