HOUSING AND LABOR MARKET TRENDS: SAN JOAQUIN VALLEY

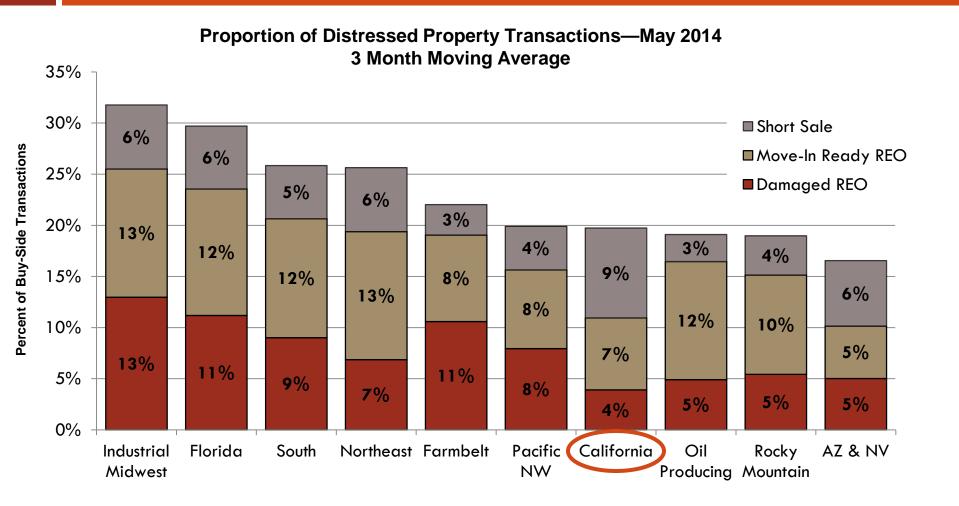
Laura Choi August 2014

Community Development Research Federal Reserve Bank of San Francisco

laura.choi@sf.frb.org @laurachoi23



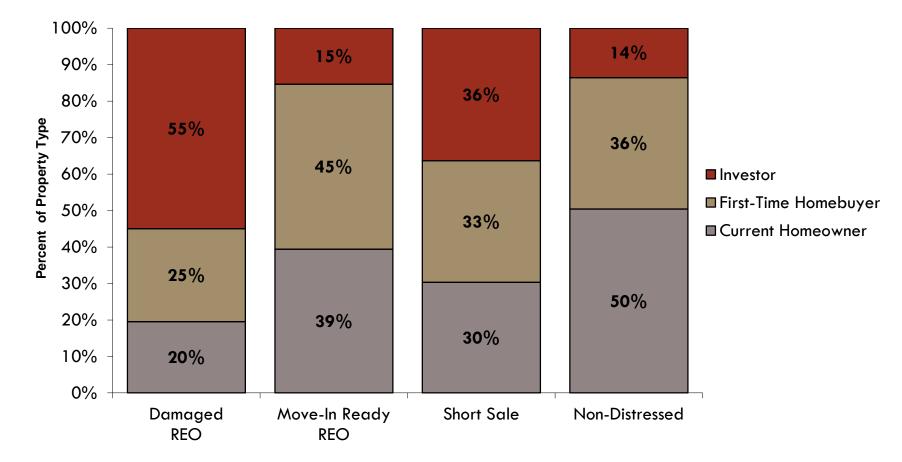
Composition of distressed sales by geography



Source: Campbell/Inside Mortgage Finance HousingPulse Monthly Survey of Real Estate Market Conditions May 2014

Neighborhood stabilization: concerns over investor purchases of distressed properties

