FRBSF Joint Board of Directors Meeting Economic Research Seminar Session April 11, 2012

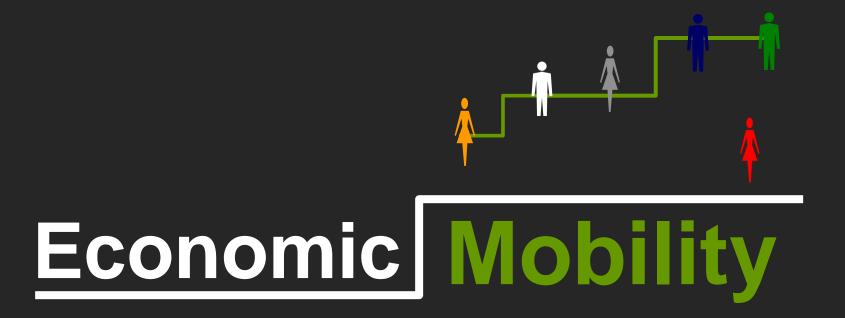
U.S. Income Inequality in Perspective











Prepared for FRBSF Seminar U.S. Income Inequality in Perspective April 11, 2012

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The American Dream



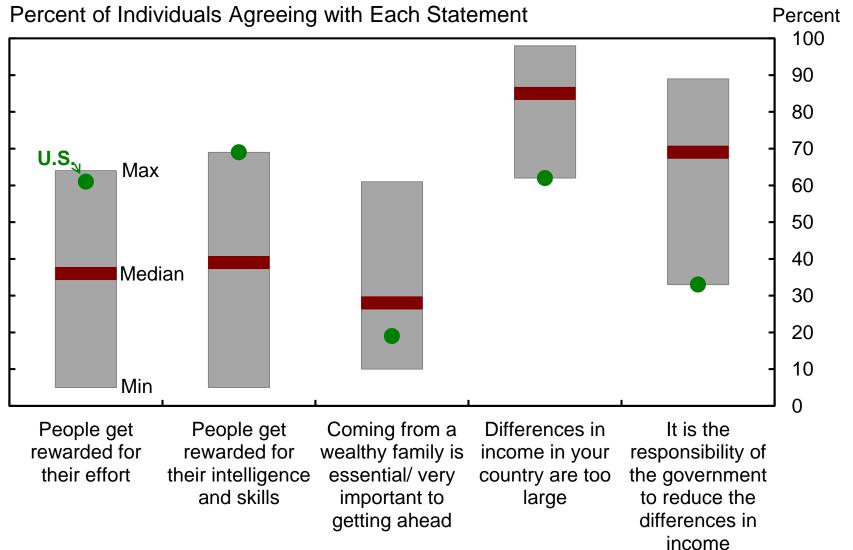
Surveys show Americans believe:*

- Each generation does better than the last
- Hard work, talent, and effort create success
- Birthright plays only a small role

^{*}Pew Charitable Trust Survey of American Attitudes.

American Beliefs Stand Out

Cross Country Perceptions of Mobility



Source: Sawhill, I., and Morton, J., "Economic Mobility: Is the American Dream Alive and Well?" The Brookings Institution, May 2007.

Plan of Talk



- Economic Mobility Primer
- U.S. Mobility and Its Determinants
- The American Dream Revisited

Economic Mobility Primer

Economic mobility describes:

the ability of people to move up, or down, the economic ladder

Two types of economic mobility:

