Metro Opportunity Confronting the New Metropolitan Poverty Landscape

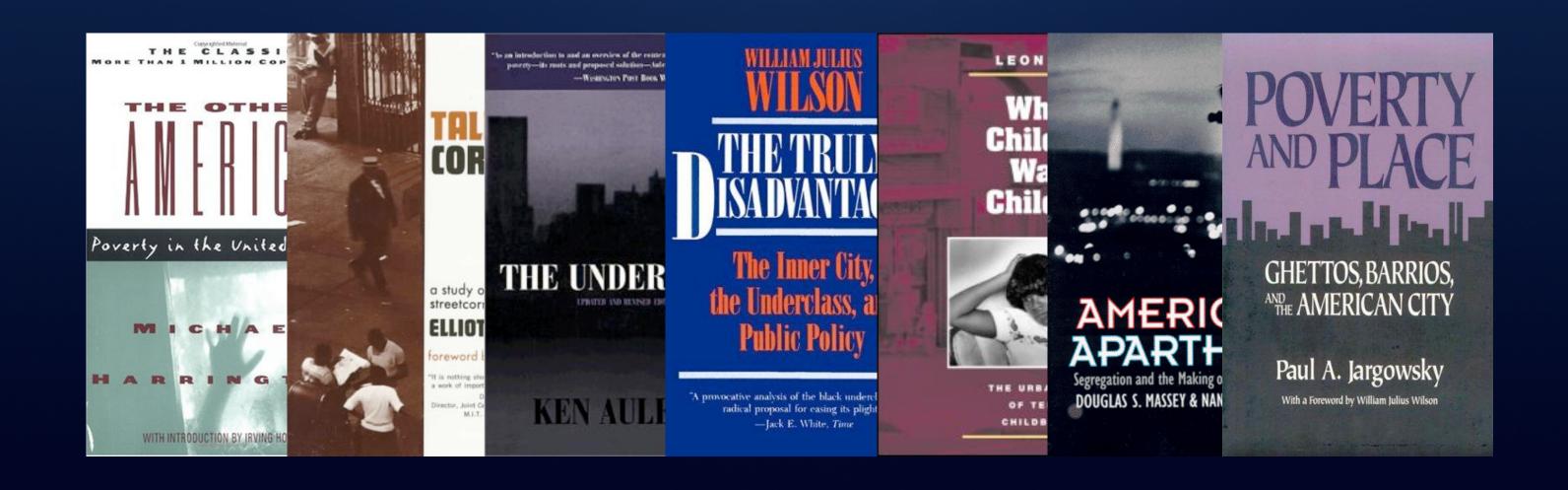


23

A new landscape of poverty has emerged in metropolitan areas

