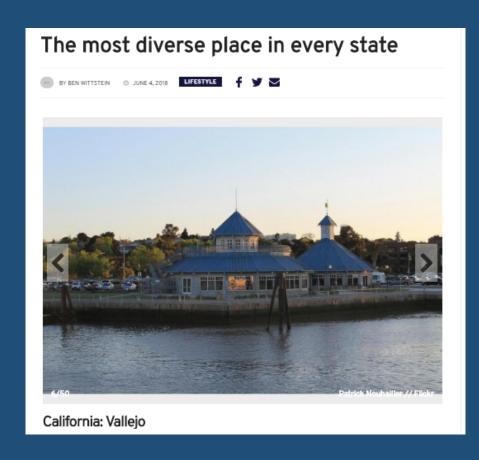
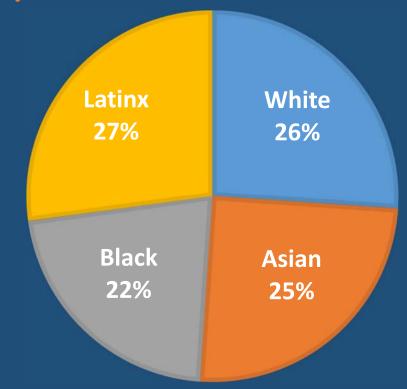


Vallejo's Enduring Diversity





Source: ABAG Diversity Rankings (1/2019) from 2017 American Community Survey

The Vallejo Amalgam

Local Economic Environment:

- Median Household Income \$62,272 (SF/SM/Marin MSA \$118,400)
- 5% population growth since 2010 without significant new construction
- Top 5 housing market in the US 2016-2018
- 1.2m ferry riders/year 97% occupancy

Accomplishments:

- Majority-minority Council since 2013
- Six Census tracts designated as Opportunity Zones in 2018
- Investments in public services and preparing for development



Recent Significant Events

1996 Mare Island Naval Shipyard closes

2008-2011 Bankruptcy

2011/2016 Measure B/V (1% sales tax)

2017 Propel Vallejo: General Plan 2040





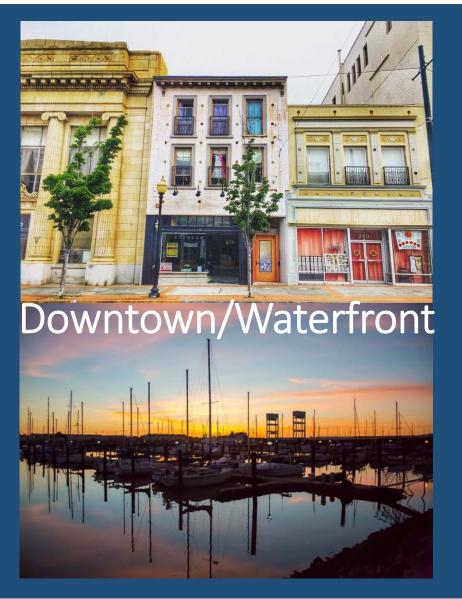
Bringing investment & equitable development

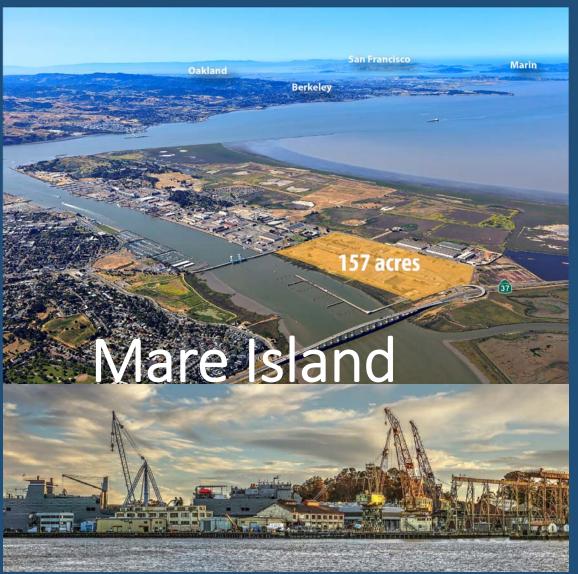
Biggest challenges:

- Perception of public safety
- School quality
- Aging infrastructure
- Need to strengthen civil/ social service sector
- Low tax base
- High development costs without high values
- Liabilities (including pensions)

Biggest opportunities:

- Capacity on Mare Island for innovation & jobs
- Ferry expansion & TOD at downtown & waterfront sites
- Housing affordability
- Location & infrastructure capacity
- Skilled & available workforce
- Six Opportunity Zone designations





Questions

- Are we preparing for pressures accompanying potential growth?
- How can Vallejo garner its share of regional prosperity? How do we weather market cycles when revitalization is a long-term proposition?
- How can the Participatory Budgeting model change the way we make decisions?
- While it's necessary to focus on revenue generation, how we can envision community stability differently and in greater partnership?