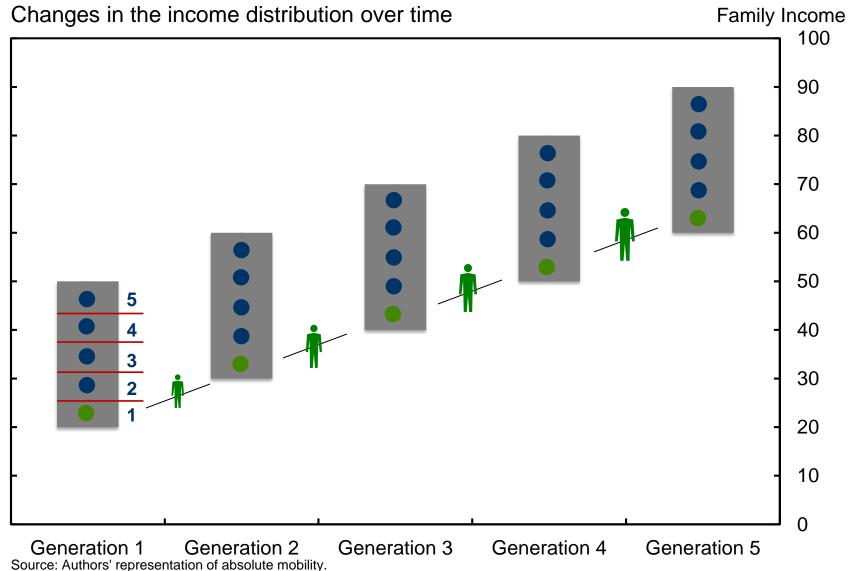
- Absolute mobility (income rises with time)
- Relative mobility (income rank rises with time)

Mobility can be measured over:

- Individual lifetimes
- Successive generations (focus of talk)

Absolute: Riding an Escalator

Absolute Mobility



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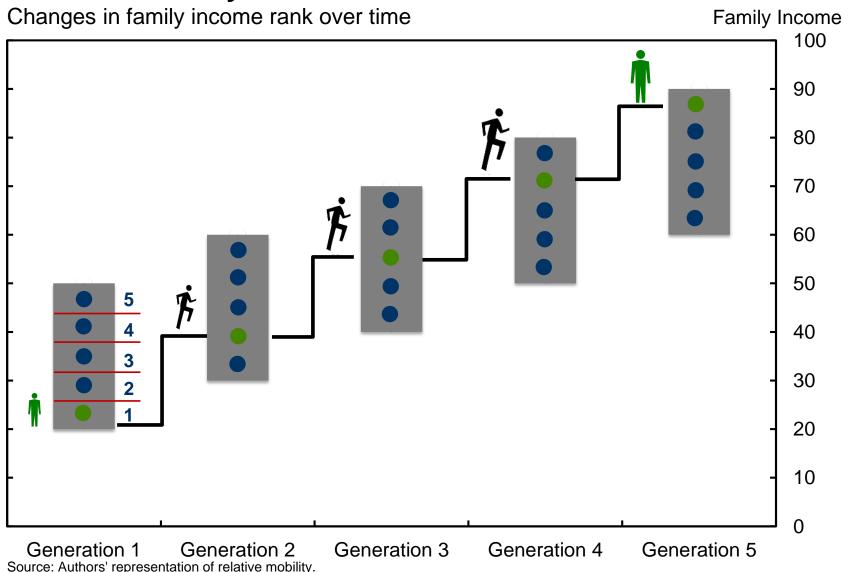
- Absolute mobility (income rises with time)
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Relative: Walking Up Escalator

Relative Mobility



Economic Mobility Primer

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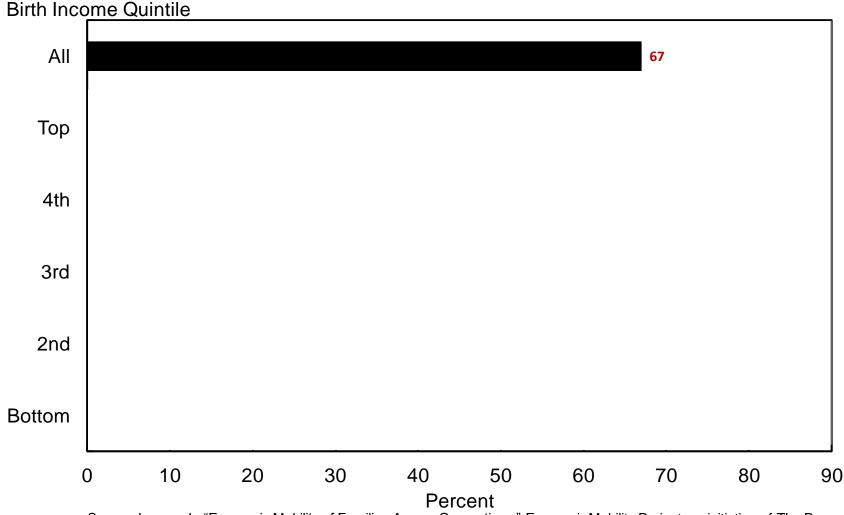
Tracking Economic Mobility

