

GREATER SACRAMENTO HEALTHY COMMUNITIES SUMMIT

Healthy People. Healthy Places. Healthy Economy.

Monday, September 29, 2014
Sacramento, California



 @HCSSacramento

 HealthyCommunitiesSummit

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DEAR PARTICIPANT:

Welcome to the **Greater Sacramento Healthy Communities Summit**. We are pleased to offer this forum to discuss how we can make the Sacramento region more vibrant by understanding the linkages of health, the built environment, and the vitality of all community residents. Joining the conversation will be thought leaders and practitioners.

Our meeting today will explore the socioeconomic and environmental factors that determine our health outcomes. These factors include not only income and education, but the characteristics of the neighborhoods in which we live—access to quality affordable housing, grocery stores that carry fresh produce, safe places to exercise, and good schools and jobs.

We want to foster deeper understanding and action in how we create socially vibrant communities. To do this work, it will require new ways of working more collaboratively together and across sectors. We will consider how current regional opportunities can be leveraged to improve health, create a stronger economy, and give every individual equal opportunity to achieve their potential.

We are grateful for your time and participation and for sharing our goal of creating healthy communities in the Greater Sacramento region.

Sincerely,



Leilani Barnett & John Moon
Federal Reserve Bank of San Francisco



Jahmal Miller
California Department of Public Health
Office of Health Equity



Lisa Bates
Department of Housing & Community
Development, State of California



Darryl Rutherford
Sacramento Housing Alliance



Diane Littlefield
Sierra Health Foundation



Christine Tien
The California Endowment

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AGENDA

9:00 AM REGISTRATION & CONTINENTAL BREAKFAST

9:30 AM WELCOME & OPENING REMARKS

Yeshayah Yisrael, Youth Leadership Team
Sacramento Building Healthy Communities Hub

Leilani Barnett, Regional Manager
Federal Reserve Bank of San Francisco

Dr. David Erickson, Director, Center for Community Development Investments
Federal Reserve Bank of San Francisco

Dr. Anthony Iton, Senior Vice President for Healthy Communities
The California Endowment

Chet Hewitt, President and CEO
Sierra Health Foundation

Dr. Sandra Hernández, President and CEO
California HealthCare Foundation

Nancy Andrews, President and CEO
Low Income Investment Fund

11:00 AM BREAK

11:15 AM IMPLEMENTING HEALTHY COMMUNITIES REGIONALLY

Dr. Olivia Kasirye, County Health Officer
Sacramento County Public Health

Mike McKeever, CEO
Sacramento Area Council of Governments (SACOG)

Randy Sater, President
StoneBridge Properties

Jahmal Miller, Deputy Director
California Department of Public Health, Office of Health Equity

Scott Syphax, Township 9/The Nehemiah Companies
and Chairman, ValleyVision

12:15 PM BREAK

12:30 PM LUNCH

12:45 PM KEYNOTE REMARKS

The Honorable Kevin Johnson

Mayor, City of Sacramento

With **Chet Hewitt**, President and CEO, Sierra Health Foundation

1:15 PM FINANCING HEALTHY COMMUNITIES

Claudia Cappio, Director

California Department of Housing and Community Development

Gil Alvarado, Vice President of Administration and CFO

Sierra Health Foundation

Tina Castro, Principal

Avivar Capital

Rosemary Younts, Director of Community Benefit

Dignity Health

Lisa Richter, Principal

GPS Capital Partners

2:15 PM HEALTHY COMMUNITY EXAMPLES

Sergio Palleroni, Director, Center for Public Interest Design

Portland State University

Doug Shoemaker, President

Mercy Housing California

Dr. David Derauf, Executive Director

Kokua Kalihi Valley Comprehensive Family Services

Christine Tien, Program Manager

The California Endowment

3:15 PM CLOSING COMMENTS

Youth Spoken Word with **Takarra Lee Johnson**

Rachel Rios, Executive Director, La Familia Counseling Center

Chair, Healthy Sacramento Coalition Steering Committee

3:30 PM ADJOURN

AICP Members: 5.5 CM Credits

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<https://www.planning.org/aicp/>

SPEAKER BIOS

Gil Alvarado

*Vice President of Administration and CFO
Sierra Health Foundation*

Currently serving as a financial executive, Gil Alvarado is an expert in the management of operations and strategic development for nonprofits. With more than 20 years of experience in institutional investing, finance, technology, audit, tax and leadership, he has started, assisted and led many organizations from startups to large endowments.

Gil focuses financial models that support mission driven initiatives that help organizations evolve to their next-level and frequently speaks on panels addressing technology, investments and nonprofit management. He also serves on a number of boards and advisory groups both regionally and nationally and teaches as an adjunct professor for the University of San Francisco.

