

WELCOME

Building Pathways to Affordable Health
Insurance

Greg Reed, CEO, United General
Hospital

Chair, WWWHCC

WWRHCC HOSPITALS



PURPOSE OF TODAY

- ▶ Cultivate new partnerships
- ▶ Develop innovative strategies and solutions to getting people banked and insured
- ▶ Collectively improve the health of our community

Develop innovative partnerships that results in improving the health of our communities thru access to insurance and bank accounts.

HEALTH CARE IS CHANGING...

Eric Moll, CEO Mason General
Hospital

Secretary/Treasurer,

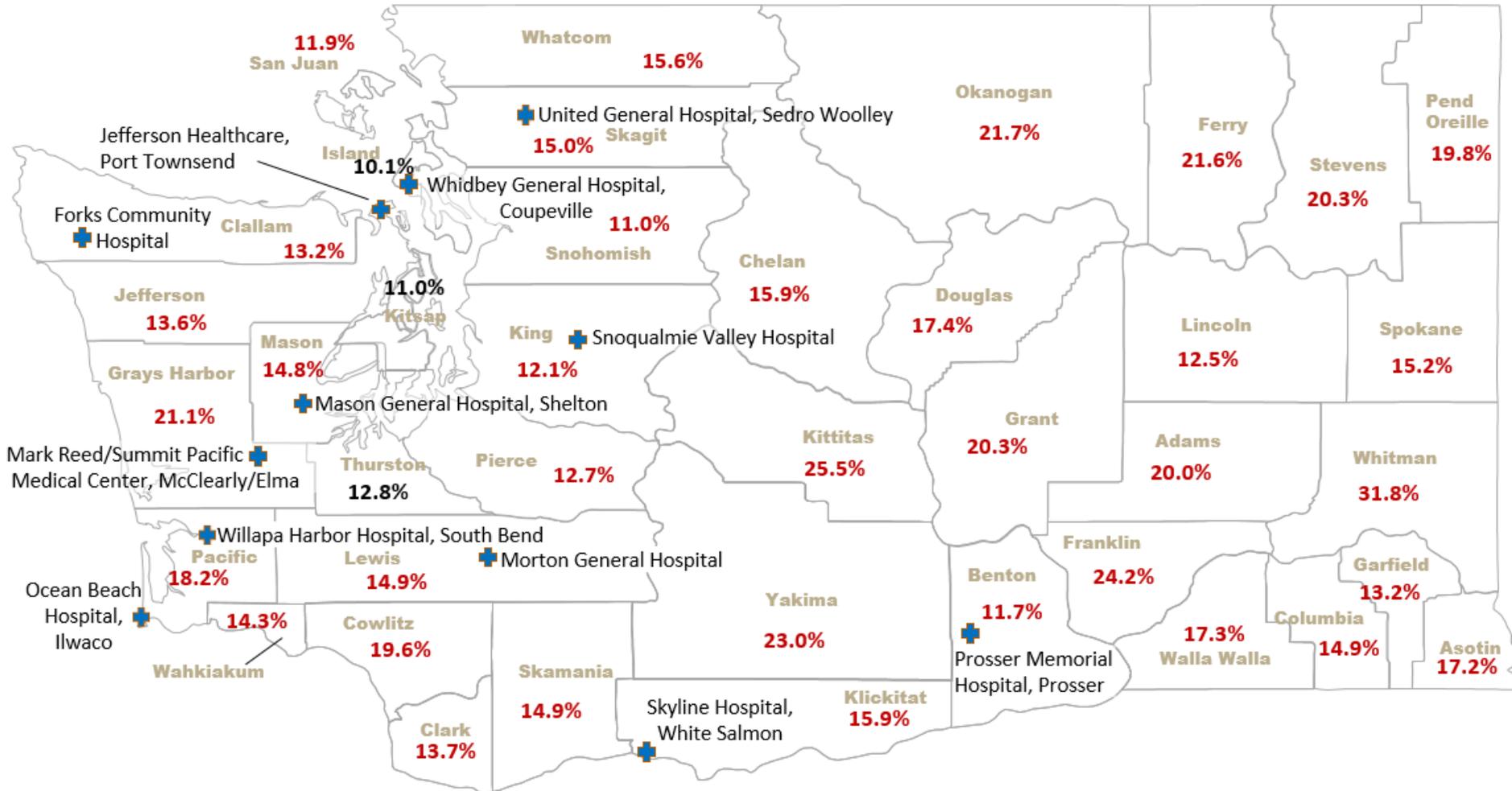
Western Washington Rural Health
Care Collaborative

WWRHCC MISSION

Connect Collaborate Achieve

To improve the health care delivery systems of our rural communities.