- Need data that tracks families over time
 - A national study of socioeconomics and health over lifetimes and across generations
- Data: Parents (30-50) to Children (30-50)
 - Absolute Mobility: compare real \$\$\$ value of parent's income at age x to the real \$\$\$ value of adult child's income at age x
 - Relative Mobility: compare parent's income rank when child was born (birth income quintile) to income rank when child is an adult (working-age quintile)

Absolute Mobility is High

Absolute Generational Mobility

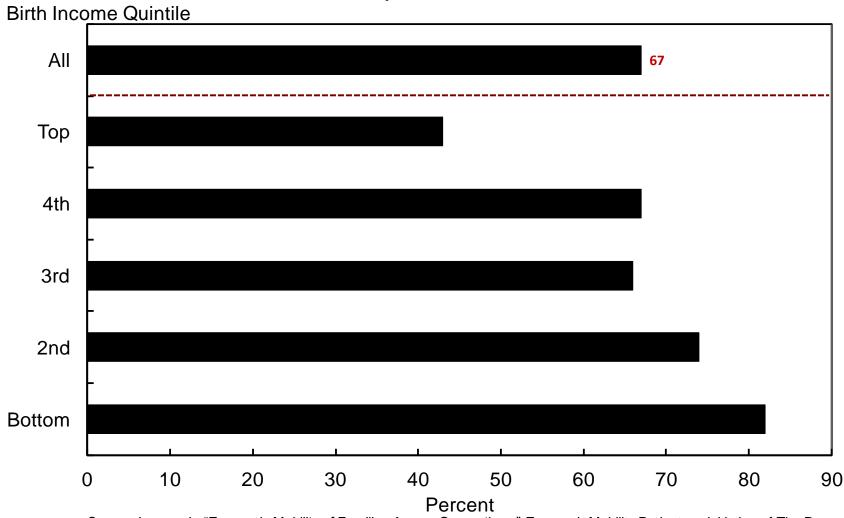
Percent of Children with Family Income > Parents'



Holds for all Birth Quintiles

Absolute Generational Mobility

Percent of Children with Family Income > Parents'

