

Opportunity Junction

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We believe:

Everyone

who is willing
to work hard
deserves an
opportunity
to succeed.



We exist to
break the cycle
of poverty



Opportunity Junction helps struggling job-seekers gain the skills and confidence to get and keep good jobs.



Job Training and Placement



FY2012-13: 45 placements into positions earning an average of \$13.55 an hour (82% 18-month retention)

Individualized Career Development



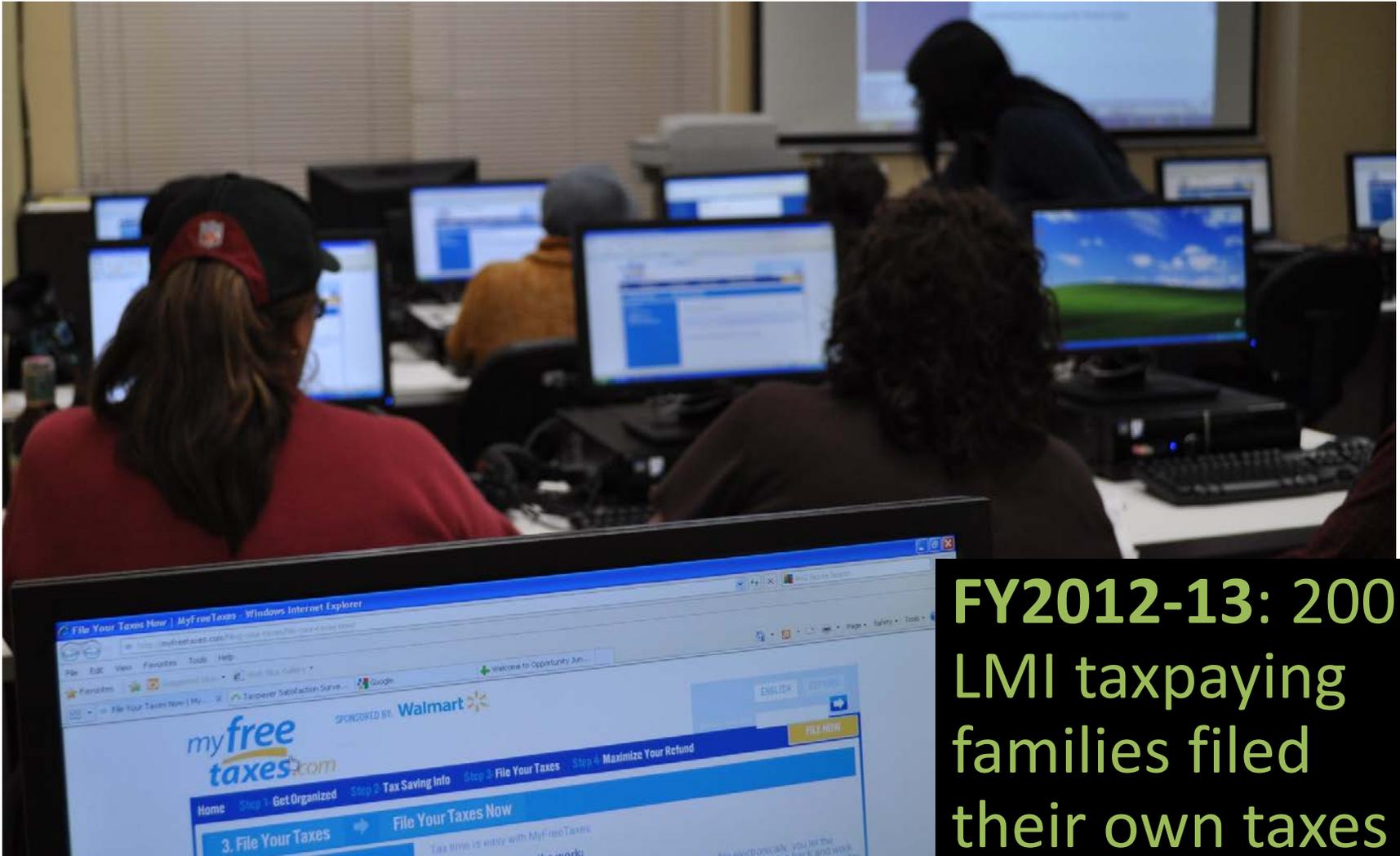
FY2012-13: 26 additional placements into positions earning an average of \$14.54 an hour.