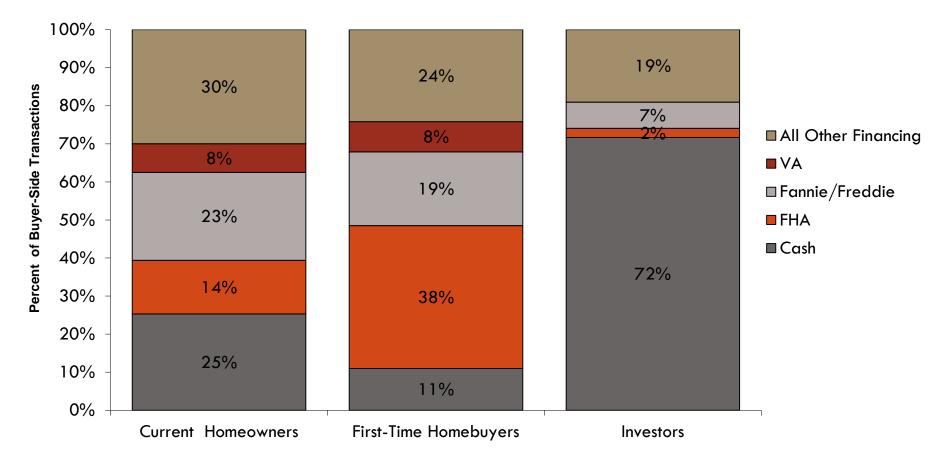
Who Is Buying Properties?—May 2014 3 Month Moving Average



Source: Campbell/Inside Mortgage Finance HousingPulse Monthly Survey of Real Estate Market Conditions May 2014

Financing for home purchases

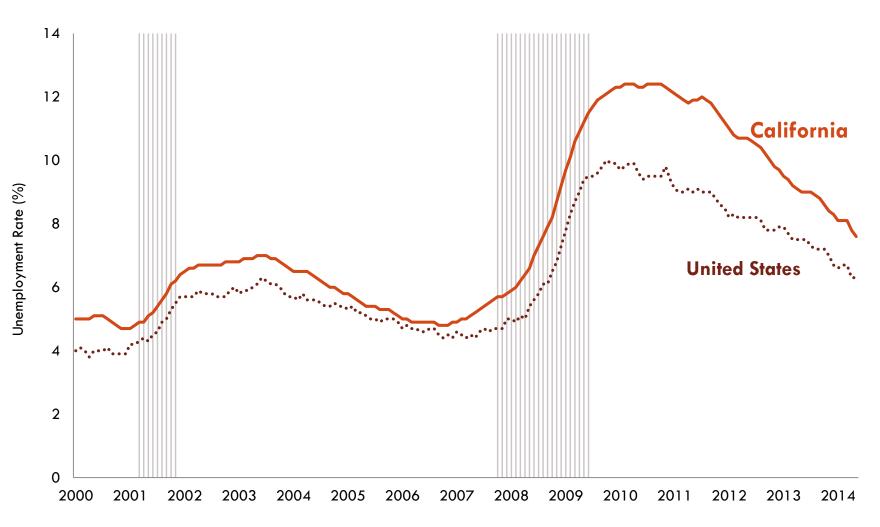
Financing for Homebuyers—May 2014 3 Month Moving Average



Source: Campbell/Inside Mortgage Finance HousingPulse Monthly Survey of Real Estate Market Conditions May 2014