Gil received a B.A. in Accounting from Texas A&M University and a MSCIS from University of Phoenix. He currently holds a CPA license.

Nancy O. Andrews

*President and CEO
Low Income Investment Fund*

Ms. Andrews is the President and Chief Executive Officer of the Low Income Investment Fund (LIIF), a \$800 million Community Development Financial Institution. Ms. Andrews serves on numerous community development and environmental boards and committees, including Bank of America's National Community Advisory Council, Morgan Stanley's Community Development Advisory Committee, Capital One's Community Advisory Council, and the National Housing Law Project. She was also previously a member of the Federal Reserve Board's Consumer Advisory Council.

Ms. Andrews' 30 years in community development include positions as Deputy Director of the Ford Foundation's Office of Program Related Investments and Chief Financial Officer of the International Water Management Institute, a World Bank-supported development organization. Ms. Andrews also consulted for the Department of Housing and Urban Development and the Department of Treasury during the Clinton administration. She received an M.S. in Urban Planning with a concentration in Real Estate Finance from Columbia University.

Leilani Barnett

*Regional Manager, Community Development
Federal Reserve Bank of San Francisco*

Leilani Barnett leads multi-sector collaborations to overcome community development problems by building on local assets in the inland areas of California from Kern County north. Through public/private/community-based partnerships, Ms. Barnett helps low- and moderate-income communities and families with workforce development, affordable housing, health, education, economic development, financial services, and small business and rural development.

Ms. Barnett's past experience includes having managed the Sacramento Housing and Redevelopment Agency's Section 8 (HCV) program, benefiting 12,000 low-income families. She has also worked as a consultant to Cities and Counties throughout California, and she has an extensive background in private real estate development, including transit-oriented, infill, mixed-use development, affordable housing, and master-planned communities. She has served on a City Planning Commission, local housing advisory commission, technical advisory boards, and on the Sacramento County Children's Coalition. Ms. Barnett has held a California real estate broker's license. She received a B.A. from Brown University and a Master's degree in City and Regional Planning from U.C. Berkeley. She is based in Davis.

Claudia Cappio

*Director
California Department of Housing and Community Development*

On August 8, 2014, Governor Edmund G. Brown, Jr. appointed Ms. Cappio as Director of the State Department of Housing and Community Development. Prior to this appointment, Ms. Cappio also held the appointed position of Executive Director of the California Housing Finance Agency since 2011.

Ms. Cappio previously acted as Principal at Sparticles LLC, a planning and development consulting firm and served the City of Oakland as Director of Planning, Building, Major Projects and the Oakland Base Reuse Authority during then-mayor Edmund G. Brown, Jr.'s Administration. While in this capacity, she was responsible for spearheading major public and private development, including the Oak to Ninth Project (with 3,000 housing units), the Wood Street Mixed Use Project (1,500 residential units), and the 10K Program, which approved construction of 6,000 residential units in downtown Oakland for 10,000 residents.

Her experience in municipal planning and building also included many years of service to the cities of Emeryville, Albany and Corte Madera in California. Ms. Cappio received a Bachelor of Arts degree in Urban Studies from Ohio Wesleyan University.

Tina N. Castro, CFA

*Founder and Principal
Avivar Capital*

Tina Castro is the founder and Principal of Avivar Capital, an impact fund syndicator, asset manager and advisory services firm focused on developing coordinated Community Development Families of Funds, managing those assets on behalf of clients and providing impact investment advisory services. Ms. Castro brings over 11 years of experience in the fields of finance and investment management including most recently more than five years as the Director of Impact Investing for The California Endowment (TCE) and prior to that, six years in the Investment Management Division at Goldman, Sachs & Co. At TCE, a health-focused private foundation with over \$3 billion in assets, Ms. Castro developed financing vehicles and strategies that delivered solid financial returns, leveraged significant additional investment capital and supported TCE's Building Healthy Communities goals. This included the California FreshWorks Fund, a \$272 million public-private partnership loan fund to finance supermarkets and other forms of healthy food retail in underserved communities throughout the state as well as TCE's \$101 million Program-Related Investment portfolio focused on healthy food retail, community health centers, affordable housing and community lending. She also oversaw TCE's \$90 million seed investments into two start-up impact funds which included a start-up mezzanine debt fund and a start-up venture capital fund.

Ms. Castro is experienced in developing, implementing, tracking and reporting on social impact metrics as well as tracking and analyzing the costs associated with managing an impact portfolio. She designed and implemented TCE's impact investing portfolio social and financial tracking systems which included a series of customized dashboards and made use of conventional systems such as Mellon Workbench and Private I. She is a CFA charterholder, has two Master's Degrees — an MBA from the UCLA Anderson School of Management with a focus in Finance and an MA from the University of Miami in International Affairs with a focus in International Business as well as a BA Cum Laude in International Relations with a focus in Latin America from the University of Colorado at Boulder.

