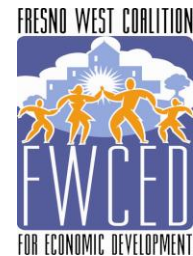




# DISCOVERING ASSETS AND DEVELOPING A VISION

JULY 30, 2009

Sponsored by:





# COMMUNITY VISIONING TABLETOP EXERCISE

## WARM-UP

1. Describe a neighborhood you like and why?
2. Describe the elements of an ideal community?
3. List one service or product that you go outside of your neighborhood to find.
4. List one type of recreational activity you participate in and where?
5. What kind of entertainment do you enjoy and where is it?
6. What kinds of events are held that attract outsiders to your neighborhood.





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

Community Profiles: Rural Area,  
Ethnic/Immigrant Neighborhood, Inner-city  
Neighborhood, Rapidly Growing Metro Area

Deck of Cards with 5 categories:  
Impact, Project, Program, Partner, Finance  
Jokers may be substituted in any category





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

### Impact

Impact is the outcome or measure of a solution's success in addressing a challenge or issue. Based on the impact you are trying to achieve, describe the community's challenge.





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

### Project

The project is a physical asset that is developed to serve the end goal of the impact? Think in terms of a place or structure.





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

### Program

The program is the delivery mechanism for achieving the desired goal or impact. It may be delivered at the project site or in a separate venue.





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

### Partner

An organization, institution or other entity that may be helpful to you in developing your project or program. A partner could also be the beneficiary or target audience for your program? Decide on one for this activity. In reality, there will likely be many.





# COMMUNITY VISIONING TABLETOP EXERCISE

## DEMONSTRATION

### Financing

How will you finance your project? The source of your financing may also become your partners. You will often need to layer a combination of financing components.





# COMMUNITY VISIONING TABLETOP EXERCISE

## REAL ACTIVITY

- The context for this is a specific community that has been predetermined. Someone at your table has an issue or challenge that needs to be addressed.
- Based on this challenge, identify a possible solution and come up with a way to measure the solution in terms of a specific impact.
- Continue working through this activity to develop an integrated strategy that includes a program or project, partner(s) and financing.