Evening Technology Center



Of those completing 15 hours or more (212 in FY2012-13), 30% got a job, a better job, a raise, or a promotion (approximately 62)

Do-It-Yourself Tax Assistance



**FY2012-13: 200
LMI taxpaying
families filed
their own taxes**

Opportunity Junction operates in the Contra Costa's most underserved area

West County (Richmond)



East Contra Costa

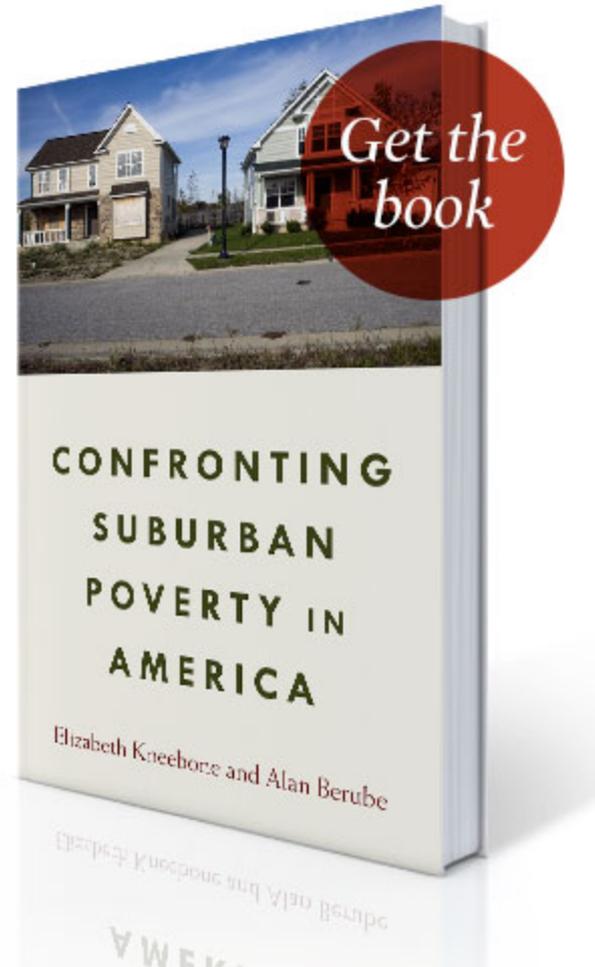


The **nonprofit dollars available to a poor resident** in West Contra Costa exceeds that of East County by an 8-to-1 ratio, despite comparable rates of poverty in the two regions (***Building a Robust Anti-Poverty Network in the Bay Area***, page 8, <http://bit.ly/13ZgTQH>).