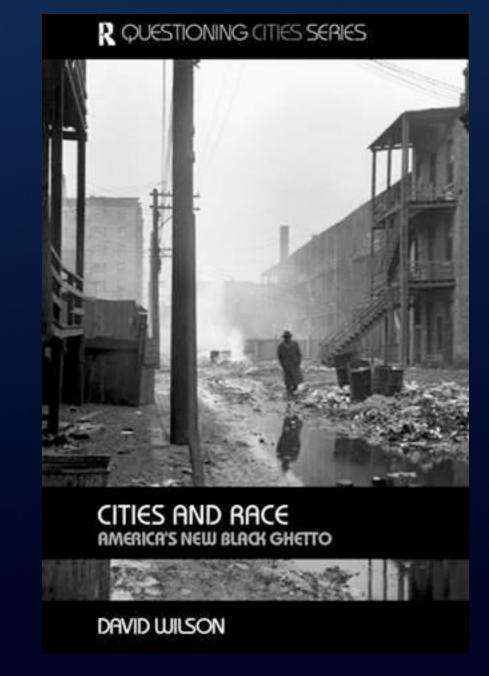


Research Influencing Place-Based Policy Responses to Poverty



Cities as Locus of Poverty

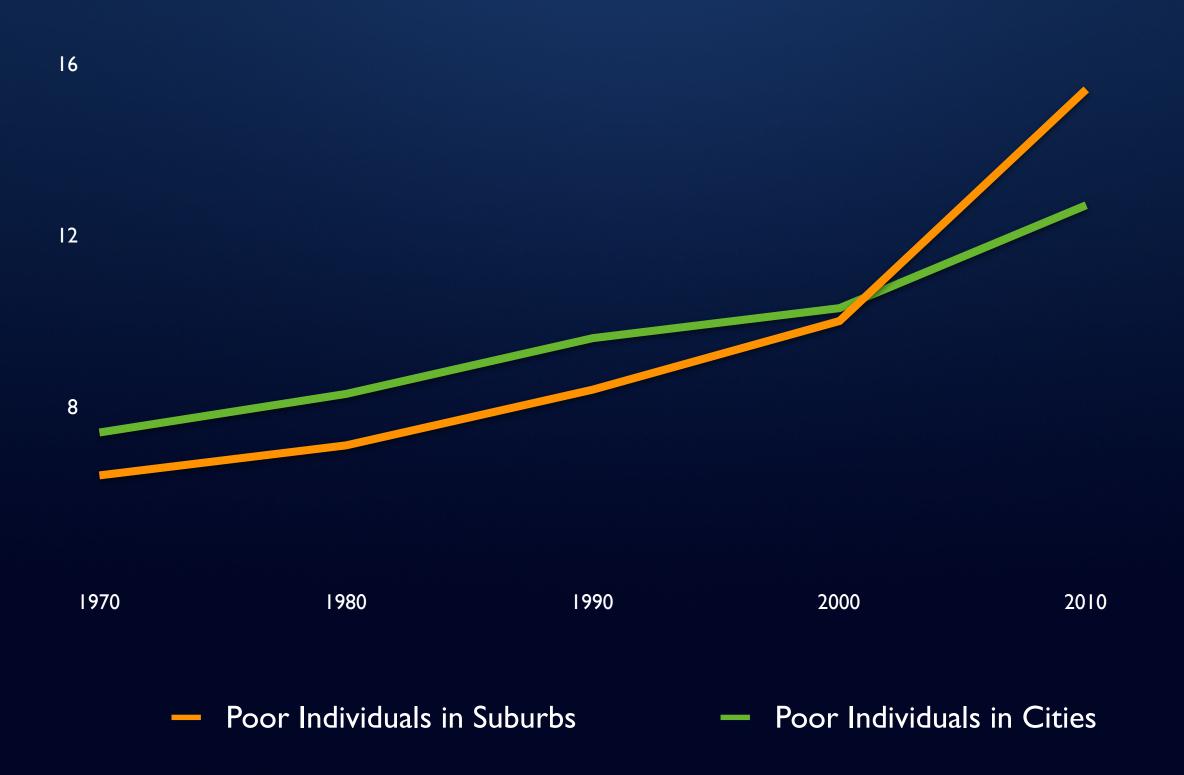