David Derauf

*Executive Director
Kokua Kalihi Valley Comprehensive Family Services*

David D. Derauf, MD, MPH has been with Kokua Kalihi Valley Comprehensive Family Services (KKV), a federally qualified community health center in Honolulu for the last 25 years. In 1989, he was hired as KKV's first Clinical Director and remained in this position until being named as KKV's Executive Director in October, 2003. Dr. Derauf has served as Assistant Clinical Professor of Public Health, Medicine, and Nursing at the University of Hawaii. He serves as a board member of the Association of Asian and Pacific Island Community Health Organizations

(AAPCHO), the Hawaii Primary Care Association, and Aloha Care, a Hawaii Medicaid Managed Care Corporation, as well as Lawyers for Equal Justice. He is also a member of Na Limahana o Lonopuha, a consortium of Native Hawaiian Health Organizations.

Under his leadership, KKV was named a Center of Excellence in Women's health care by the Federal Government in 2002. In 2008 KKV was honored by HRSA with its Special Populations Service Award, recognizing KKV's excellence in service to minority populations. In 2009, Dr. Derauf was chosen by the Director of Health to represent Hawaii on the inaugural California-Hawaii Public Health Leadership Institute Team. He was given a Gerbode-Hawaii Community Foundation Award for non-profit leadership in 2008 and three times received a Harry and Jeannette Weinberg Foundation Award for Excellence in Management.

Dr. David Erickson

*Director, Center for Community Development Investments
Federal Reserve Bank of San Francisco*

Dr. David J. Erickson is director of the Center for Community Development Investments at the Federal Reserve Bank of San Francisco and edits the Federal Reserve journal *Community Development Investment Review*. His research areas in the Community Development department of the Federal Reserve include community development finance, affordable housing, economic development, and institutional changes that benefit low-income communities.

Dr. Erickson has a Ph.D. in history from the University of California, Berkeley, with a focus on economic history and public policy. He also holds a master's degree in public policy from Berkeley and an undergraduate degree from Dartmouth College. He is a leader in the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation on bringing health together with community development. To date, this collaboration has resulted in 11 conferences around the country and numerous publications, including a cluster of articles in *Health Affairs* in November, 2011. His book on the history of community development, *The Housing Policy Revolution: Networks and Neighborhoods*, was published in 2009 by the Urban Institute Press. He also co-edited *Investing in What Works for America's Communities: Essays on People, Place, and Purpose* (2012).

Dr. Sandra R. Hernández

President and CEO

California HealthCare Foundation

Dr. Sandra R. Hernández became president and CEO of the California HealthCare Foundation in January 2014. CHCF is an independent foundation with assets of more than \$700 million, headquartered in Oakland, California, and dedicated to improving the health of the people of California.

Prior to joining CHCF, Dr. Hernández was CEO of The San Francisco Foundation, which she led for 16 years. She previously served as director of public health for the City and County of San Francisco.

Dr. Hernández is an assistant clinical professor at the University of California, San Francisco, School of Medicine and maintains a clinical practice at San Francisco General Hospital in the AIDS clinic. She is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

Originally from Tucson, Arizona, she spent much of her childhood in rural New Mexico with her grandparents. There she came to honor and appreciate her Mexican culture and the intrinsic values of community and public service. Her love of science and math was nourished by her father, a self-educated engineer.

Dr. Hernández serves as a trustee of the Reno-based Asbestos Settlement Trusts and as an independent director of First Republic Bank, Blue Shield of California, and the Blue Shield of California Foundation. She is a member of the Public Policy Institute of California's Statewide Leadership Council, the Yale University President's Council, the UCSF Chancellor's Advisory Board, and the UCSF Clinical and Translational Science Institute Advisory Board.

Her earlier affiliations include President Clinton's Commission on Consumer Protection and Quality in the Healthcare Industry, and two Institute of Medicine committees — on the Consequences of Uninsurance and on the Implementation of Antiviral Medication Strategies for an Influenza Pandemic.

She is a former board member of Grantmakers In Health, the Council on Foundations, and the California Managed Risk Medical Insurance Board (MRMIB). She co-chaired San Francisco's Universal Healthcare Council, which designed Healthy San Francisco, an innovative health access program for the uninsured.

