# How to Assemble an Investment Strategy Using Off-the-Shelf Options

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#### **Investment Test**

- The number and dollar amount of qualified investments.
- The responsiveness to the opportunities for qualified investments.
  - ☐ The results of any assessment of community development needs and opportunities provided by the institution;
  - □ Review of performance context information from community, government, civic, and other sources; and
  - Whether the amount qualified investments along with their qualitative aspects, are responsive to community needs and opportunities.

#### Off-the Shelf Options

- Investments in Community Development Financial Institutions (CDFI) or Community Development Corporation (CDC)
- New Market Tax Credits (NMTC)
- Banker's Collaborative
- Work with a third party investment company

## Investments in Community Development Financial Institution

- Provide funding for a loan pool
  - □ EQ Investments
    - Non-interest bearing or
    - Interest bearing
- BEA (Bank Enterprise Award)

www.cdfifund.gov

#### New Market Tax Credits (NMTC)

The New Markets Tax Credit (NMTC)
Program permits taxpayers to receive a
credit against Federal income taxes for
making qualified equity investments in
designated Community Development
Entities (CDEs).

www.cdfifund.gov

#### Banker's Collaborative

Banks working together to develop an investment pool

Create a larger impact by working together

### Arizona Community Reinvestment Collaborative

- Initial task force made of five banks
- Located Arizona Community Foundation as the Fiscal Agent
- Raised money for Preventive Foreclosure Task Force
- Kicked off fund raising on March 6, 2008
  - 10 banks interested
  - □ Goal is to raise \$100,000

#### Third Party Investment Companies

Calvert Foundation – Shari Barenbach

Access Capital Strategies – David Sand

CRA Funding – Larry Mondschein