

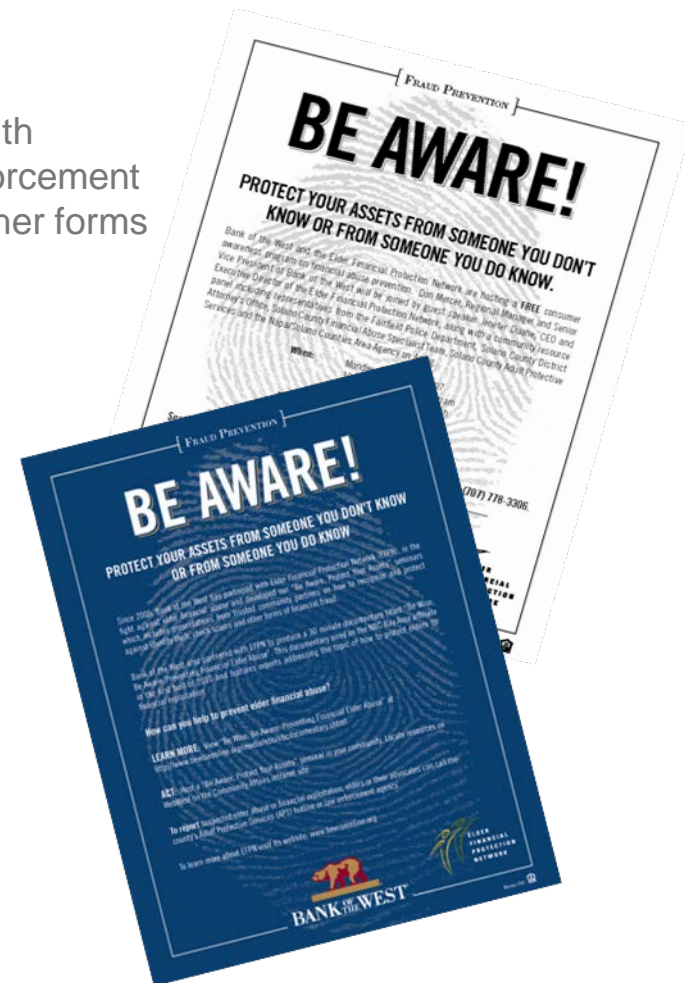
Bank of the West

“Be Aware” Community Outreach Program

“Be Aware: Protect Your Assets Program”

In 2007, Bank of the West partnered with EFPN to launch a community awareness program titled “Be Aware: Protect Your Assets.”

- This program includes Bank of the West hosted seminars with presentations from trusted community partners and law enforcement on how to protect against identity theft, check scams and other forms of financial fraud.
- Attendance is open to the community and targeted toward customers, their family members and caregivers.
- Bank of the West created a Be Aware seminar tool kit, which allows employees to host seminars in their local communities.
- Bank of the West has also partnered with EFPN to produce a 30 minute documentary titled “Be Wise, Be Aware: Prevent Financial Elder Abuse.”



Community Partnerships

Since the creation of the “Be Aware” Program, Bank of the West has adapted it to meet the needs of our communities, nonprofit partners, and customers.

Examples of these partnerships include:

- California Coalition for Rural Housing
- San Francisco LGBT Center Financial Empowerment Week
- Moneywise Empowerment Tour with Glide Memorial Church
- B’ni B’rith Senior Services and Housing



Thank you!

Melissa Stoller

VP, Community Affairs Regional Officer

Bank of the West

180 Montgomery Street, Floor 8

San Francisco, CA 94104

Desk: 415-399-8271

Melissa.Stoller@bankofthewest.com