

## General Information

### Location

Federal Reserve Bank of Chicago  
Third Floor Conference Center  
230 South LaSalle Street  
Chicago, Illinois

### Conference Inquiries

Mary Jo Cannistra  
Phone: (312)322-5392  
Fax: (312)913-2626  
E-mail: [CCAEvents@chi.frb.org](mailto:CCAEvents@chi.frb.org)

### Conference Registration

There is no charge for this event. Space is limited, and participation is by invitation only.

All conference attendees must complete either the enclosed registration form or the form available online at:

[www.chicagofed.org/community\\_development](http://www.chicagofed.org/community_development).

The deadline for conference registration is **May 20, 2005**.

### Lodging Accommodations

Rooms are currently blocked for a reduced rate at **Club Quarters** in your choice of two locations:

75 East Wacker Drive      OR      111 West Adams Street  
Chicago, Illinois                      Chicago, Illinois

Reservations can be made by calling (312)214-6400 or (212)575-0006;  
fax: (212)575-7953.

To reserve a room at the negotiated price, contact **Club Quarters** promptly and indicate **Code #Fed607**. Hotel prices per night are \$99 and \$122 for directors rooms and efficiencies, respectively, through **May 10, 2005**.

**Because of other scheduled events, the availability of rooms at other hotels is limited, so please be sure to arrange your hotel accommodations as quickly as possible.** A list of alternate hotels will be provided separately.

### Dress

Casual dress is appropriate for all meeting sessions.

promoting  
economic growth & corporate leadership



## ENGAGING THE BOARDROOM



Federal Reserve Bank of Chicago  
Third Floor Conference Center  
Chicago, Illinois  
June 9 – 10, 2005

[www.chicagofed.org/community\\_development](http://www.chicagofed.org/community_development)

FEDERAL RESERVE  
BANK OF BOSTON

FEDERAL RESERVE BANK  
OF CHICAGO

BR Business Roundtable

## ENGAGING THE BOARDROOM

Minority supplier development rightfully belongs in the corporate CEO's arsenal of long-term growth strategies that can preserve the competitiveness and profitability of the firm. This is true even in an era when the CEO faces growing pressures to deliver short-term returns to shareholders and provide long-term stewardship of the organization's resources.

This conference will re-examine companies' approach to supplier diversity and the necessary and appropriate role of the CEO in minority supplier development strategies. If the CEO engages directly in minority supplier development strategy and aligns performance benefits with the goals of supplier diversity, then a corporation's minority supplier development strategy is much more likely to become a long-term competitive advantage. When the CEO makes supplier diversity an enterprise-wide, strategic initiative and when the advantages of supplier diversity permeate the corporate culture, then minority supplier development becomes a profitable undertaking for the company.

Please join us for this informed discussion of both the promise and the challenges of minority supplier development in American corporations.

## Conference Agenda (preliminary)

### Thursday, June 9

- 7:30 am **Continental Breakfast**
- 8:00 am **Welcoming Remarks**
- 8:30 am **Facilitated Discussion with Business Roundtable Member CEOs**  
An overview of corporate minority supplier development from the CEO's perspective.
- 9:45 am Break
- 10:00 am **Small Group Facilitated Discussions**  
Discussions focusing on the role of the CEO in minority supplier development.

- 11:30 am **Working Lunch**  
What does research tell us — and what does it need to tell us — about the efficacy of minority supplier development programs?
- 1:30 pm **Small Group Facilitated Discussions**  
How can corporate mentoring, technical assistance, partnerships, joint ventures, and investments advance minority supplier development initiatives?
- 3:00 pm **Networking Event**
- 6:00 pm **Dinner (on your own)**

### Friday, June 10

- 7:30 am **Continental Breakfast**
- 8:00 am **Facilitated Discussion with Minority Business Roundtable Member CEOs**  
Minority supplier development from the perspective of CEOs who have experienced the issues of both gaining access to corporate supplier networks and establishing minority supplier development programs of their own.
- 9:15 am Break
- 9:30 am **Small Group Facilitated Discussions**
- 10:45 am Break
- 11:00 am **What Have We Learned and Where Do We Go From Here?**
- Noon Adjourn

## Registration

To register online, visit the conference Web site at [www.chicagofed.org/community\\_development](http://www.chicagofed.org/community_development).

To register by mail, fax, or e-mail, please complete this form and return it by May 20, 2005, to:

Mary Jo Cannistra  
Consumer and Community Affairs  
Federal Reserve Bank of Chicago  
230 South LaSalle Street, 11th Floor  
Chicago, Illinois 60604  
Fax: (312)913-2626  
E-mail: [CCAEvents@chi.frb.org](mailto:CCAEvents@chi.frb.org)

## Engaging the Boardroom

Name \_\_\_\_\_

Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

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E-mail \_\_\_\_\_