A powerful new information resource for people building healthy, prosperous, sustainable, and equitable communities

Sacramento Affordable Housing Forum
July 23, 2014

In partnership with
“Research that Matters for Regions”

Dedicated to producing innovative and collaborative research to inform the building of healthy, prosperous, sustainable and equitable regions in California and beyond.
CRC Conceptual Framework

- Health
- Housing
- Transportation
- Civic and Cultural Development
- Economic Development
- Social Equity
- Youth Development/Education
- Environmental Resources/Quality
- Land Use/Built Environment

UCDAVIS
CENTER FOR REGIONAL CHANGE
Welcome to the UC Davis CRC
Rabobank Regional Opportunity Index

A powerful new information resource for people building healthy, prosperous, sustainable and equitable communities!

Explore the ROI »

What is the ROI?

- An interactive mapping tool used to target investments to the people and places that need it most.

Who Uses the ROI?

- Advocates can use the ROI to hold businesses and public agencies accountable to investing in under-served communities.
- Businesses can use the ROI to meet their investment goals, operate in a socially responsible manner, and meet legal mandates.
- Public agencies and policy makers can use the ROI to allocate their funding, personnel, and regulatory activity.

The Regional Opportunity Index was developed through a joint partnership between the UC Davis Center for Regional Change and Rabobank, N.A.
Who Can use the ROI?

- Advocates
- Businesses
- Policy Makers

Collaboration
ROI: People

• **Education**
  - % of adults with post-secondary education
  - % 4th graders proficient in ELA
  - % 4th graders proficient in math
  - Elementary school truancy rate

• **Economy**
  - % of adult population employed
  - % of households above 200% FPL

• **Housing**
  - % of households who own home
  - % of households paying <30% of income on housing

• **Mobility/Transportation**
  - % who commute 30 min. or less
  - % households with at least 1 vehicle for worker
  - Households with broadband

• **Health/Environment**
  - % healthy weight babies
  - % births to teens
  - % deaths to <75 year olds

• **Social/Political Engagement**
  - % CVAP that voted in 2010
  - % households not linguistically isolated

ROI: Place

• **Education**
  - High school graduation rate
  - High school grads college ready
  - % elementary teachers with 5 years exp and > BA
  - High school suspension and expulsion rate

• **Economy**
  - Jobs within 5 mile radius per 1000 population
  - % jobs that are in high-paying industries (5 mi)
  - % job growth in last year (5 mi)
  - Banks per 1000 population (5 mi)
  - % change in number of employers (5 mi) 2009-2011

• **Housing**
  - % homes with <= 1 occupant per room
  - Ratio of median income to median home value

• **Health/Environment**
  - % mothers receiving prenatal care in first trimester
  - % with access to full-service grocery stores
  - Healthcare providers (5 mi) per 1000 population
  - PM2.5 score

• **Social/Political Engagement**
  - % who live in same residence as a year ago
  - % U.S. citizens
Web-site Demo
ROI 2.0+

- Annual updates
- Scope expansion:
  - Other Rural CA
  - California
  - National [3.0]
- New Data (examples)
  - Google transit feed
  - Housing quality/ stability
  - Banking services (check cashing)
  - Civic infrastructure
  - Adult education
  - Drinking water
  - Public health
  - Crime

- Website Functions
  - Time Series
  - Select reference areas
  - User-generated data/ maps
  - ROI “Enterprise” (propriety data/ functions) [3.0]

- Outreach workshops
  - Banks
  - Other business leaders
  - Advocates
  - Place-based leaders
  - Foundations
  - Public agencies
Thank you/ Questions?

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http://regionalchange.ucdavis.edu/

http://mappingregionalchange.ucdavis.edu/roi/index.html