



Supplier Diversity Symposium

Date: August 3, 2006
Time: 8:30 a.m. – 12:30 p.m.
Location: Federal Reserve Bank of San Francisco

8:15 a.m. Registration and breakfast

9:00 a.m. Opening remarks

Joy Hoffmann, Group Vice President, Federal Reserve Bank of San Francisco
Barry Wides, Deputy Comptroller, Office of the Comptroller of the Currency
Robert Gnaizda, Director, Greenlining Institute

9:15 a.m. Supplier Diversity as a Corporate Value

Expanding your organization's supplier relationships requires a strategic effort. Representatives of two companies with strong vendor programs discuss how they successfully promote supplier diversity as a corporate value.

Joan Kerr, Executive Director, Supplier Diversity Programs, AT&T
Martha Rangel, Senior Vice President and Senior Sourcing Manager, Bank of America

10:00 a.m. Finding Certified Suppliers

One aspect of creating a successful vendor program is working with certified businesses. Learn ways some companies identify qualified suppliers.

Paul Chann, Procurement Center Representative, U.S. Small Business Administration
Michael Ruiz, President, Northern California Supplier Development Council

10:45 a.m. BREAK

11:00 a.m. Using Certified Suppliers

Once you've identified your suppliers, it's important to build good relationships with them. Hear ideas for successfully working with diverse types of vendors from two financial institution representatives.

Robin Billups, Vice President, US Bank Corporate Procurement
Richard Chacon, Vice President, Union Bank of California

11:45 a.m. Linking Supplier Diversity to CRA and Community Development

Although contracting with a certified supplier is not a CRA eligible activity, it can directly and indirectly have a positive impact on the economies and residents of low- and moderate-income communities. Community representatives share their views on how supporting local businesses can help transform communities.

Liz Givens, Lenders for Community Development
Richard Ventura, S.F. Hispanic Chamber of Commerce
Victor Hsi, Alliance for Community Development

12:30 p.m. ADJOURN