



*A powerful new information resource for people building healthy, prosperous, sustainable, and equitable communities*

Sacramento Affordable Housing Forum  
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**UCDAVIS**  
CENTER FOR REGIONAL CHANGE

In partnership with

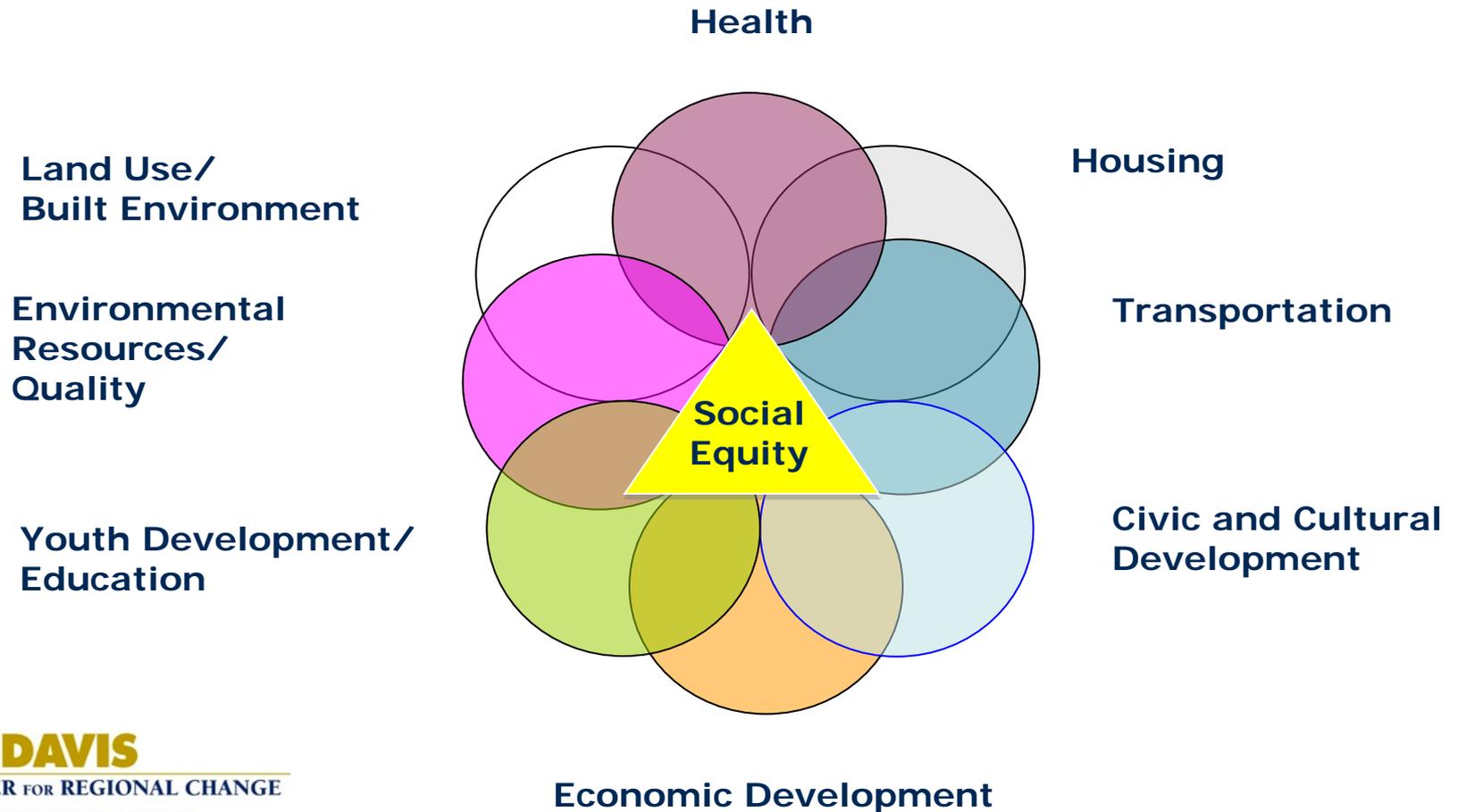


**Rabobank**

*“Research that Matters for Regions”*

Dedicated to producing innovative and collaborative research to inform the building of healthy, prosperous, sustainable and equitable regions in California and beyond.

# CRC Conceptual Framework



# Welcome to the UC Davis CRC Rabobank Regional Opportunity Index

*A powerful new information resource for people building healthy, prosperous, sustainable and equitable communities!*

Explore the ROI »



## What is the ROI?

- An interactive mapping tool used to target investments to the people and places that need it most.

## Who Uses the ROI?

- Advocates can use the ROI to hold businesses and public agencies accountable to investing in under-served communities.
- Businesses can use the ROI to meet their investment goals, operate in a socially responsible manner, and meet legal mandates.
- Public agencies and policy makers can use the ROI to allocate their funding, personnel, and regulatory activity.



The Regional Opportunity Index was developed through a joint partnership between the UC Davis Center for Regional Change and Rabobank, N.A.

# Who Can use the ROI?



Advocates



Businesses



Policy  
Makers



Collaboration

## ROI: People

- **Education**
  - % of adults with post-secondary education
  - % 4<sup>th</sup> graders proficient in ELA
  - % 4<sup>th</sup> graders proficient in math
  - Elementary school truancy rate
- **Economy**
  - % of adult population employed
  - % of households above 200% FPL
- **Housing**
  - % of households who own home
  - % of households paying <30% of income on housing
- **Mobility/Transportation**
  - % who commute 30 min. or less
  - % households with at least 1 vehicle for worker
  - Households with broadband
- **Health/Environment**
  - % healthy weight babies
  - % births to teens
  - % deaths to <75 year olds
- **Social/Political Engagement**
  - % CVAP that voted in 2010
  - % households not linguistically isolated

## ROI: Place

- **Education**
  - High school graduation rate
  - High school grads college ready
  - % elementary teachers with 5 years exp and > BA
  - High school suspension and expulsion rate
- **Economy**
  - Jobs within 5 mile radius per 1000 population
  - % jobs that are in high-paying industries (5 mi)
  - % job growth in last year (5 mi)
  - Banks per 1000 population (5 mi)
  - % change in number of employers (5 mi) 2009-2011
- **Housing**
  - % homes with <= 1 occupant per room
  - Ratio of median income to median home value
- **Health/Environment**
  - % mothers receiving prenatal care in first trimester
  - % with access to full-service grocery stores
  - Healthcare providers (5 mi) per 1000 population
  - PM2.5 score
- **Social/Political Engagement**
  - % who live in same residence as a year ago
  - % U.S. citizens

# Web-site Demo





# ROI 2.0+

- Annual updates
- Scope expansion:
  - Other Rural CA
  - California
  - National [3.0]
- New Data (examples)
  - Google transit feed
  - Housing quality/ stability
  - Banking services (check cashing)
  - Civic infrastructure
  - Adult education
  - Drinking water
  - Public health
  - Crime
- Website Functions
  - Time Series
  - Select reference areas
  - User-generated data/ maps
  - ROI “Enterprise” (propriety data/ functions) [3.0]
- Outreach workshops
  - Banks
  - Other business leaders
  - Advocates
  - Place-based leaders
  - Foundations
  - Public agencies

# *Thank you/ Questions?*

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<http://mappingregionalchange.ucdavis.edu/roi/index.html>