

# District Update

CRA Leadership Councils were established in 2000 to recognize and encourage community reinvestment efforts throughout the 12th District. The Councils, which are affiliated with the local CRA roundtables, actively participate with the San Francisco Fed's Community Affairs staff to identify critical community and economic development needs, and to develop new products and services.

In April 2001, Community Affairs hosted a joint Leadership Council summit in Portland, Oregon to celebrate first-year achievements and to discuss second-year refinements for the Councils. In this issue, we are pleased to share highlights of each Council's work. If you haven't already done so, make yourself acquainted with your leadership council members at an upcoming roundtable meeting and chat about initiatives or concerns you feel are important in your geography.



Joy Hoffmann (FRBSF)

## Alaska

- Coordinating a tour of rural Alaskan towns for bankers and regulators for August 2001



Father Mike (St. Anthony's), Jack Richards (FRBSF), Gordon Boerner (San Diego), Jane Shock (Utah), Carolyn Mitchell (Arizona)

## Arizona

- Designed a multi-bank CRA investment pool for small banks (see investment opportunities)



Bruce Ito (FRBSF), Kelly Walsh (Hawaii), Marcia McAdams (Los Angeles), Joy Hoffmann and Fred Mendez (FRBSF)

## Hawaii

- Negotiating to bring Operation Hope's *Banking on the Future* financial literacy program to the state

## Idaho

- Surveyed lenders and nonprofit organizations on community development needs and resources in preparation for a series of roundtables in rural areas



Cindy Williams (Idaho), Bernie Kronberger, Barbara Smith and Brent Warren (Oregon), Judith Olson (Washington)



Larry Seedig (Nevada), Jane Shock and Paula Ciaburri-Mahoney (Utah), Joyce Keane (San Francisco)

## Nevada

- Contacted casino owners to determine ways banks and casinos can work together on local community development issues
- Focusing on increasing roundtable participation



Bruce Hyland (FRBSF)

## Northern California

- Completed a small business resource brochure for financial institutions to send to declined small business loan applicants

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*Bernie Kronberger, Barbara Smith, Brian Stewart and Brent Warren (Oregon)*

## Oregon

- Planning a rural homebuyer fair
- Hosted Leadership Council Summit including a bus tour of community development projects in the Portland area

## Southern California (Los Angeles, San Diego)

- *Los Angeles*: Publishing a “how to” guide for nonprofits seeking financial institution grants.
- *San Diego*: Surveying financial institutions and nonprofit organizations about needs and credit resources to assist in the development of a community investment strategy



*Mindy Murphy, Gloria Tang, Adria Graham Scott and Marcia McAdams (Los Angeles)*



*Gustavo Bidart and Gordon Boerner (San Diego), Mindy Murphy (Los Angeles)*

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## Washington

- Partnered with a local nonprofit to create a childcare loan fund to support Washington and Oregon childcare businesses
- Forming a statewide financial literacy council



*Yvonne Blumenthal, Jonathan Fischer and Joan Burbridge (Washington)*



*Stephanie Harpst (Utah), Doreen Davis-Peterson (Nevada)*

## Utah

- Coordinated meetings on the impact of the 2002 Winter Olympics on low- and moderate-income communities
- Co-hosted roundtable meetings in rural areas



*2001 Leadership Council Summit group at St. Anthony's Village*