

## **Ellen Seidman**

*ShoreBank Corporation and New America Foundation*

Ellen Seidman is Executive Vice President, National Policy and Partnership Development at ShoreBank Corporation. ShoreBank is the nation's first and leading community development and environmental banking corporation. Headquartered in Chicago, ShoreBank has banks and affiliated nonprofits in Chicago, Cleveland, Detroit and the Pacific Northwest; business development services in northern Michigan; and both consults with and invests in banks serving microfinance and small business in developing countries. Ms. Seidman Chairs the Board of Directors of the Center for Financial Services Innovation, a ShoreBank nonprofit affiliate that helps financial services providers responsibly and sustainably serve US underbanked consumers by delivering unbiased, independent research and facilitating collaboration to meet the needs of both consumers and the businesses that serve them.

Ms. Seidman also directs the Financial Services and Education Project of the New America Foundation, a Washington, DC think tank. The Ford Foundation-funded Financial Services and Education Project brings together work focused on asset-building for low-wealth families with that focused on responsible and broad-based participation by the financial services industry in serving such families and their communities.

Previously, Ms. Seidman was Senior Managing Director/National Practice at ShoreBank Advisory Services. Prior to joining ShoreBank, Ms. Seidman served as Senior Counsel to the Democratic staff of the Financial Services Committee of the United States House of Representatives. From 1997 to 2001, she was the Director of the U.S Treasury Department's Office of Thrift Supervision, heading the 1,200 person bureau responsible for regulating more than 1,000 savings associations around the U.S. Simultaneously, she was a Director of the Federal Deposit Insurance Corporation and the Chairman of the Board of the Neighborhood Reinvestment Corporation. From 1993 to 1997, Ms. Seidman served as Special Assistant for Economic Policy to President Clinton. She has also held senior positions at Fannie Mae, the United States Treasury Department and the United States Department of Transportation.

Ms. Seidman sits on the boards of the Center for Neighborhood Technology (and its car sharing affiliate, I-Go) and Coastal Enterprises, Inc., and on the Board of Overseers of the School of Community Economic Development at Southern New Hampshire University.

She holds a bachelor's degree from Radcliffe College, a law degree from Georgetown University Law Center and an MBA in finance and investments from George Washington University. She has also completed the Senior Executive Fellows Program at the John F. Kennedy School of Government.