



**Bank on San Francisco**  
January 20, 2006  
Federal Reserve Bank of San Francisco  
9:00 – 11:30 a.m.

AGENDA

- I. Welcome and Introductions**  
*Lena Robinson, Federal Reserve Bank of San Francisco*
  
- II. Marketing Bank on San Francisco**  
*Carolina Reid, Federal Reserve Bank of San Francisco*  
*Leigh Phillips, San Francisco Treasurer's Office*
  
- III. Product Development**  
*David Augustine, San Francisco Treasurer's Office*
  
- IV. Partnerships and Outreach**  
*Katerina Villanueva, San Francisco Mayor's Office of Community Development*
  
- V. Tracking**
- VI. Other Business**  
*Lena Robinson, Federal Reserve Bank of San Francisco*