# **DBL INVESTORS**

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#### **DBL Investors** Double Bottom Line Venture Capital

Our unique strategy:

- Proprietary assistance to portfolio companies delivering social, environmental and economic benefits to our regions
- Venture capital investing with a goal of achieving top-tier financial returns

- $\blacksquare$  Fund I (\$75M) has consistently achieved top quartile financial returns
- Successfully closed Fund II in 2011 at \$150M
- Market leading companies creating thousands of jobs with meaningful









# The Venture Capital Asset Class

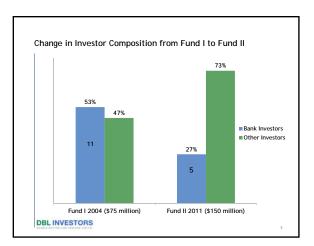
- Limited Partner structure
- Ten year life, usually with extensions
- Management fee to cover costs of General Partner operations as a percentage of capital raised
- Returns based on exits of underlying portfolio company investments: IPO or sale of business
- Split of profits between Limited Partners and General Partners, usually 80%/20%
- General Partner actively participates in company development and governance
- High risk, high return
- Measured against industry benchmarks

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### **Venture Capital Investors**

- ■Limited Partner Structure with a range of Investors with unique goals
  - Banks CRA credit for assisting in revitalization or stabilization of an area within the definition of CRA regulations
  - o Foundations Mission/Impact Investing
  - o Public Pension Funds Economically targeted investing
  - Corporations
  - o Family Offices, High Net Worth Individuals

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# Venture Capital is a Proven CRA Tool

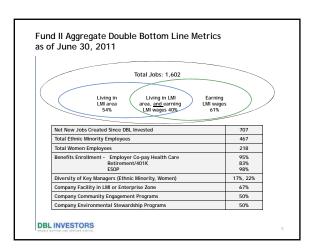
- Builds companies that scale
- Successful venture capital companies grow their employee base in significant ways
- Potent job creation impact, many entry-level, high quality jobs with livable wages, stock option programs and quality benefit packages
- Companies located in LMI areas and enterprise zones
- Broader visibility for CRA goals in mainstream venture capital community and significant financial returns

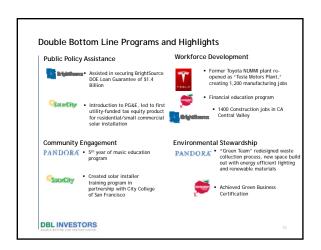
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DBL Investors Fund I:	lob Cre	ation	
9	Current Job	Creation	
Targe	et # of Jobs	Actual 6/30/201	<u>1</u>
Total Jobs over Life of Fund:	1,500	3,055	203% of goal
Entry-Level Jobs:	750	1,339	178% of goal
Total Projected Job Creat	ion for Life	of Fund by Portfolio	o Company
		Projected for 2012	2
So	larCity:	2,000	
Tesla	Motors:	2,500	
BrightSource I	Energy: 2	2,000: 1,500 (Constru	ction)
Revolution	Foods:	800	
Other Com	panies:	750	
1	OTALS:	About 8,050	
Note: Does not include	growth of S	unPower's PowerLight a	livision







SolarCity: Second Bottom Line Highlights  Job Creation		
63 employees at time of first investment (2007)     1400 employees as of year-end 2011		
<ul> <li>Created six-week training program with Skyline Commu</li> <li>Trained new workers in solar installation</li> </ul>	nity College	
One of the first "green collar" job training programs in the     Curriculum shared with community colleges in Bay Area & S		
■ Created solar installer training program in Bayview-Hun		
<ul> <li>Partnered with City College of SF and Young Community De</li> <li>Donated solar system for training use, helped create currie</li> </ul>		
<ul> <li>Multifamily Affordable Solar Housing (MASH) Program</li> </ul>		
<ul> <li>Contracted to finance and install more than 100 solar proje affordable solar housing communities</li> </ul>	cts for multi-family	
<ul> <li>Donated solar installation to Coastal Response Center in area deeply affected by Hurricane Katrina and the Gulf ( DBL INVESTORS)</li> </ul>	Oil Spill	12