SANTA CRUZ COUNTY, CALIFORNIA

County Community Data Profile

Vantage Point 2015: 12th District Community Indicators Project
Federal Reserve Bank of San Francisco

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Includes data for Amesti, Aptos, Ben Lomond, Bonny Doon, Boulder Creek, Capitola, Corralitos, Day Valley, Felton, Freedom, Interlaken, La Selva Beach, Live Oak, Rio del Mar, Santa Cruz, Scotts Valley, Seacliff, Soquel, Twin Lakes, and Watsonville with comparative data for the United States, California, and Santa Cruz County
Social and Demographic Data

Family Households, 2013
Santa Cruz County, CA

Source: American Community Survey (ACS) 09-13 (five year set), DP02, of total households (Note: family households include a householder and one or more people in the same household who are related to the householder by birth, marriage, or adoption.)
Single Mother Households, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP02, of total family households
Source: ACS 09-13, DP02, of population 25 yrs and older
Population with Bachelor's Degree or Above, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP02, of population 25 yrs and older
People who are Veterans, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP02, of civilian population 18 yrs and older
People who are Disabled, 2013
Santa Cruz County, CA

US: 12%
CA: 10%
Santa Cruz County: 9%

Source: ACS 09-13, DP02, of total civilian noninstitutionalized population
Population that Speaks English Less than Very Well, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP02, of population 5 yrs and older
Population by Race, 2013  Santa Cruz County, CA

Source: ACS 09-13, B02001, of total population
Population that is Hispanic or Latino, 2013
Santa Cruz County, CA

Source: ACS 09-13, B03003, of total population
Source: ACS 2013 (one-year set), B28003, B28006, B28009, of total households / (for educational data of household population 25 yrs and over)
Employment Data

Source: ACS 09-13, DP03, of population 16 years and older

Santa Cruz County, CA

US & CA: 36%
Santa Cruz County: 35%
Percentage of Labor Force that is Unemployed, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP03, of civilian labor force
Population Over Age 16 by Occupation, 2013  Santa Cruz County, CA

Source: ACS 09-13, DP03, of civilian employed pop 16 years and older

Management, business, science, arts  Service and sales  Agriculture, construction, repair, production, transportation

La Selva Beach
Aptos
Rio del Mar
Scotts Valley
Bonny Doon
Santa Cruz
Soquel
Twin Lakes
Ben Lomond
Capitola
Day Valley
Boulder Creek
Seacliff
Live Oak
Aptos
Inletakon
Freedom
Watsonville

Source: ACS 09-13, DP03, of civilian employed pop 16 years and older
Workers with a Commute to Work Longer than 45 Minutes, 2013
Santa Cruz County, CA

Source: ACS 09-13, S0801, of workers age 16 and older who do not work at home
Financial Stability Data

Median Household Income, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP03, of total households
Population Living Below the Poverty Line, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP03, of total population
Households Receiving SNAP Benefits, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP03, of total households (Note: SNAP is the Supplemental Nutrition Assistance Program, also known as food stamps)
Source: CFED, Local Data Center Mapping Tool, 2014 (Note: asset poor households are those without sufficient net worth – total assets minus total liabilities – to subsist at the poverty level for three months in the absence of income; liquid asset poor households are those without sufficient liquid assets – money in bank accounts, stocks, mutual funds, and retirement accounts – to subsist at the poverty level for three months in the absence of income.)
Households that are Unbanked or Underbanked, 2014
Santa Cruz County, CA

Source: CFED, Local Data Center Mapping Tool, 2014 (Note: unbanked households are those without a checking or savings account; and underbanked households are those that have a checking and/or savings account but also used alternative financial services in the past 12 months.)
Housing Data

Households that Moved within Past Year, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP02, of population 1 year and older
Housing Stock by Type, 2013  Santa Cruz County, CA

Source: ACS 09-13, DP04, of total housing units
Housing Stock by Year Constructed, 2013  Santa Cruz County, CA

Source: ACS 09-13, DP04, of total housing units
Source: ACS 09-13, DP04, of occupied housing units
Households with No Personal Vehicles Available, 2013
Santa Cruz County, CA

Source: ACS 09-13, DP04, of occupied housing units
Source: ACS 09-13, DP04, of owner- / renter-occupied households
Subsidized Housing