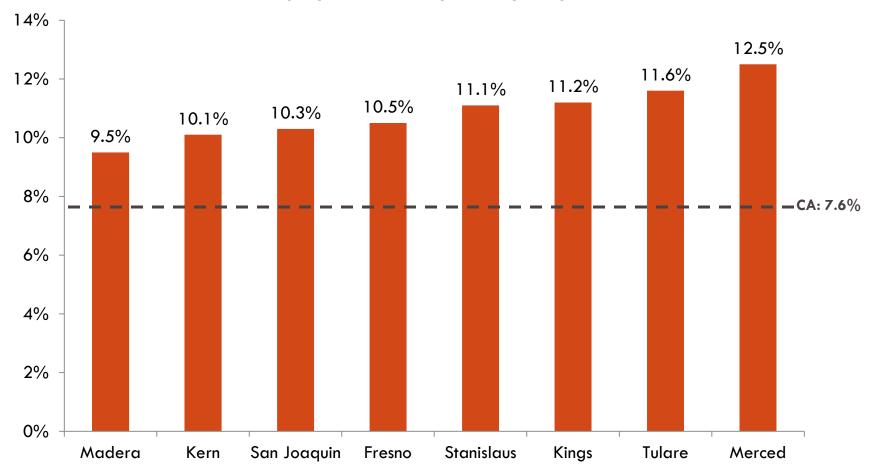
Central Valley Housing Trends

California's unemployment rate trending down but still above national average



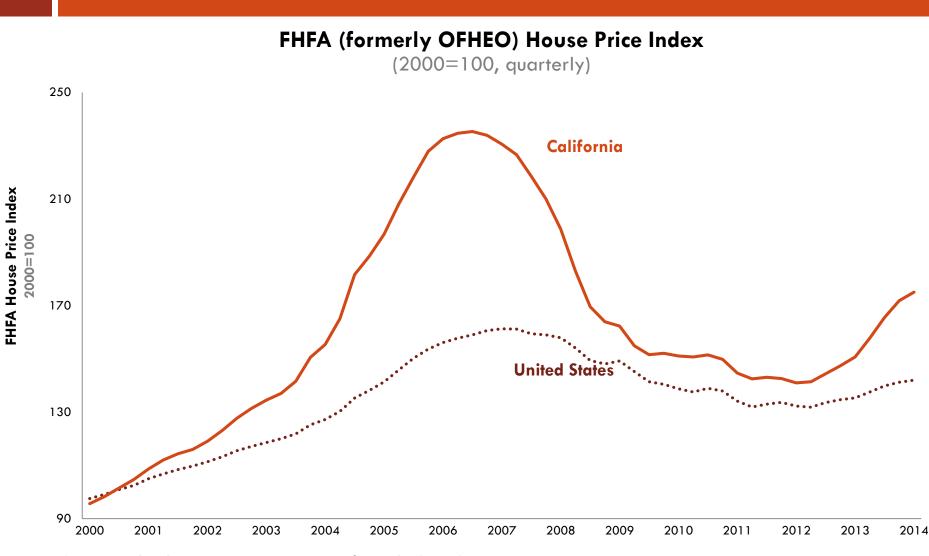
Central Valley unemployment remains above state average

Unemployment Rate by County May 2014



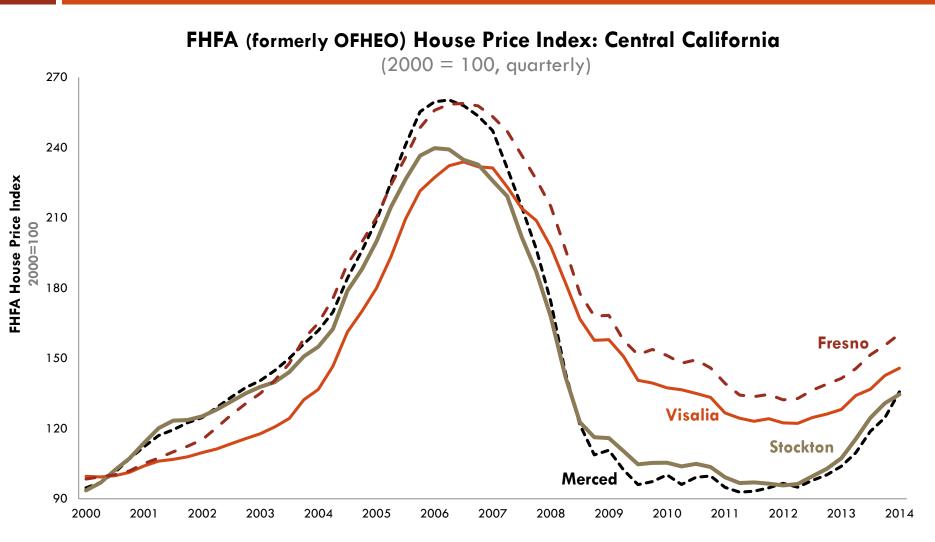
Source: Bureau of Labor Statistics. County data is not seasonally adjusted.