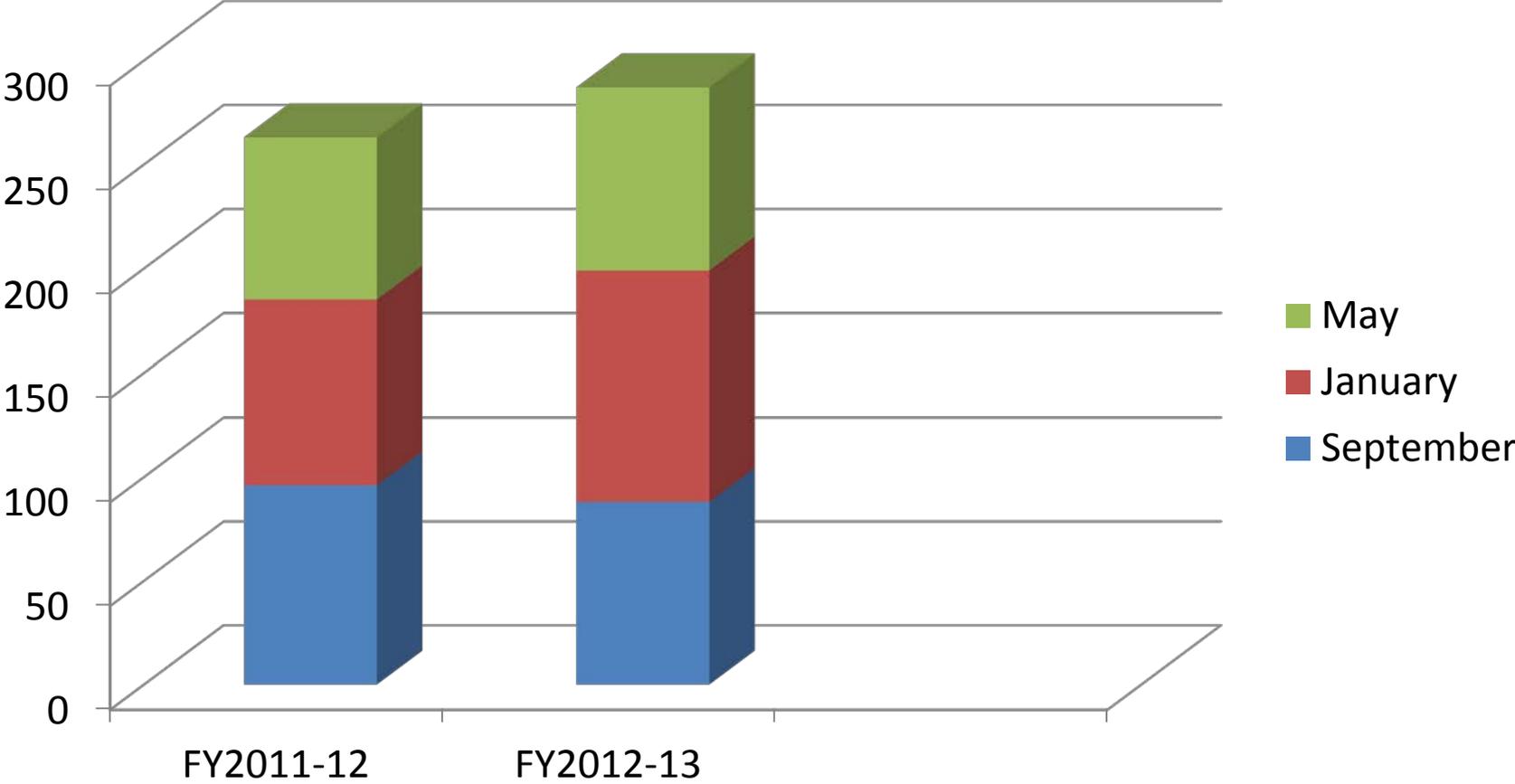
Suburban Poverty a National Trend

Listen in: Elizabeth Kneebone of the Brookings Institution and Alissa Friedman on Forum, on KQED, discussing suburban poverty:

<http://www.kqed.org/a/forum/R201305210930>



Demand for Services – Capacity 60



Two Kinds of Demand



Skills Gap

- “An analysis of the **East Bay’s occupational skills gaps** shows that the largest gap between the skills of the region’s resident workforce and those sought after by the region’s employers is in sales and **office occupations.**”
- Special Report on the East Bay Workforce, East Bay Economic Outlook 2013