WWRHCC HOSPITALS ALL AGES IN POVERTY BY COUNTY



HEALTH OUTCOMES MORBIDITY AND MORTALITY

Health Behaviors 30%

Tobacco Use

Physical Activity

Healthy Eating

Safe Sexual Practice

Clinical Care 20%

- Access to care
- Quality of Care

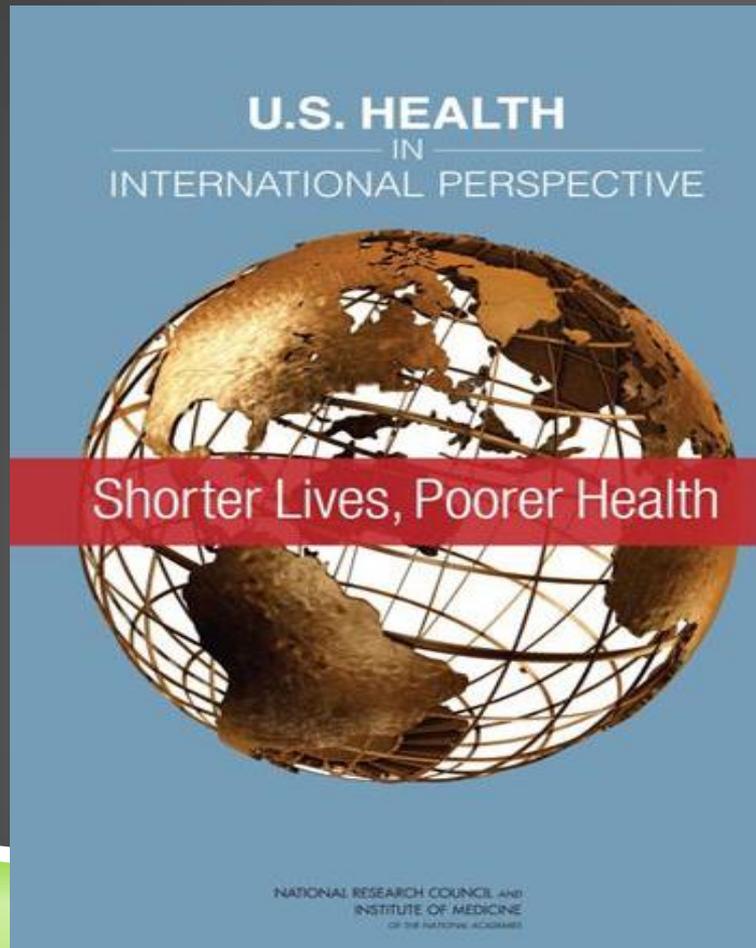
Social and Economic Conditions 40%

- Education
- Employment
- Income
- Family & social supports
- Community Safety

Physical Environment - 10%

- Built Environment
- Environmental Quality

STATUS QUO IS NOT AN OPTION



- America leads the world in medical spending and Washington hospitals provide over \$300 million in charity care yet...
 - life expectancy is not even among the top 25 countries, behind countries like Bosnia and Jordan
- ▶ Nearly 2 million people affected by bankruptcy – 3/5 filings are health care related expenses
 - ▶ 56 million adults will struggle with healthcare related bills this year

THE COST OF DOING NOTHING IS TOO HIGH

So, how do we partner to influence the health of our communities?

Building Pathways

Collaborative partnerships leverage multi-sector resources to improve community health. *Benefits of partnership:*

- Addresses broad range of issues with greater breadth and depth
- Coordinates services and prevents redundant efforts
- Increases public support
- Allows individual organizations to influence community on a larger scale
- Includes diverse perspectives
- Strengthens connections between existing resources
- Provides shared frame of inquiry for community health concerns