Vallejo’s Enduring Diversity

The most diverse place in every state

- Latinx: 27%
- White: 26%
- Black: 22%
- Asian: 25%

Source: ABAG Diversity Rankings (1/2019) from 2017 American Community Survey

California: Vallejo
The Vallejo Amalgam

Local Economic Environment:

• Median Household Income $62,272 (SF/SM/Marin MSA $118,400)
• 5% population growth since 2010 without significant new construction
• Top 5 housing market in the US 2016-2018
• 1.2m ferry riders/year – 97% occupancy

Accomplishments:

• Majority-minority Council since 2013
• Six Census tracts designated as Opportunity Zones in 2018
• Investments in public services and preparing for development
Recent Significant Events

1996  Mare Island Naval Shipyard closes
2008-2011  Bankruptcy
2011/2016  Measure B/V (1% sales tax)
2017  Propel Vallejo: General Plan 2040
Bringing investment & equitable development

Biggest challenges:
• Perception of public safety
• School quality
• Aging infrastructure
• Need to strengthen civil/social service sector
• Low tax base
• High development costs without high values
• Liabilities (including pensions)

Biggest opportunities:
• Capacity on Mare Island for innovation & jobs
• Ferry expansion & TOD at downtown & waterfront sites
• Housing affordability
• Location & infrastructure capacity
• Skilled & available workforce
• Six Opportunity Zone designations
Questions

• Are we preparing for pressures accompanying potential growth?

• How can Vallejo garner its share of regional prosperity? How do we weather market cycles when revitalization is a long-term proposition?

• How can the Participatory Budgeting model change the way we make decisions?

• While it’s necessary to focus on revenue generation, how we can envision community stability differently and in greater partnership?