

Please join Public Counsel and the Federal Reserve Bank of San Francisco
(Los Angeles Branch) for a special conference:

**FINANCING
EARLY CARE & EDUCATION FACILITIES:
NEW OPPORTUNITIES FOR LENDERS**

A new report has revealed that in Los Angeles County on an annual basis, the Early Care & Education (ECE) industry provides over **65,000 jobs** and generates **1.9 billion** in revenues. This vibrant industry has also attracted the attention and investment of state/local government, community and business leaders.

Public Counsel and the Federal Reserve Bank are inviting you to attend this conference to learn about how you can explore and further develop this largely untapped capital lending market.

Conference Highlights

- Learn about the demand and need for ECE (e.g child care centers) facilities in Los Angeles County;
- Learn how investing in ECE facilities fits into CRA activities;
- Understand the economic impact and benefits of the ECE industry in Los Angeles County;
- Find out who else is investing ECE facilities and discover opportunities for partnership;
- Learn about best practices and successful models of financing for ECE facilities in today's challenging economy; and
- Understand how Constructing Connections Los Angeles can provide you with technical support and market data for financing ECE facilities.

Space is limited, please register by July 17th.

To register, go to:

<http://www.frbsf.org/community/resources/events.html>

For registration questions: Lauren 415-974-2765 or

lauren.mercado-briosos@sf.frb.org

For other questions, call Pam Schmidt at 213-385-2977 x 154.

Date: July 22, 2008

Time: 8:30 am- 12:00 pm

Location: Federal Reserve Bank of
San Francisco
950 South Grand Ave.
@ Olympic Blvd.
Los Angeles, CA 90015

**No charge – RSVP required – Bring ID
No camera phones, please.**

Public Counsel has the honor of leading **Constructing Connections Los Angeles***, which through a collaborative approach, provides a wide range of technical assistance to those creating new or expanded Early Care & Education (ECE) facilities in Los Angeles County.

*ABCD Constructing Connections, a program of the Low Income Investment Fund with major funding from First 5 California, is an innovative program that actively encourages the child care and community development sectors to work together to support and streamline the process of financing and constructing child care facilities. in California.