



**Local Investment in Child Care (LINCC) Symposium**

**Wednesday, June 23, 2004**

**8:30 AM - 4 PM**

at

**The Federal Reserve Bank of San Francisco**

101 Market Street (between Spear and Main Streets)

San Francisco, CA 94105

**Purpose of the Symposium**

To share the California LINCC experience and learnings on efforts to integrate child care and economic development, and to hear from others who are undertaking similar efforts around the State.

**Intended Audience**

Child care resource and referral representatives, city and county planners, city and county social service staff, child care coordinators, local planning council members, First 5 commissioners and staff, family child care providers and association members, affordable housing developers, child care facilities intermediaries, credit unions and community development financing institutions, small business development centers, and funders.

**Program**

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|--------------|---|
| 8:30 – 9     | <b>Registration and Continental Breakfast</b>   |
| 9:00         | <b>Welcome</b> Angie Garling, Alameda County and Marcia Meyer, Santa Cruz County  |
| 9:15 – 9:45  | <b>Keynote</b> Jan Stokley, Executive Director, 4C's of San Mateo County<br>Creating Strong Communities: Integrating child care with economic development   |
| 9:45 – 10:45 | <b>Panel</b> The LINCC Experience: Patty McWaters of Ventura County, Brooke Antonioni of Kern County, and Ellen Dektar of Alameda County<br>Each county will describe their unique experience initiating LINCC in their community, sharing information on using an Economic Impact Report (EIR) as tool for engaging new stakeholders, creating new collaborations, local outcomes, and mistakes and lessons learned. |

10:45 - 11

Break

11 - 12:15

**Concurrent Workshops:**

1. How to do an **Economic Impact Report**?  
National Economic Development and Law Center and Monterey County LINCC
2. How to link child care with other elements of community **economic development**: housing and transportation
  - Jan Stokley, Executive Director of 4C's of San Mateo and
  - Marie Young, CEO of Affordable Buildings for Children's Development (ABCD)
3. How to understand and change **land use** policies to benefit child care?
  - Kristen Anderson of San Mateo County,
  - Ellen Dektar of Alameda LINCC, and
  - Patty McWaters of Ventura County LINCC
4. How to strengthen **business skills** for child care providers to promote sustainable programs? What to include in your curriculum for providers?
  - Wendy Wayne of Kern County,
  - Dana Adams of Kern County LINCC,
  - Lisa Erickson of Alameda County, and
  - Marcy Conn of San Mateo

12:15 - 1:30

**LUNCH**

Structured time for counties to share their local experiences, successes, questions, and resources.

1:45 - 3:15

**Concurrent Workshops:**

5. How to assist child care providers access **loans and financing**?
  - Marie Young of ABCD
  - Maria Raff of ABCD,
  - Bill Leland of Santa Cruz Community Credit Union, and
  - Kim Tarr of Building Child Care (BCC)
6. How to craft and deliver your **message for the media**?
  - Berkeley Media Studies Group

7. How to understand the child care facilities development process?
  - David Foster of Santa Cruz LINCC, and
  - David Wilkinson of Mercy Housing

3:30 – 4

**Wrap-up:** town hall  
Questions and answers  
Reflections and next steps

- **Resource tables will be provided: please bring materials to share**
- **Early bird registration before June 11<sup>th</sup> is \$50.00 per participant. Thereafter, on-site registration will be \$65.00 per participant. Please make checks payable to Go Kids, Inc. or register online at [www.gokids.org](http://www.gokids.org)**

*This symposium is sponsored by LINCC, with generous help and support from Affordable Buildings for Children's Development (ABCD), an initiative of the Low Income Investment Fund (LIIF).*

For more information, please contact your local LINCC Coordinators or Shiree Teng, LINCC Learning Community Facilitator [shireeteng@earthlink.net](mailto:shireeteng@earthlink.net)