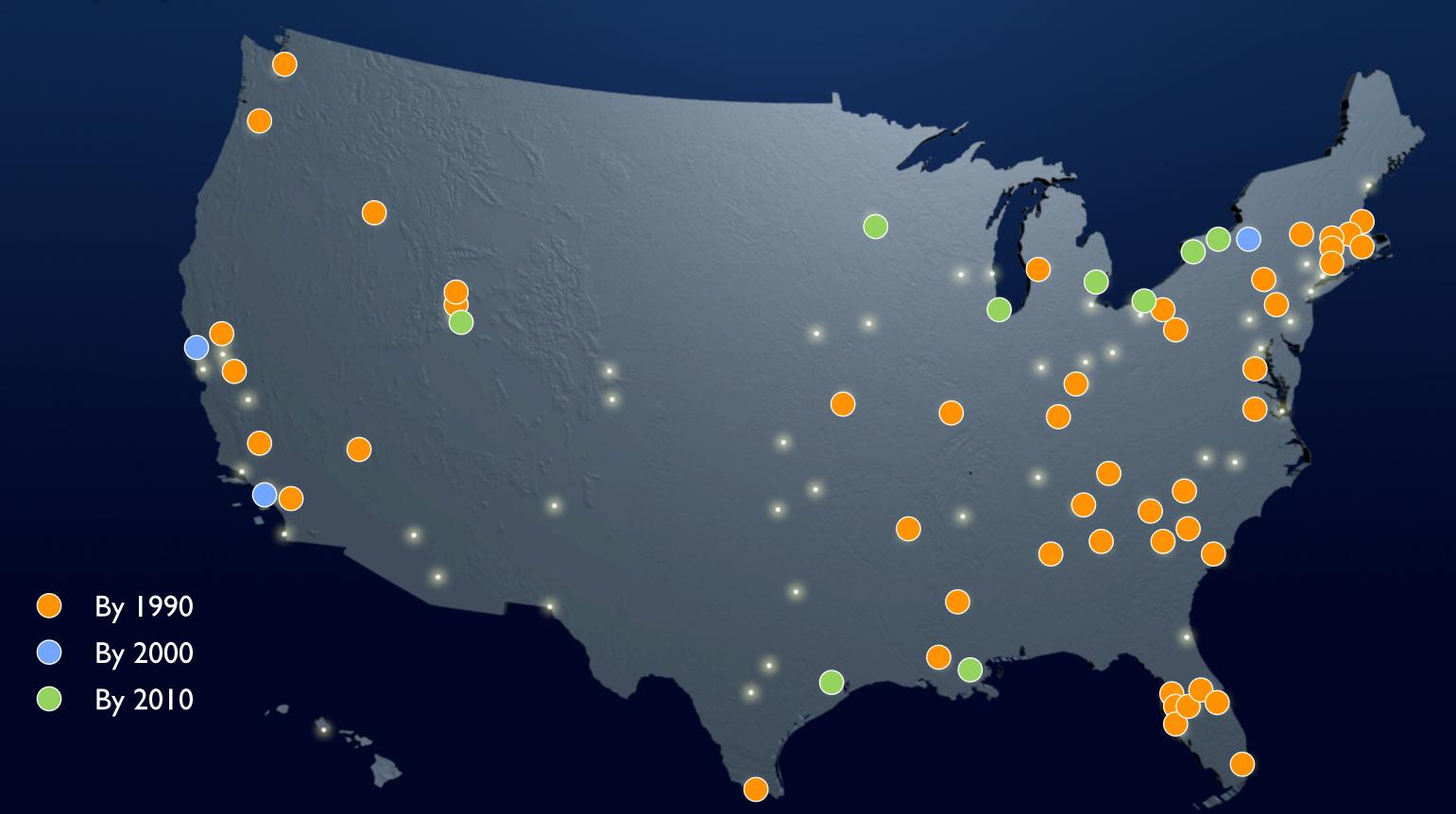
National Poverty Rate

City Poverty Rate

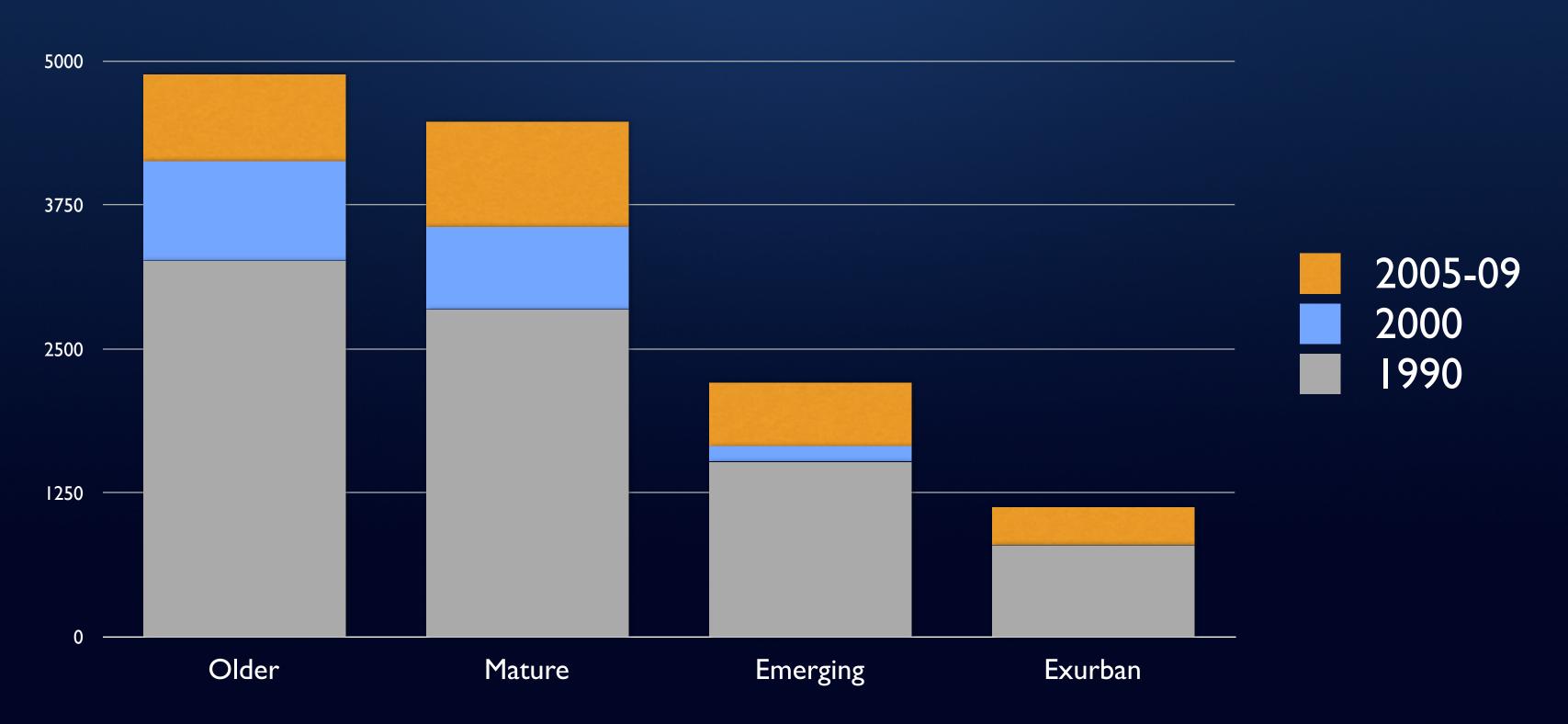
Balance of Poverty Shifts to Suburbs in 2000s