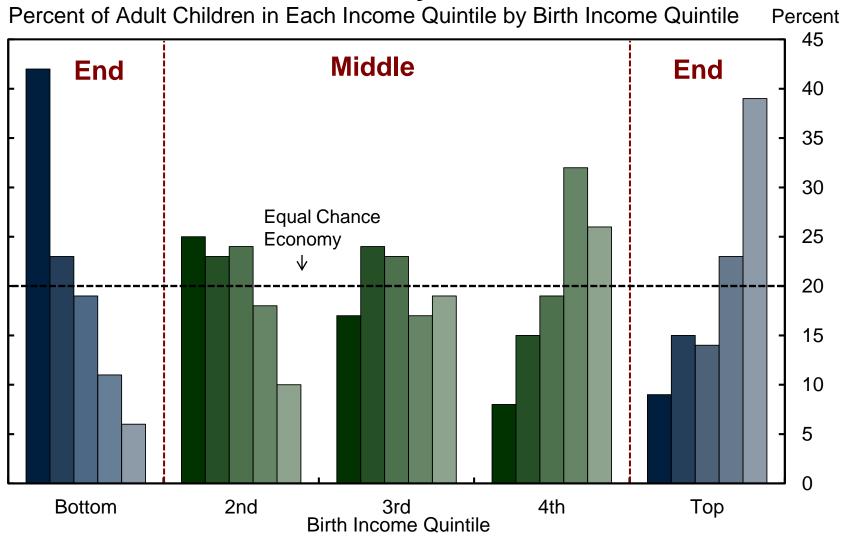


Relative Mobility is Less Clear

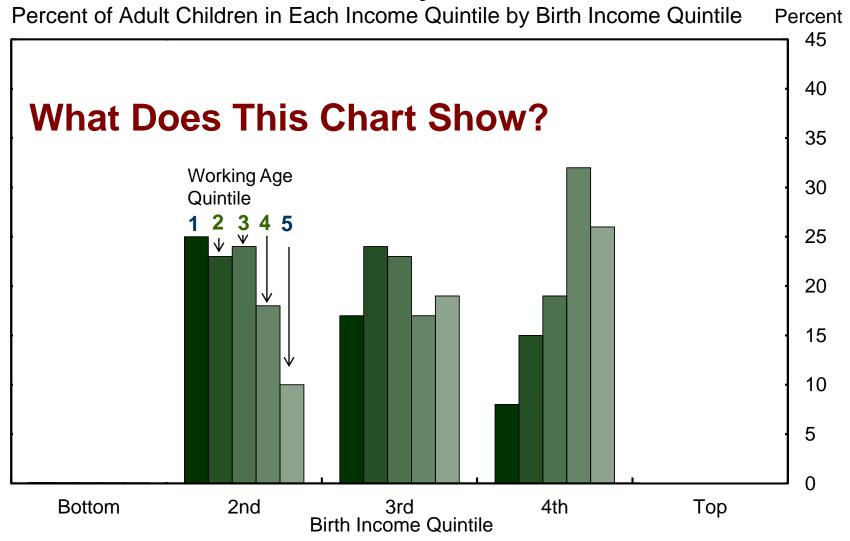
For one, no obvious benchmark or metric

- Birthright Economy: outcomes are tethered to the socioeconomic class of parents
- Meritocracy: outcomes are based on talent, effort, hard work
- Equal Chance Economy: socioeconomic status is equally distributed--20|20|20|20|20

