



## **The Costs and Value of New Medical Technologies**

Sponsored by the  
Federal Reserve Bank of San Francisco &  
Center for the Study of Innovation and Productivity

You are cordially invited to attend the symposium  
and the reception afterwards at the  
Federal Reserve Bank of San Francisco

**Please RSVP by May 11 to Christel Magalong at  
(415) 974-3198 or [christel.magalong@sf.frb.org](mailto:christel.magalong@sf.frb.org).**

### **Agenda 05/25/07**

**1:30 p.m.**

#### **Opening Remarks**

Janet Yellen, Federal Reserve Bank of San Francisco

#### **"Cost-Conscious Coverage for Medical Innovations"**

Alan Garber, VA Palo Alto and Stanford University

#### **"Health Status, Health Spending, and Future Medical Technology Risk"**

Dana Goldman, RAND Corporation

#### **"The Impact of Government Programs on Pharmaceutical Prices and Innovation"**

Fiona Scott Morton, Yale University

#### **"Learning Effects and the Diffusion of Medical Technology in a Regulated Environment"**

Vivian Ho, Rice University and Baylor College of Medicine

#### **Q&A and General Audience Discussion**

**5:00 p.m.**

#### **Reception**