Majority Suburban Poor Metros



Poverty Has Spread Well Beyond Older, Inner Suburbs

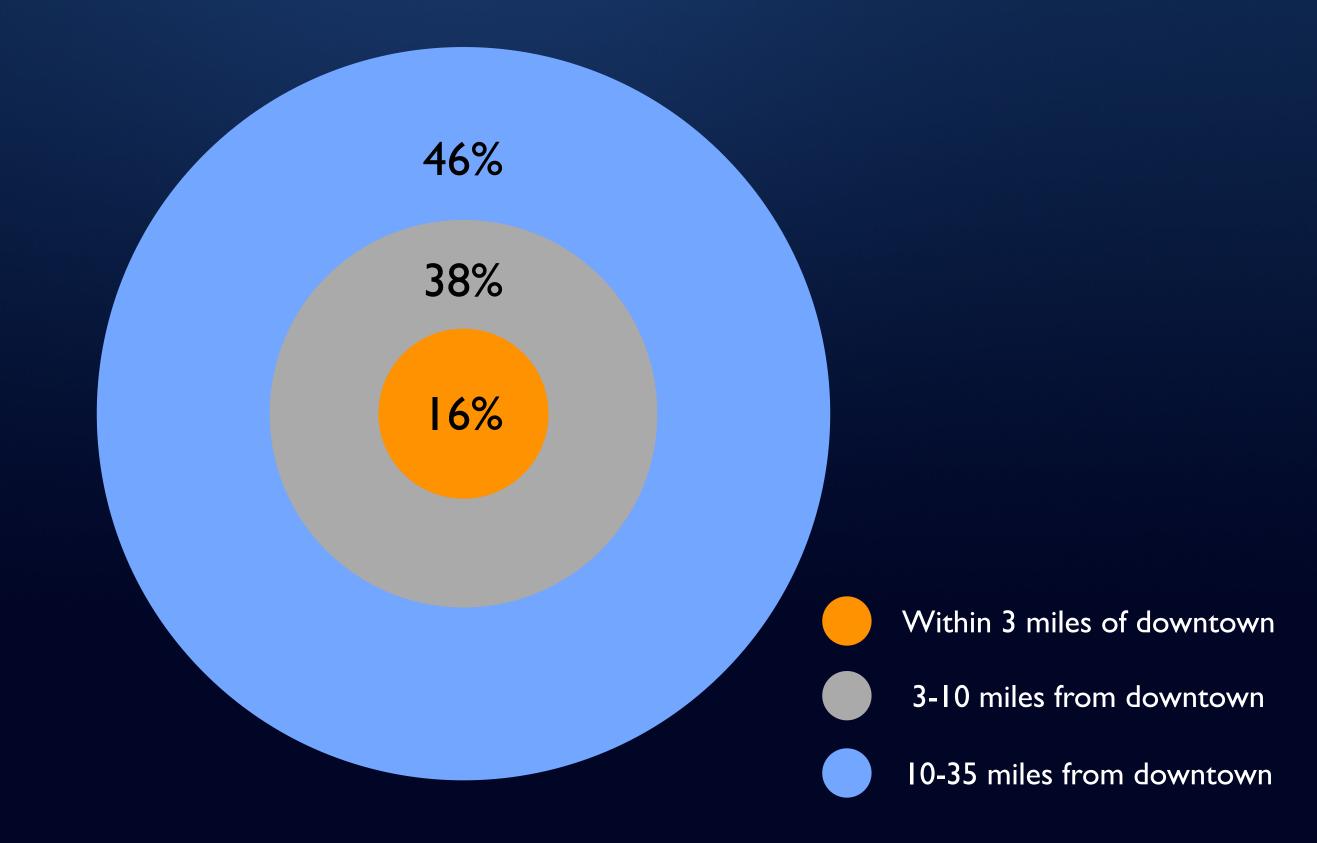


The Brookings Metro Opportunity Series



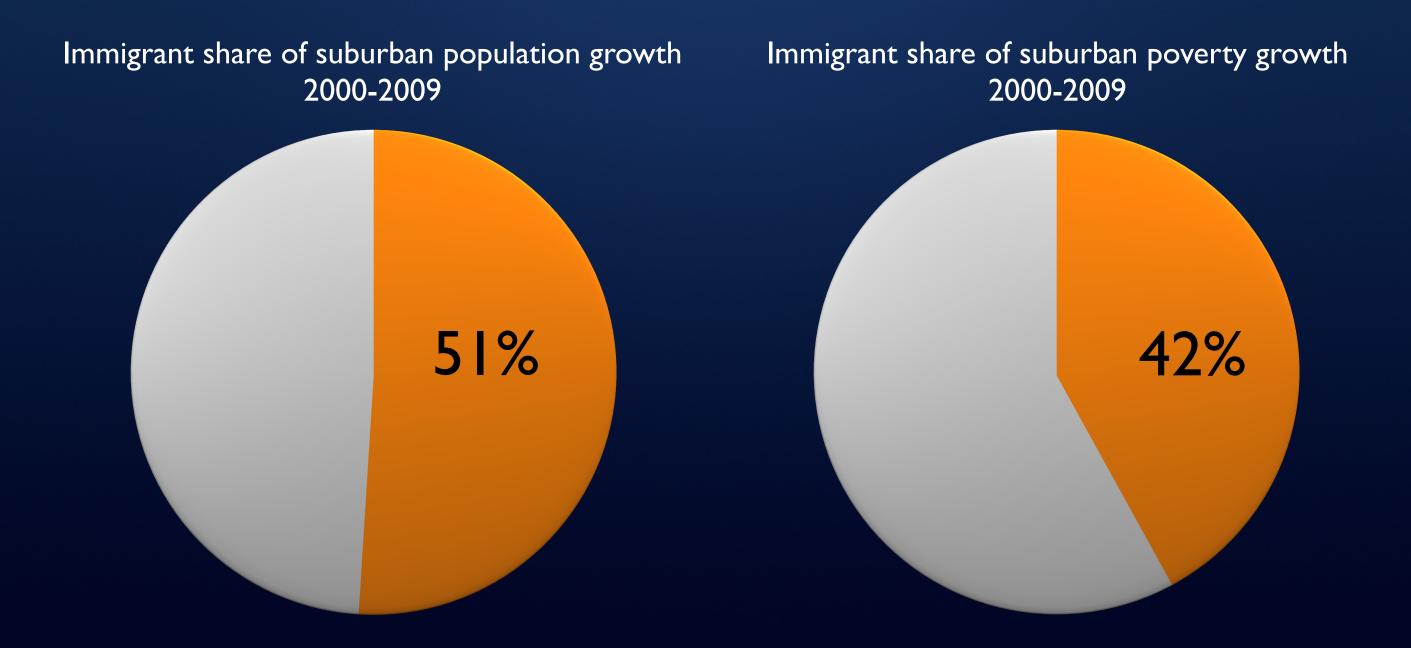


The Suburbanization of Poverty and the Suburbanization of...Jobs



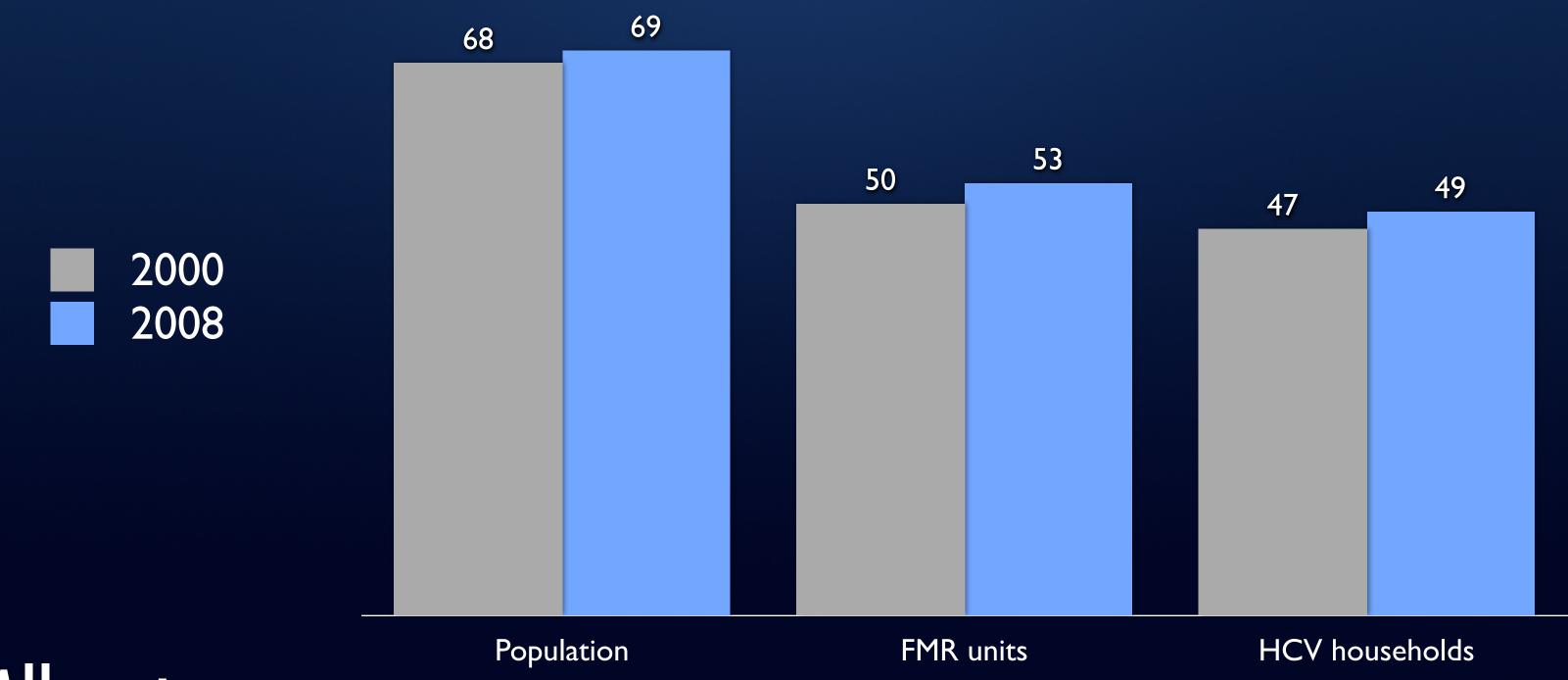
2006

The Suburbanization of Poverty and the Suburbanization of...Immigration



Washington DC

The Suburbanization of Poverty and the Suburbanization of...Affordable Housing



All metro areas

The Suburbanization of Poverty and the Suburbanization of...Unemployment



On-the-Ground Perception, Policy Slower to Change

People are happy to write checks, but not to have these people in their community.

--East Bay suburbs of San Francisco-Oakland

It's hard to share media markets with the city and get attention to our issues.

--Western suburbs of Chicago

Changes in political leadership significantly lag changes in community demographics.

--Southern suburbs of Seattle

Local government doesn't understand the downstream effects of narrow policy decisions.