<table>
<thead>
<tr>
<th></th>
<th>California</th>
<th>Santa Cruz County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of subsidized units</td>
<td>503,868</td>
<td>5,812</td>
</tr>
<tr>
<td>Average monthly rent for subsidized units</td>
<td>$382</td>
<td>$453</td>
</tr>
<tr>
<td>Average household income for subsidized households</td>
<td>$14,553</td>
<td>$18,080</td>
</tr>
<tr>
<td>Households where wages are the major source of income</td>
<td>22%</td>
<td>33%</td>
</tr>
<tr>
<td>Households where welfare is the major source of income</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Households where some other source is the major source of income</td>
<td>65%</td>
<td>60%</td>
</tr>
<tr>
<td>Average subsidized household income as percent of area median income</td>
<td>22%</td>
<td>23%</td>
</tr>
<tr>
<td>Average months on waiting list</td>
<td>31 months</td>
<td>46 months</td>
</tr>
</tbody>
</table>

Source: U.S. Department of Housing and Urban Development (HUD), A Picture of Subsidized Housing, 2013 (Note: subsidized units counted here include Public Housing, Housing Choice Vouchers, Moderate Rehabilitation, Section 8 New Construction/Substantial Rehabilitation, Section 236, LIHTC, and other federally-subsidized multifamily housing.)

Homeless Individuals

<table>
<thead>
<tr>
<th></th>
<th>United States</th>
<th>California</th>
<th>Watsonville/ Santa Cruz County</th>
<th>Salinas/ Monterey County</th>
<th>San Jose/ Santa Clara County</th>
<th>Daly City/ San Mateo County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of homeless individuals</td>
<td>578,424</td>
<td>113,952</td>
<td>3,529</td>
<td>2,962</td>
<td>7,567</td>
<td>2,024</td>
</tr>
<tr>
<td>- Who are in families</td>
<td>37%</td>
<td>20%</td>
<td>15%</td>
<td>23%</td>
<td>12%</td>
<td>33%</td>
</tr>
<tr>
<td>- Who are unaccompanied minors</td>
<td>8%</td>
<td>12%</td>
<td>27%</td>
<td>14%</td>
<td>15%</td>
<td>5%</td>
</tr>
<tr>
<td>- Who are veterans</td>
<td>9%</td>
<td>11%</td>
<td>11%</td>
<td>8%</td>
<td>11%</td>
<td>11%</td>
</tr>
</tbody>
</table>

## Health Data

<table>
<thead>
<tr>
<th>Health Indicator</th>
<th>Santa Cruz County</th>
<th>California</th>
<th>Top US Performers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average self-reported poor mental health days per month</td>
<td>3.7</td>
<td>3.6</td>
<td>2.4</td>
</tr>
<tr>
<td>Percent of children born with low birthweight</td>
<td>6%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent of adults who smoke</td>
<td>10%</td>
<td>13%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent of adults who are obese</td>
<td>20%</td>
<td>23%</td>
<td>25%</td>
</tr>
<tr>
<td>Percent of adults who regularly drink heavily or binge drink alcohol</td>
<td>21%</td>
<td>17%</td>
<td>10%</td>
</tr>
<tr>
<td>Proportion of driving deaths with alcohol involvement</td>
<td>30%</td>
<td>32%</td>
<td>14%</td>
</tr>
<tr>
<td>Births to teenagers within the past year per 1,000 females age 15-19</td>
<td>26</td>
<td>36</td>
<td>20</td>
</tr>
<tr>
<td>Ratio of population to primary care providers</td>
<td>1,028:1</td>
<td>1,183:1</td>
<td>1,051:1</td>
</tr>
<tr>
<td>Ratio of population to dentists</td>
<td>1,427:1</td>
<td>1,326:1</td>
<td>1,392:1</td>
</tr>
<tr>
<td>Ratio of population to mental health care providers</td>
<td>307:1</td>
<td>623:1</td>
<td>521:1</td>
</tr>
<tr>
<td>Percent of population potentially exposed to drinking water violations</td>
<td>2%</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Percent of population with diabetes</td>
<td>6%</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Percent of households experiencing food insecurity</td>
<td>16%</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>Homicide deaths per 100,000 population</td>
<td>3</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

Source: Robert Wood Johnson Foundation (RWJ), County Health Rankings & Roadmaps, 2014