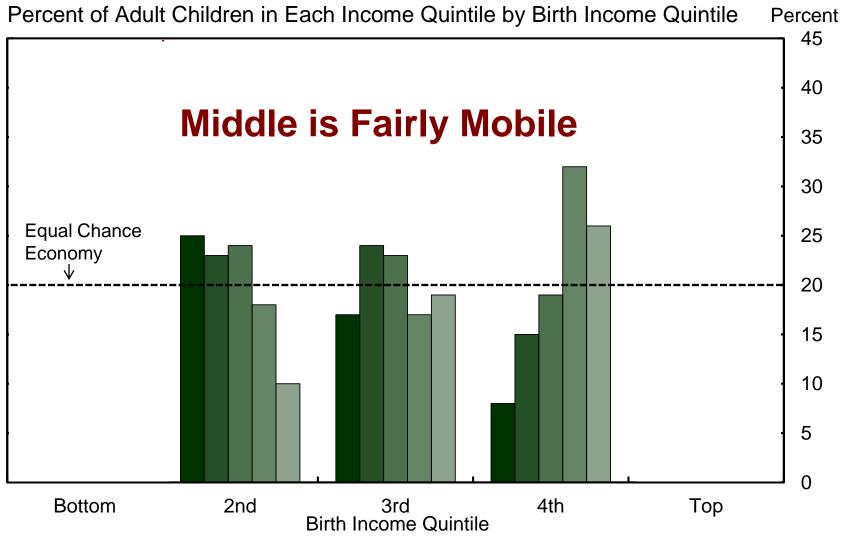
Relative Generational Mobility



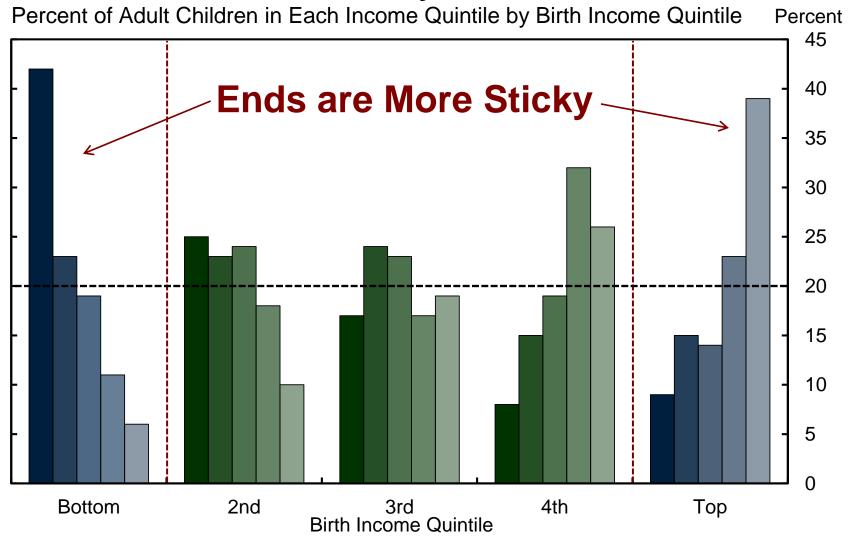
Relative Generational Mobility



Relative Generational Mobility



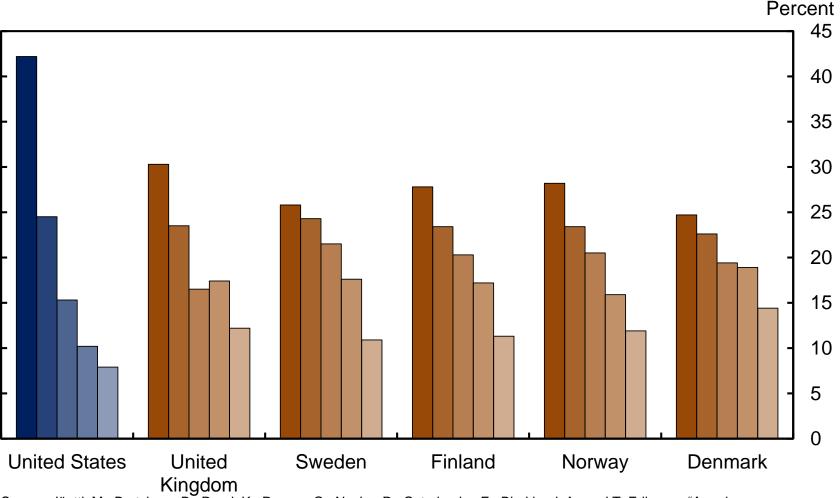
Relative Generational Mobility



Parental Penalty High in U.S.

Relative Generational Mobility

Percent of Adult Sons in Each Income Quintile from Bottom Birth Income Quintile

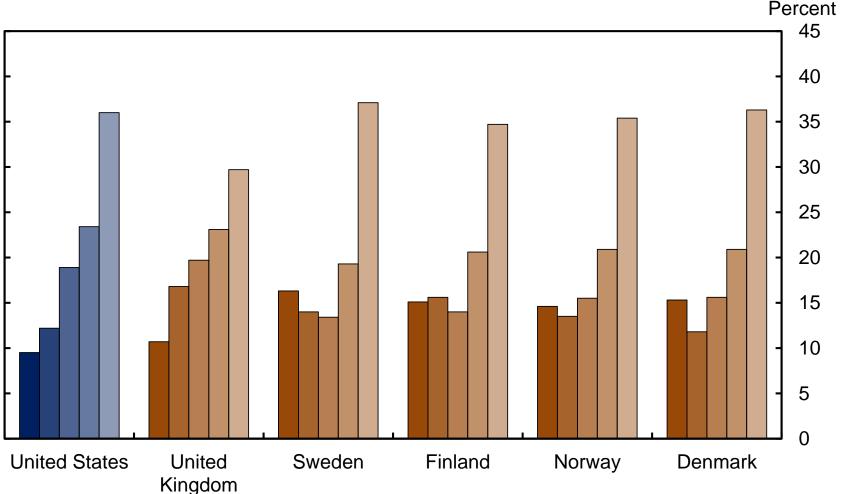


Source: Jäntti, M., Bratsberg, B., Roed, K., Raaum, O., Naylor, R., Osterbacka, E., Bjorklund, A., and T. Eriksson, "American Exceptionalism in a New Light: A Comparison of Intergenerational Earnings Mobility in the Nordic Countries, the United Kingdom and the United States," IZA Discussion Paper No. 1938. Bonn: Institute for the Study of Labor, 2006.