California house prices back on the rise



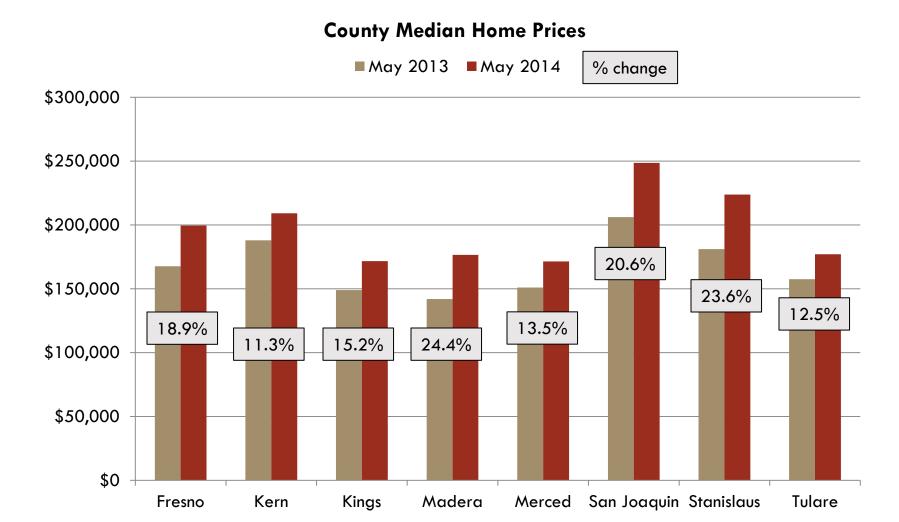
Source: Federal Housing Finance Agency (formerly OFHEO)

Central Valley house prices trending up



Source: Federal Housing Finance Agency (formerly OFHEO)

Home prices increasing in the Valley

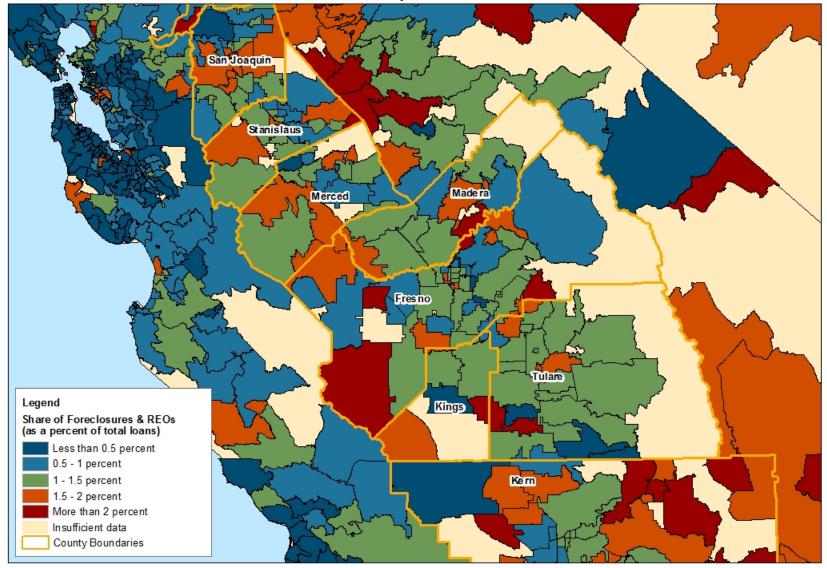


Source: CA Association of Realtors. Median Price (existing single-family detached homes only)

