

Creating Pathways Out of Poverty >>>



Asset Building Specialist Training Program

Alliance for Economic Inclusion,

01/29/2009

Overview of UW



- Old Model

- Pass through organization

- New Model (2000 – 2006)

- Theory of Change - Launching Community Investment Initiatives

- Strategic Approach (After 2006)

- Strategic Investments (Economic Environment)
 - Basic Needs
 - Education
 - **Financial Stability**

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Overview of UW



- Not a direct service provider
- Functions as part of a network
 - Leading Role
 - EITC Campaign Partnership
 - LA Workforce Funders Collaborative
 - Saving for the American Dream IDA Program
 - Membership Role
 - Alliance for Economic Inclusion
 - Bank on LA

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Overview of UW



- Contributions
 - Funding
 - Convening
 - Advocating
 - Conducting Research
 - Designing Programs / Networks

- Goals
 - Improving Outcomes
 - Increasing Effectiveness
 - Sustainability

**Capacity
Building**

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UW's Capacity Building Approach



Context

- Individual Elements vs. Network

Time Dimension

- Short Term vs. Long Term

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Capacity Building (cont'd)



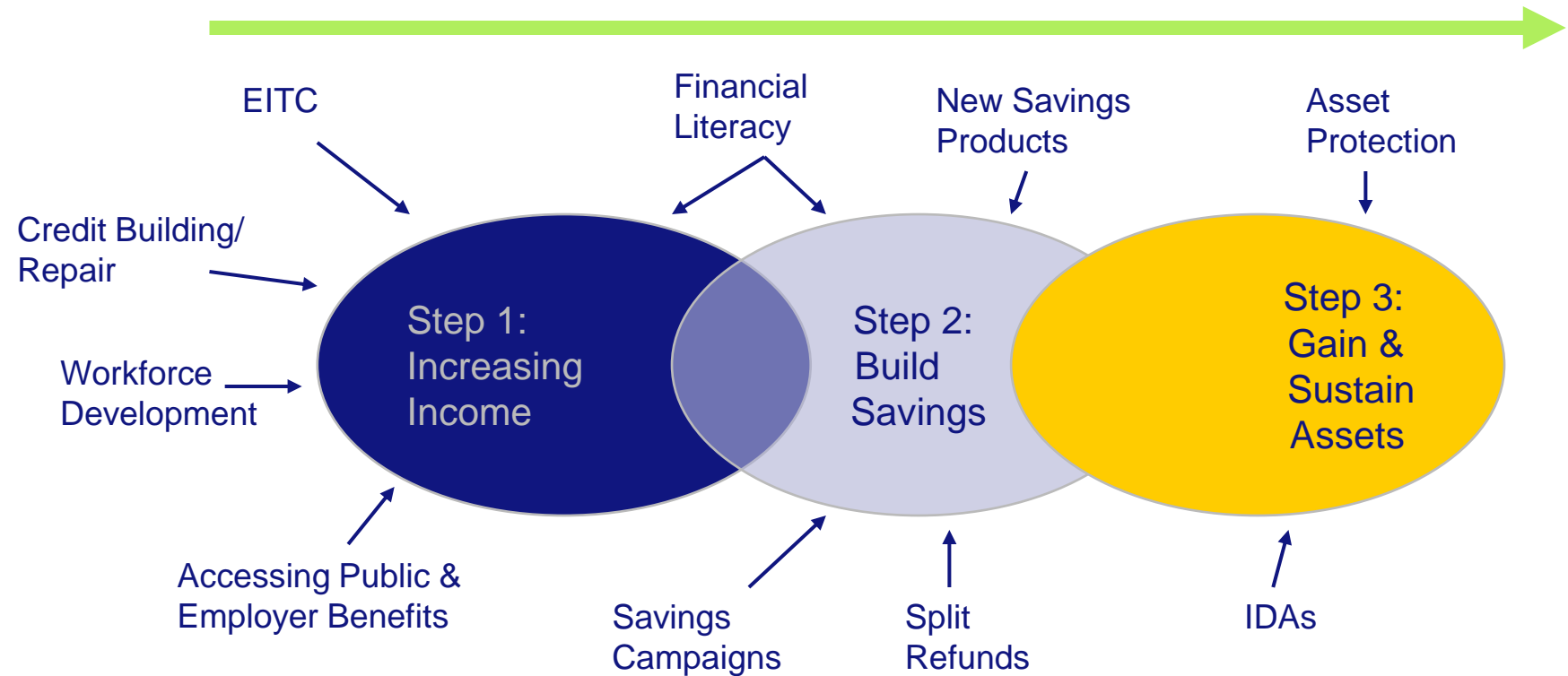
	Single Org.	Network
Short Term <i>(action)</i>	<ul style="list-style-type: none">➤ Technology➤ Skills Training	<ul style="list-style-type: none">➤ Technology➤ Program Training
Long Term <i>(plan)</i>	<ul style="list-style-type: none">➤ Scale➤ Scope➤ Staff & Structure	<ul style="list-style-type: none">➤ Innovation➤ Standardization

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Financial Stability Partnership



The continuum to Assets (FSP)



Long Term Strategies to Build Capacity



Standardization

- Definitions & Practice
 - Ensure same level and quality of service is provided across the network

Are we moving toward standardization?

- Proliferation of programs
- Strain on resources (function in silos)

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Long Term Strategies to Build Capacity



- Effective interventions
 - Emphasis placed on the individual rather than the program
 - no cookie cutter solutions
 - Holistic Approach (integrated scope of work)
 - As a sector need to move toward training *financial planners* for the low-income market.
- “*Asset Building Specialist Training*” is a response to these needs
 - The first line of contact with clients
 - Counselors need to understand their clients, their abilities, their limitations and their needs
 - They need to understand opportunities, and programs that are out there to help families become financially stable

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ABS Curriculum



- Personal Finance
- Government and Private Benefit Programs
- Workforce Development
- Postsecondary Education
- Business Development
- Homeownership
- Diversity Training
- Motivational Training

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Long Term Strategies to Build Capacity



- *“Asset Building Specialist Training”* is a key component of UW’s long term capacity building model
 - Economies of scope
 - Integration of initiatives
 - Standardization
 - Standardized practice across network improves scale
 - Staff Retention
 - Lowers staff transition
 - lowers cost of training new staff

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Role of AEI



- Raise Funds
- Approve outline of curriculum
- Identify subject matter experts
- Approve curriculum/ delivery modes
- Promotion
- Certification

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Future of Asset Building depends on the ability to develop cost effective, replicable models that are low touch, high tech that allows scalability, maximizes technology for case management and data collection, and provides program quality assurance.

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