Parental Advantage is Universal

Relative Generational Mobility

Percent of Adult Sons in Each Income Quintile from Top Birth Income Quintile

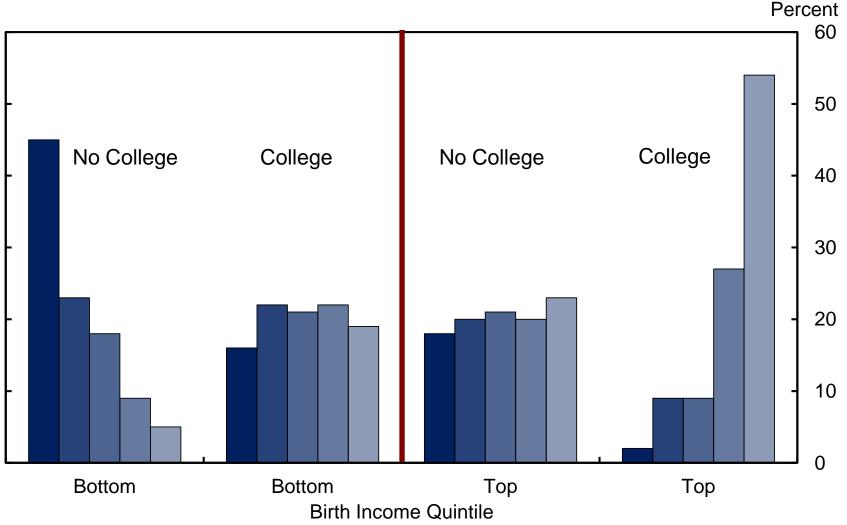


Source: Jäntti, M., Bratsberg, B., Roed, K., Raaum, O., Naylor, R., Osterbacka, E., Bjorklund, A., and T. Eriksson, "American Exceptionalism in a New Light: A Comparison of Intergenerational Earnings Mobility in the Nordic Countries, the United Kingdom and the United States," IZA Discussion Paper No. 1938. Bonn: Institute for the Study of Labor, 2006.

College is an Equalizer in U.S.

Education and Relative Generational Mobility

Percent of Adult Children in Each Income Quintile from Top/ Bottom Birth Income Quintile

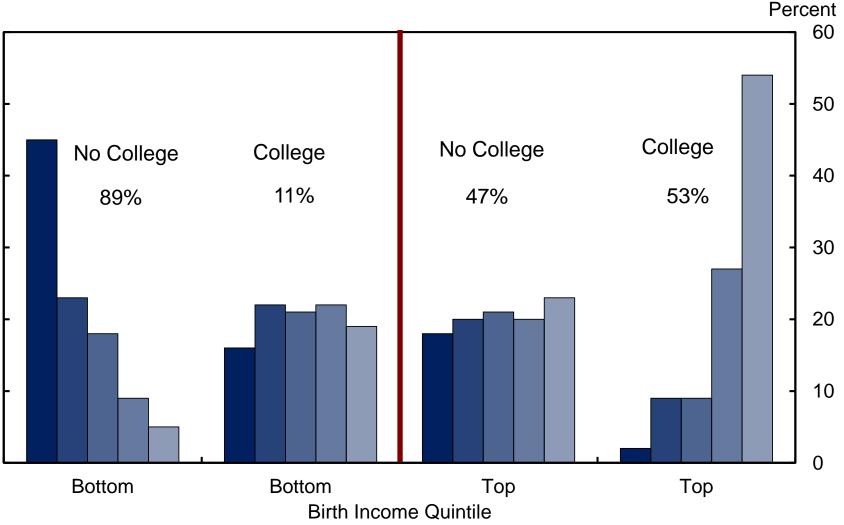


Source: Haskins, R., "Education and Economic Mobility," Economic Mobility Project, an initiative of The Pew Charitable Trusts,