Central California Data Maps

Areas Affected by Concentrated Foreclosures

May 2014

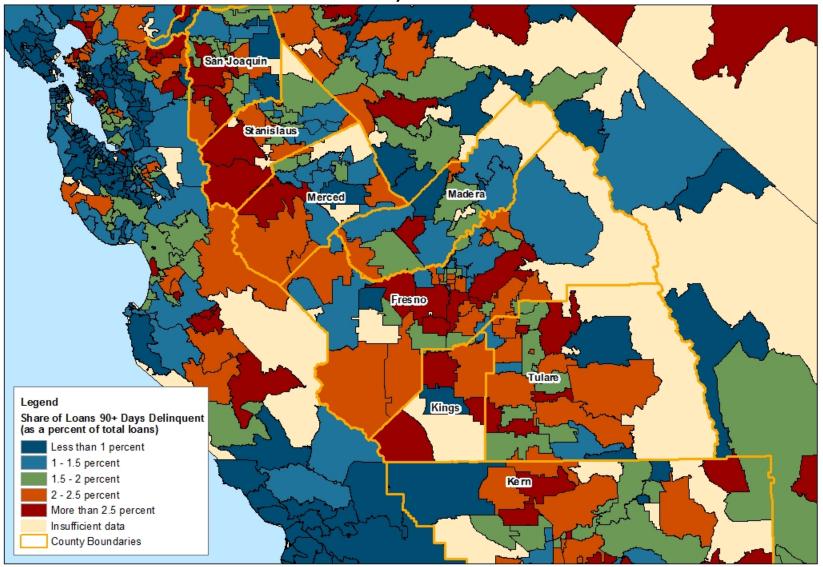


Source: Lender Processing Services Inc. Applied Analytics & FRBSF Calculations

Central California Data Maps

Areas At Risk of Additional Foreclosures

May 2014



Source: Lender Processing Services Inc. Applied Analytics & FRBSF Calculations

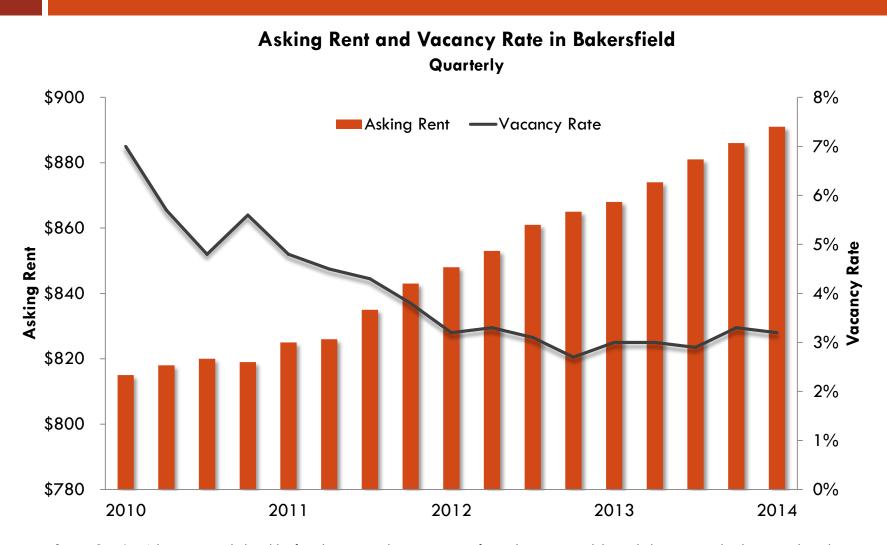


Fresno rents up: \$842 for Q1 2014, vacancy rate at 2.8%



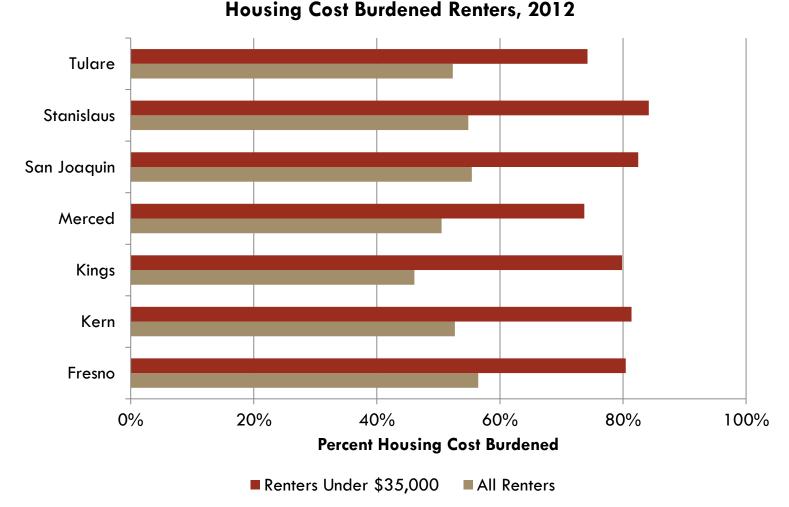
average based on the number of units in each size category.

