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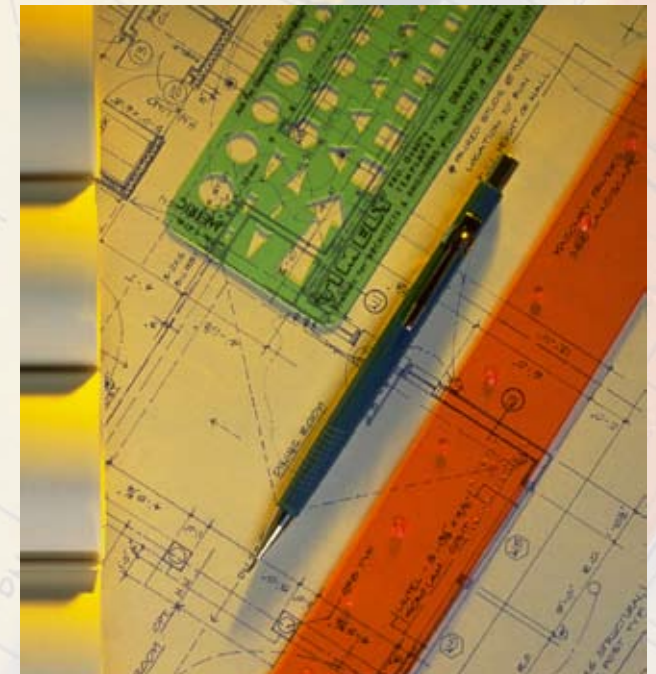
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Blueprint to Building Stronger Communities

*Nevada Community and
Economic Development
Conference*

September 11-12, 2007

*Red Rock Resort
Las Vegas, Nevada*



About the Conference

The conference will explore new strategies and best practices for meeting the challenges of community development as well as provide opportunities to network with colleagues in the field. The educational sessions will include dynamic speakers that will cover Asset Development, Small Business, Affordable Housing, Neighborhood Revitalization and much more! For more information on the conference speakers and topics please visit www.nvhousing.org.

September 11, 2007

9:00 a.m. – 5:00 p.m. Check-in for pre-conference workshop attendees

10:00 a.m. – 12:00 p.m. Pre-Conference Workshop I

BLM Land Use and Community Development

The Southern Nevada Public Lands Management Act (SNPLMA) allows BLM land to be sold at a discount for affordable housing development. Come learn from the key people the steps for identifying and acquiring the land, the challenges they faced, and what to expect if you decide to pursue SNPLMA for affordable housing in your community. *(Limited to 50 participants)*

Jim Stobaugh – BLM

Mike Mullin – Nevada H.A.N.D.

Doug Bell – Clark County

Brian Maddox – Bank of Nevada

Ken LoBene – Department of HUD

12:00 p.m. – 1:30 p.m. Lunch on your own

1:30 p.m. – 5:00 p.m. Pre-Conference Workshop II

Are You Ready to be a Developer?

This session will provide an overview of community development projects—affordable housing (rental and for-sale), mixed use, commercial (retail and office) and community facilities—and help determine what is needed to become a developer. For the more advanced, we will look at three case studies and discuss some of the newer sources of financing and innovative financing structures.

(Limited to 50 participants)

Glenn Sanada – CCEDA

6:00 p.m. – 8:00 p.m. Reception and Awards Presentation

Host bar and hors d'oeuvres

September 12, 2007

7:00 a.m. – 12:00 p.m. Check-in

7:00 a.m. – 8:15 a.m. Breakfast

8:15 a.m. – 9:30 a.m. Welcome and Opening Session

CFED's Assets and Opportunities Scorecard for Nevada

This session will discuss the Development Report Card (DRC) for the States and the Assets and Opportunity Scorecard, and how they are used to support innovative economic development and asset building across the country. The DRC compares the states along nearly 70 measures to provide a comprehensive look at how state economies look for business, for residents, and for future growth. Similarly, the Scorecard brings together various data on financial security, homeownership, business development, health care, and education.

Kim Pate – CFED

9:45 a.m.–11:45 a.m. General Session

Asset Development/Preservation

- **Closing the Racial Divide**

Meizhu Liu—United for a Fair Economy

- **Financial Education—Is it Working?**

Karen Varcoe—University of California Riverside

- **Preserving Homeownership**

Ken LoBene—Department of HUD

- **Banking the Underserved**

Bruce Murphy—Key Bank

12:00 p.m. – 1:15 p.m. Lunch

Special Message from Senator Harry Reid

Keynote Speaker:

Revitalization and Community Development

Reverend Mark E. Whitlock II—Nehemiah Ministries

September 12 continued

1:30 p.m. – 2:30 p.m. General Session

Learning to Blend People and Place for Community Economic Development

Mihailo Temali—Neighborhood Development Center

2:45 p.m. – 3:45 p.m. Concurrent Sessions

Track 1: Small Business

- **Small Business Environment in Nevada**

Small Business Development Center

- **Supplier Diversity**

Punam Mathur—MGM MIRAGE

- **Microenterprise and Small Business Development**

Catherine Marshall—Consultant

Track 2: Affordable Housing

- **Green Building: Practical Measures for Affordable Housing**

Craig Nielson—Rural Community Assistance Corporation

- **I'm Home Initiative**

Kim Pate—CFED

- **Affordable Housing in Lake Tahoe Area**

Rachelle Pellesier—Workforce Housing Association of Truckee Tahoe

3:45 p.m. – 4:45 p.m. General Session

Neighborhood Revitalization

- **40 Block Initiative**

Kenny Young—City of North Las Vegas

- **The ABCs of Revitalization**

Ona Jones—NeighborWorks

- **Education and Neighborhood Revitalization – The Carver Park Story**

Deb Drysdale-Elias—Yuma Carver School

4:45 p.m. – 5:00 p.m. Closing Remarks and Announcements

For **online registration** or additional conference information, visit www.nvhousing.org.

If you need further information or require assistance please contact: Wendy Scheerer Community Services Agency Phone: (775) 786-6023
1090 E. 8th St. Fax: (775) 786-5743
Reno, NV 89512 wscheerer@csareno.org

Registration Fees

\$125.00 Conference Registration fee (includes pre-conference workshops (limit 50), reception, general and concurrent sessions, breakfast and lunch)

Hotel Reservations

Contact the Red Rock Resort reservations at 1-866-767-7773. Identify yourself as an attendee of the Nevada Housing Coalition Statewide Conference.

Cut-off date to receive the \$199.00 rate is **August 10, 2007**. The Red Rock Resort is located at 11011 W. Charleston Blvd., Las Vegas, NV 89135.

FREE shuttle service is available to and from the McCarran International Airport. To request shuttle service call 1-866-797-7777 or request at time of room reservation.

We look forward to seeing you at the conference!