But Not Equally Distributed

Education and Relative Generational Mobility

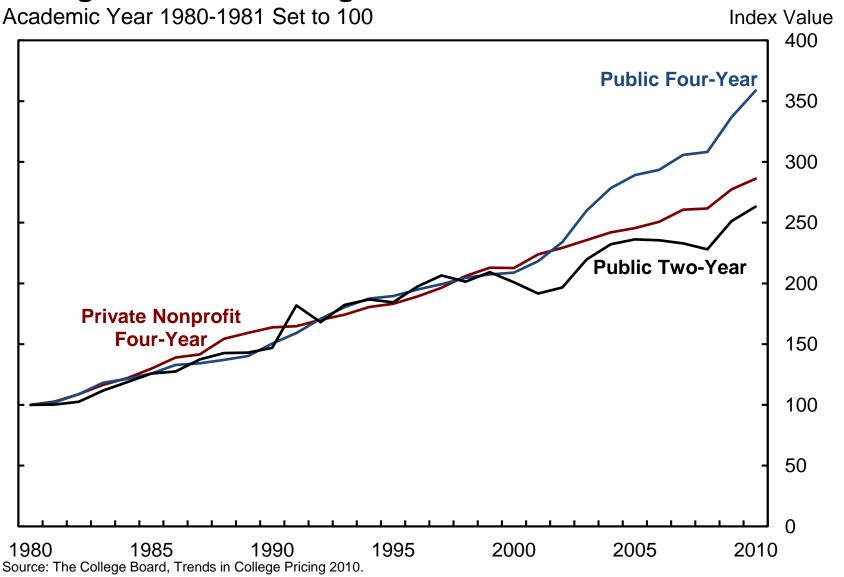
Percent of Adult Children in Each Income Quintile from Top/ Bottom Birth Income Quintile



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One Reason is Rising Cost

Change in Cost of College Education



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Do the Data Match Our Beliefs?

Economic Mobility Scorecard

Each generation does better than the last



Hard work, talent, and effort create success



- Birthright plays only a small role
 - Middle of the income distribution +
 - At the ends it is not so clear

Are Our Beliefs Immutable?

Post Great Recession Surveys Say No

Will your child's opportunity to succeed be better or not as good as you've had?

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Better: 47% Worse: 46%
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When your children reach your age now, will they be better or worse off than you?

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Better: 33% Worse: 40%
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Will your children have an easier or harder time moving up the income ladder?

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Easier: 21% Harder: 72%
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^{*}Pew Charitable Trust Survey of American Attitudes 2011.

Is the Dream Important?



Reasons that it might:

- Inequality is harder to tolerate when mobility is limited or restricted
- The ability to move up drives individuals to work hard, innovate, and contribute
- Opportunity matters both for the economy and for a just, fair, and civil society

For More Information



- The Pew Charitable Trusts Economic Mobility Project: economicmobility.org
- The Brookings Institution topic page on economic mobility: brookings.edu/topics/economic-mobility.aspx
- New York Times economic mobility visualization tool: http://www.nytimes.com/packages/html/national/20050515_CLASS_GRAPHIC/index_01.html
- Isaacs, J., Sawhill, I., and R. Haskins, "Getting Ahead or Losing Ground: Economic Mobility in America," Economic Mobility Project, an initiative of The Pew Charitable Trusts, 2008, available online at economicmobility.org/reports_and_research/mobility_in_america.
- Jäntti, M., Bratsberg, B., Roed, K., Raaum, O., Naylor, R., Osterbacka, E., Bjorklund, A., and T. Eriksson, "American Exceptionalism in a New Light: A Comparison of Intergenerational Earnings Mobility in the Nordic Countries, the United Kingdom and the United States," IZA Discussion Paper No. 1938. Bonn: Institute for the Study of Labor, 2006, available online at http://ftp.iza.org/dp1938.pdf.
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