--Western suburbs of Cleveland

Code enforcement barely has a budget to cut the grass of 15 vacant homes/year.

--Eastern suburb of Pittsburgh

This is the good old boys club meets the Wild Wild West.
--Suburbs of Denver

1 2 3

New realities
challenge traditional
anti-poverty policy
and practice

Title I CHC
CSBG CDBG MTO
LIHTC NMTC EZ/EC
CRA JARC CDFI Choice
HOME CSFP HOPEVI
Promise QZAB
CCDF WIA

Panoply of Place-Focused Federal Anti-Poverty Policies

Service Provision

Community Health Centers (1962)

Title I Education Assistance (1965)

Community Services Block Grant (1981)

Child Care and Development Fund (1997)

Head Start (19XX)

WIA One-Stops (19XX)

Commodity Supplemental Food (19XX)

Promise Neighborhoods (2010)



Neighborhood Improvement

Community Development Block Grant (1974)

Community Reinvestment Act (1977)

Low Income Housing Tax Credit (1986)

HOME Investment Partnerships (1990)

Empowerment Zones (1992)

HOPE VI (1992)

New Markets Tax Credit (2000)

Choice Neighborhoods (2009)



Expanding Choice

Fair Housing Act (1968)

Housing Choice Vouchers (1974)

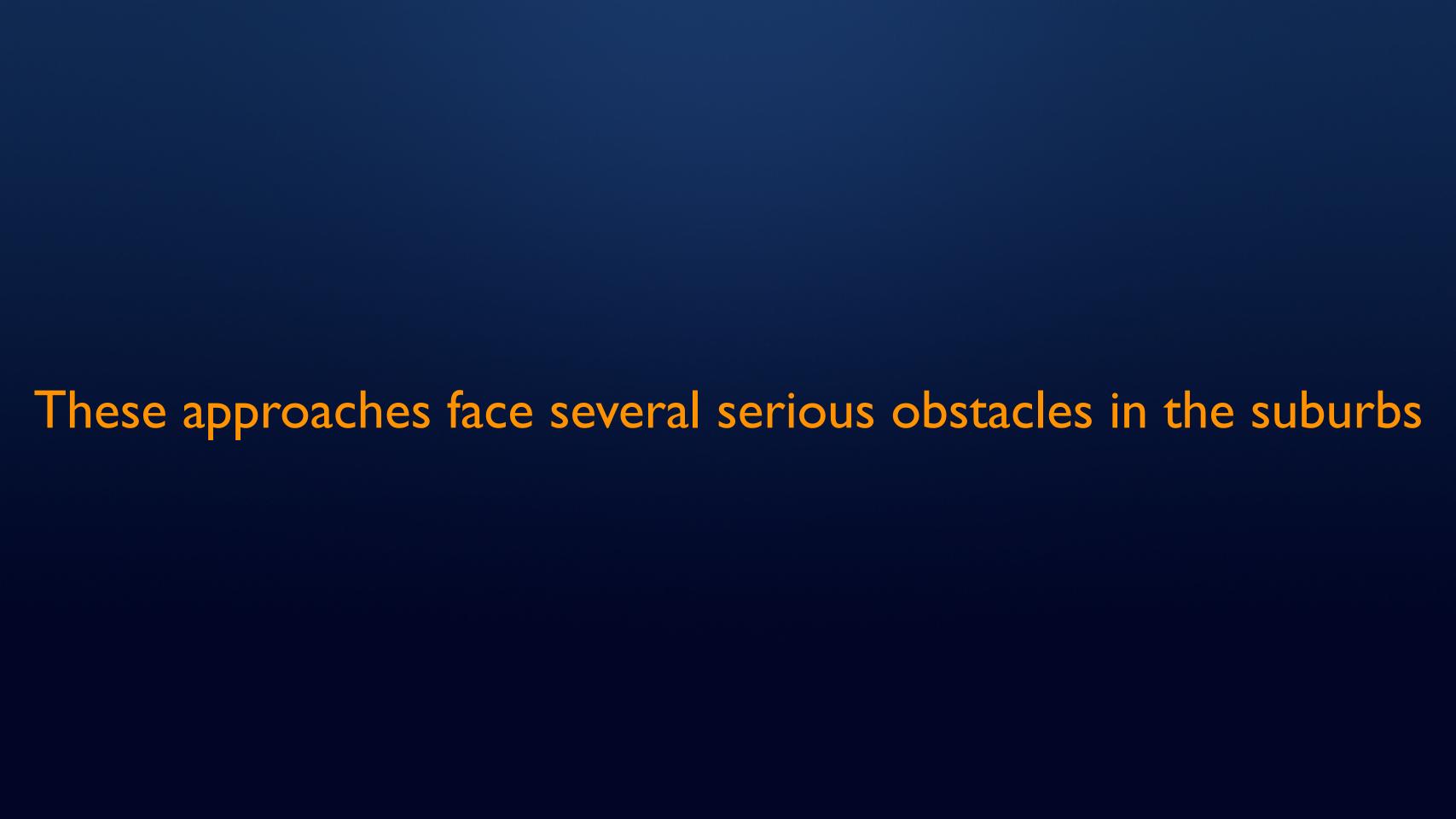
Gautreaux Assisted Housing (1976-98)