Bakersfield rents up: \$891 for Q1 2014, vacancy rate at 3.2%



Source: Reis, Inc. Asking rent is calculated by first determining the average rent for each unit size, and then calculating a weighted average based on the number of units in each size category.

Majority of low-income renters are cost burdened in the Valley



Source: American Community Survey, 1-yr estimates 2012

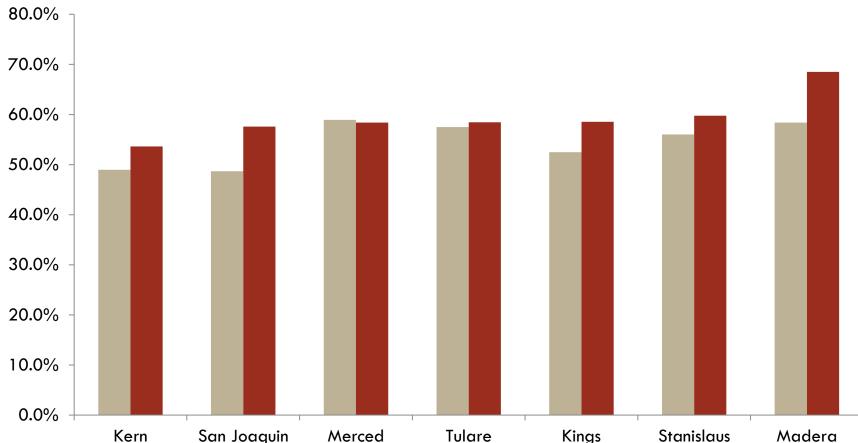
Trends in Investor Purchases

Valley saw growth in institutional investors in 2012



Single-family homes make up a growing share of renter-occupied housing in the Valley

Single-Family Homes as a Share of All Renter-Occupied Units

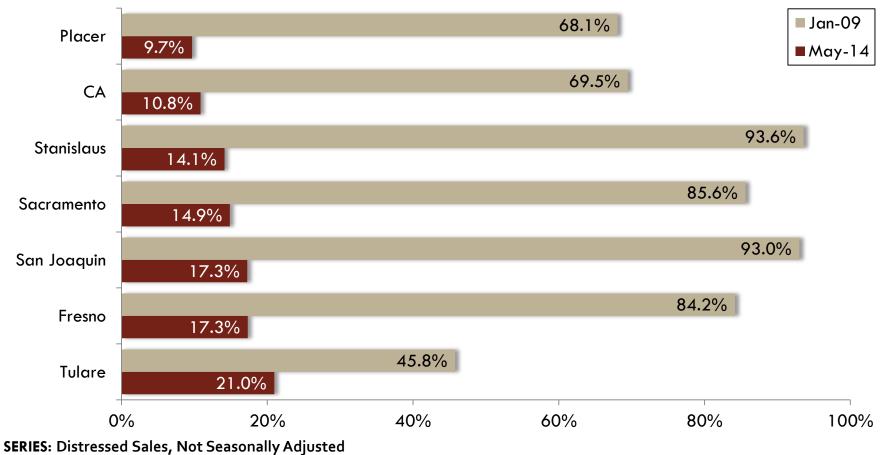


2007 2012

Source: American Community Survey, 3-yr estimates

Distressed sales down drastically compared to five years ago

Distressed Sales as a Percent of Total Sales



SOURCE: CALIFORNIA ASSOCIATION OF REALTORS®

Slowing institutional investor activity

- Limited supply of distressed properties
- Market recovery/increasing prices
- Some institutional investors moving from purchase to financing

Summary

- Recovery is taking place, but still have a ways to go
- Higher prices
- Fewer distressed properties
- Tight rental markets, affordability still an issue
- Slowing institutional investor activity, but tenure shift from single family ownership to rental has already taken place