

Program Agenda

Day 1 **Thursday, November 5, 2009**

- 8:00 a.m. Registration and Continental Breakfast
- 9:00 a.m. Local-Regional Gatherings
- 10:00 a.m. Welcome and Opening Remarks
- 10:20 a.m. Keynote Address -- Surviving and Thriving, asset building strategies to strengthen our communities
 Barbara Robles, Associate Professor, Arizona State University
Author: The Color of Wealth: The Story of the U.S. Racial Wealth Divide
- 11:00 a.m. Plenary Activity – Progress Reports from around the Northwest
- 11:35 a.m. Table Discussions: What's going on in your community?
- 12:00 p.m. Lunch
 Speaker: TBA
Expanding Financial Education in WA
- 1:15 p.m. ***Learning Workshops -- Surviving***

Round Table	Research & Policy	Innovations	Client Services	Improving Programs	Leadership
Sustaining Coalitions: Keeping the Momentum	CFED Scorecard: Does WA make the grade?	Innovative Approaches to Asset Building and Self Sufficiency in Indian Country	Saving Homes: Foreclosure Prevention	EITC Campaigns: Lessons Learned/ Best Practices	How to Start a Microenterprise Program

2:30 p.m. Break

2:45 p.m. ***Learning Workshops -- Surviving***

Round Table	Research & Policy	Innovations	Client Services	Improving Programs	Leadership
How To Start a Bank On Initiative	Asset Building Research Update	Promoting Savings: Promising Practices	Consumer Protection: Who's Looking Out for You in WA and How	Asset Building and Public Benefits: Overcoming Barriers to Create Opportunities	Funders Panel: How to gain private and public resources for your asset building work

4:00 p.m. Plenary Activity - Legislative Advocacy training with Nancy Amidei

5:30 p.m. Celebratory Reception – Pantages Theater, 901 Broadway (Corner of Ninth and Broadway)

Day Two November 6, 2009

7:30 a.m. Registration, Continental Breakfast Hosted by FDIC

8:15 a.m. Good Morning Welcome -- Recap of Previous Day, Context for Second Day
 Lisa Kanemoto, FDIC

8:30 a.m. *Learning Workshops -- Thriving*

Round Table	Research & Policy	Innovations	Client Services	Improving Programs	Leadership
Bank On Washington: Starting the Conversation	Asset Building in Indian Country	Organizing Financial Education in Your Community	Speaking the Language of Banks and Credit Unions	Trying Hard Is Not Good Enough: Producing Measurable Impacts	Crafting and Communicating Your Asset Building Message

9:45 a.m. Break

10:00 a.m. *Learning Workshops -- Thriving*

Round Table	Research & Policy	Innovations	Client Services	Improving Programs	Leadership
Successful Strategies in Microenterprise	WABC's Long Term Policy Agenda	CDFIs and Asset Building	Involving Youth in Banking/Savings and Financial Education	Expanding Homeownership: Resources and Programs	The Changing Media Landscape: Getting Coverage for Your Work

11:15 a.m. Policy Panel: Surviving and Thriving

Noon Lunch – Review and Conclusions

1:30 p.m. Closing Speaker
 John Taylor, President and CEO, National Community Reinvestment Coalition
 Activating: What we must do to take asset building to scale

Grant Drawing for Local Asset Building Coalitions

3:00 p.m. Closing comments and Adjournment