MOS Certified

91%

Business Services



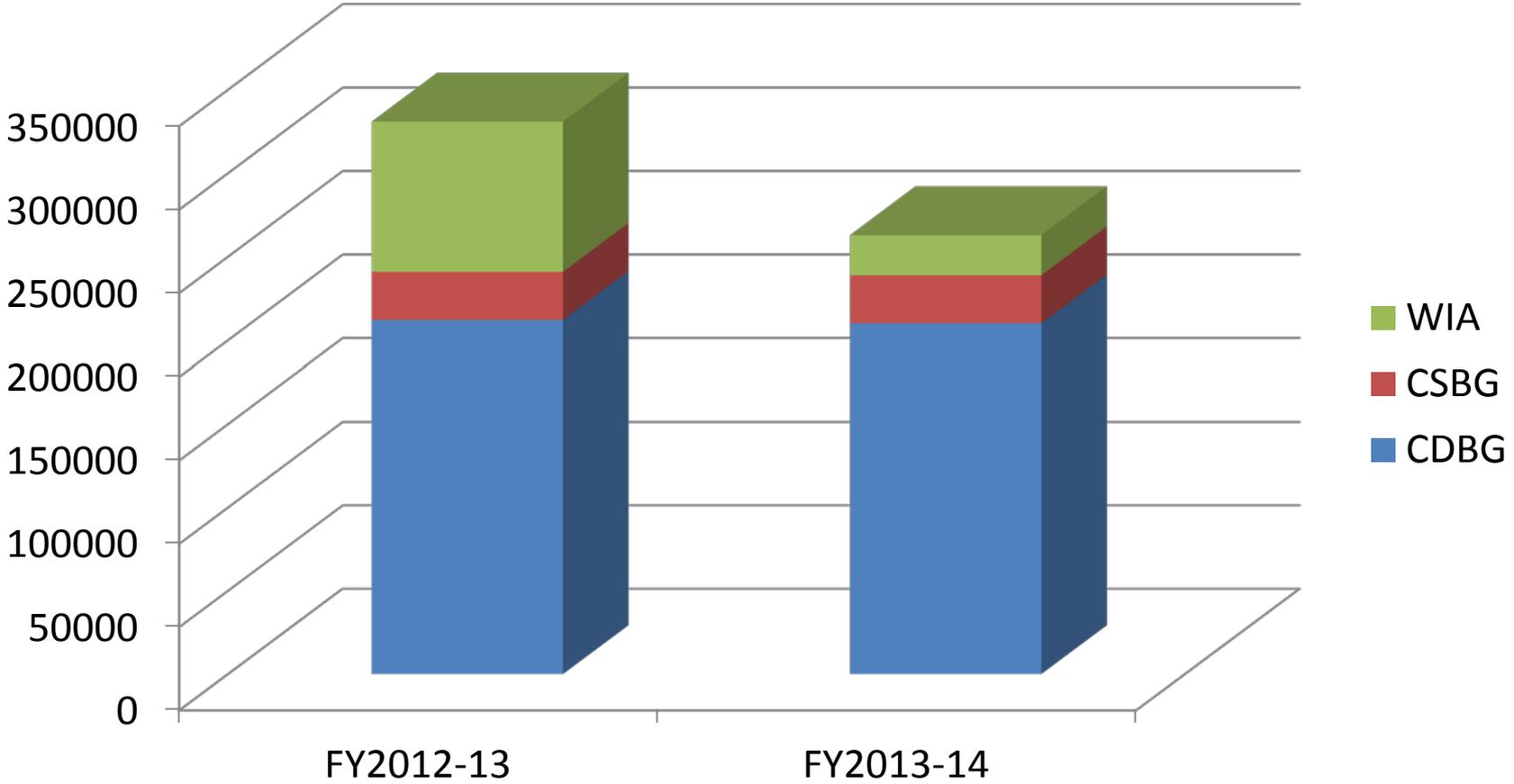
- Employers need a good fit
- Candidates need credibility and an advocate
- Result: 48 positions filled at \$15.11 per hour

Government Funding for Training

“By 2003, inflation-adjusted funding had fallen by about 65 percent from its 1979 peak; by 2008, by nearly 70 percent. Moreover, because the real economy has more than doubled in size since 1979, **this funding has fallen by about 87 percent** in relative terms— from roughly 0.30 percent to 0.04 percent of Gross Domestic Product (GDP).”

Harry J. Holzer, Professor of Public Policy at Georgetown University, Focus Vol. 26, No. 2, Fall 2009

Projecting Reduction This Year



Opportunities for Collaboration

- Funding, always
- Volunteering, in the East Bay
 - Mock interviews
 - Teaching, training, tutoring
- Hiring opportunities



Summary

- Motivated job-seekers can succeed
- Employers need them to succeed
- Need in suburban areas outstrips resources
- Cuts in government funding make things worse
- You can help! And you do! THANK YOU!

