

Welcome Remarks

by:

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District Office

U.S. Small Business Administration



Worldwide Opportunities

- **96% percent of the world's consumers live outside of the U.S.**



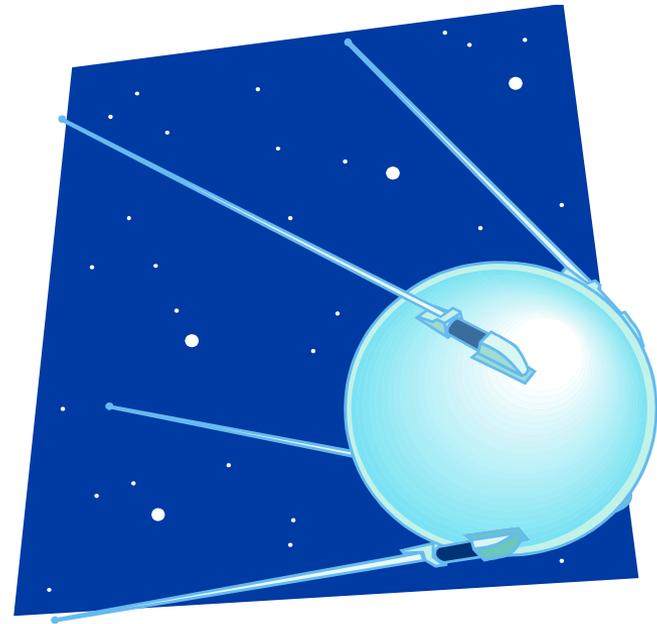
Contributions to Regional Economy

- **Direct export-production jobs and indirect-export jobs account for almost 114,000 jobs in this region. Ranking San Diego as 17th in the U.S. for direct jobs and 18th in the U.S. for indirect jobs.**



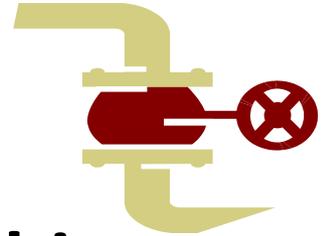
Regional Cluster Development

- **Biotechnology and Pharmaceuticals,**
- **Bio Med Devices and Products,**
- **Clean Tech, Aerospace,**
- **Navigation and**
- **Maritime Technology.**



Growing Opportunities in Exporting

- In the *San Diego Metropolitan Export Initiative Survey* completed in May, of this year. 39 % of the respondents indicated they had plans to export to new foreign markets in the next ten years.
- This receptiveness to exporting creates huge opportunities for those of us who provided services and capital to such companies.



SBA Resources

- **SBA offers on line, on demand Export Trade programs**

www.sba.gov/training



U.S. Export Assistance Centers

www.sba.gov/content/us-export-assistance-centers



Local Resources – Center for International Trade CITD

- www.sandiegocitd.org



Small Business Development Network Free Counseling & Training

- [North San Diego County and Imperial County](#)
- www.ivsbdc.org or
www.sandiegosmallbiz.com

