

Chris Larsen

Prosper Marketplace

Chris Larsen is the CEO and Co-Founder of Prosper Marketplace. For over a decade he has focused on using the Internet to make consumer lending more efficient, fair, honest, open, and trustworthy.

Prior to Prosper, Mr. Larsen co-founded and served as Chairman and CEO of E-LOAN. Under Mr. Larsen's leadership, E-LOAN closed over \$27 billion in consumer loans, and was consistently ranked as one of the nation's most trusted consumer brands. E-LOAN earned consumers' trust by taking radically pro-consumer actions such as being the first company to provide consumers with access to their credit scores, and playing a critical role in the passage of the strongest consumer financial privacy protection law in the nation. Mr. Larsen led E-LOAN through a successful IPO in 1999, and oversaw the company's acquisition by Popular, Inc. in 2005.

Mr. Larsen holds an M.B.A. degree from Stanford University and a B.S. degree from San Francisco State University, where he was named the 2004 Alumnus of the Year.