Moving to Opportunity (1992)

Job Access Reverse Commute (1998)

Charter School Finance/QZABs (2001)





Challenges for Responses in Suburbia...Transportation



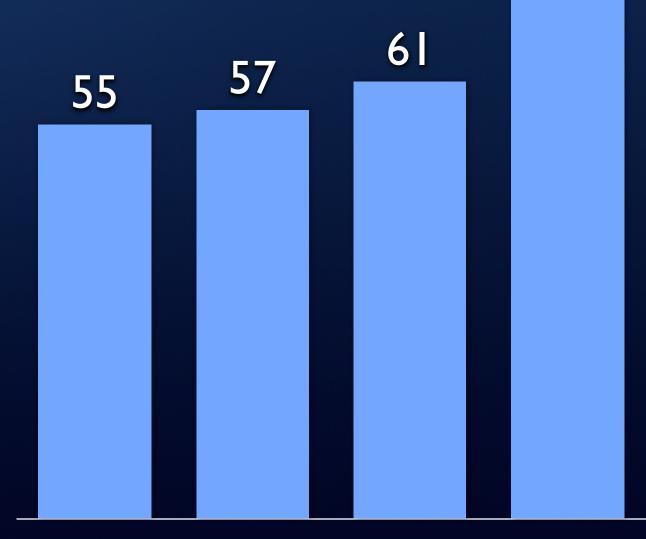


Pittsburg, CA City Hall

Share of metro jobs accessible from low-income neighborhoods via transit

Challenges for Responses in Suburbia...Social Services





80

Food Human Services SA/MH Employment

Fellowship Bible Church, Tukwila, WA

Share of suburban municipalities with no registered nonprofits, by service category

Challenges for Responses in Suburbia...Philanthropy



9.75 Denver city Denver suburbs

66.47

Community Health Services, Adams County, CO

Philanthropic grant dollars per poor person, Denver region, 2007

Challenges for Responses in Suburbia...Community Development Capacity





Penn Hills, PA CDC Garden Project

Metro areas with no suburban NeighborWorks presence (50 of 100 largest) West Danace

Chaffet des territories in Suburbia... Fragmentation Western Springs

Westmont

Wheaton

Wheeling

Willow Springs

Willowbrook

Wilmette

Wilmington

Winfield

Winnetka

Wood Dale

Woodridge

Woodstock

Worth

Yorkville



Jurisdictional issues
Policies and politics
Boards of Health with different standards

123

We urgently need a new approach to promote metropolitan opportunity



A Threatening Fiscal Outlook



Simpson-Bowles and Domenici-Rivlin have both recommended

- Freezing domestic discretionary spending (4 to 8 years)
- Eliminating tax expenditures (including LIHTC, NMTC)

Total Debt (% GDP)

Is "Community Development" a Relevant Idea for Suburbs?

Many of these places are missing:

Capacity/expertise

Philanthropic presence

Public fiscal commitment

Basic infrastructure

Leadership

How would we do things differently if we had a blank slate?

Possible directions for public policy

Enhancing the role of larger intermediaries

ιFF

Nonprofit financial and real estate resources Where nonprofits come first.

Tying funding to collaboration

Funding enterprises rather than projects



"Mainstreaming" assistance vehicles



B Metropolitan Policy Program at BROOKINGS

Alan Berube, Senior Fellow and Research Director aberube@brookings.edu

Twitter: berubea1