

Founded in 1973



Rubicon's mission is to prepare very low-income people to achieve financial independence and to partner with people with mental illness on their journey of recovery.

Our Clients

3,425 served last year

Homeless 45%

Criminal Record 33%

Unemployed 82%



Overview of Services



- Mental Health and Wellness
- Legal Services
- Economic Empowerment

Economic Empowerment

Job Readiness:

- Job readiness training
- Career coaching
- Transitional employment

Job Placement:

- *657 unemployed people in jobs!*

Serving the Whole Person

- Legal services
- Housing placement
- Computer skills training
- Substance abuse counseling
- Interview clothes
- Transportation
- Parenting coaching

Economic Downturn



- Competition
- Low wages
- Credit history

A Job is Not Enough

- Financial Education and Coaching
- VITA (Volunteer Income Tax Assistance)



Our Approach Works

- More than 1,400 children impacted
 - Nationwide recognition
 - \$1 to \$3



Thank you!

Rubicon currently receives critical financial and volunteer support from –

- Wells Fargo
 - Citibank
- Bank of America
- Bank of the West
 - Union Bank
- First Republic

Ways to Support Rubicon

- Grant funding for programs
 - Event sponsorship
- Connections to Bay Area employers
 - VITA volunteers
- Organize a donation drive:
interview clothes, toiletries, housewares

Join us

- Sign up for e-news at www.rubiconprograms.org
- Contact Rachel Lee Holstein at rachelleeh@rubiconprograms.org