Chet Hewitt

*President and Chief Executive Officer
Sierra Health Foundation*

Chet P. Hewitt is the President and Chief Executive Officer of Sierra Health Foundation and its independent operating unit, the Center for Health Program Management. Since beginning his tenure in 2007, Mr. Hewitt has focused foundation investments on health disparities, health equity, and the healthy development and well-being of vulnerable youth. His leadership, thoughtful risk taking and innovative approach to management have increased the foundation's impact, reach and influence.

Prior to joining the foundation, Mr. Hewitt spent five years as the Agency Director of Alameda County's Social Services Agency, where he is credited with transforming its failing child welfare system into a national model and using technology to improve the delivery of human services.

Previously, he served as Associate Director for the Rockefeller Foundation in New York, established and managed its West Coast regional office in San Francisco and led its national employment and community building initiatives. Mr. Hewitt has received several national awards, including the Annie E. Casey Foundation Child and Family Leaders Fellowship and Child Welfare Administrator of the Year.

Mr. Hewitt is a frequent lecturer on philanthropy and public sector leadership, and advises localities around the country on issues related to the transformation of public systems. He serves on several boards, including Grantmakers in Health, Sacramento Steps Forward, Roberts Enterprise Development Fund and St. John's Shelter for Women and Children.

Dr. Anthony Iton

*Senior Vice President for Healthy Communities
The California Endowment*

Anthony Iton, M.D., J.D., MPH is Senior Vice President for Healthy Communities at The California Endowment. In the fall of 2009, Dr. Iton began to oversee the organization's 10-Year, multimillion-dollar statewide commitment to advance policies and forge partnerships to build healthy communities and a healthy California.

Dr. Iton served for seven years as the Alameda County Public Health Department Director and Health Officer where he oversaw a budget of \$112 million with a focus on preventing communicable disease outbreaks, reducing the burden of chronic disease and obesity. He has worked as an HIV disability rights attorney at the Berkeley Community Law Center, a health care policy analyst with Consumers Union West Coast Regional Office, and as a physician and advocate for the homeless at the San Francisco Public Health Department.

Dr. Iton's primary focus includes health of disadvantaged populations and the contributions of race, class, wealth, education, geography, and employment to health status. His awards include the Champion of Children Award from the United Way and the National Association of City and County Health Officials Award of Excellence for the use of information technology in public health. In February 2010, Dr. Iton was recognized by the California Legislative Black Caucus with the Black History Month Legends Award and presented on the floor of the California State Assembly with a resolution memorializing his life's work and achievements.

Dr. Iton serves on the board of directors of the Public Health Institute, the Public Health Trust, the Prevention Institute, and Jobs For The Future.

Dr. Iton received his medical degree at Johns Hopkins Medical School and subsequently trained in internal medicine and preventive medicine at New York Hospital, Yale, and Berkeley and is board certified in both specialties. Dr. Iton also holds a law degree and a Master's of Public Health from the University of California, Berkeley and is a member of the California Bar.

The Honorable Kevin Johnson

Mayor

City of Sacramento

Kevin Johnson was elected as the mayor of the City of Sacramento in November 2008 and re-elected to a second term in June 2012. He is the first native Sacramentan and the first African American to be elected to the office. His vision is for Sacramento to become "a city that works for everyone."

Since taking office, Mayor Johnson has embarked on an ambitious plan to reshape how city government serves the citizens of Sacramento. His top priorities include improving public safety, creating jobs and economic development, reforming public education, promoting good government, and enhancing the quality of life for all Sacramentans.

Beyond his policy goals for Sacramento, Mayor Johnson is committed to elevating Sacramento's profile as the capital city of California - the 8th largest economy in the world. To that end, the Mayor has taken on a range of national leadership positions, including his current roles as Second Vice President of the US Conference of Mayors, Vice President of the National Conference of Black Mayors, and Chair of US Secretary of Education Arne Duncan's Education Reform Task Force.

Takarra Lee Johnson

Poet and Public Speaker

Sacramento Area Youth Speaks

Takarra Lee Johnson was born on January 27, 1997, to Mrs. Earlene Johnson and Mr. Carl Johnson in the city of Sacramento, CA. At 17 years of age, she is a dynamic and inspiring Poet and Public Speaker. Takarra was always a spiritual child. At the age of three, everyone in her house was subject to her prayer. Not too long after that, she told the family that she wanted to be a lawyer and acted accordingly. Takarra would draw up contracts and lists of rules and post them all throughout the house. She always meant business. She began her work in the church as a member of the Youth Choir. And on August 8, 2004, a few months after her father was murdered, Takarra publically confessed salvation and dedicated her life to the Lord wholeheartedly. She was 7 years old.

Some of Takarra's personal achievements include: Honor Roll at Sacramento Charter High School with a GPA of 3.7, and she is a member and choreographer of the MISSES Step Team. She has been involved with the Sacramento Area Youth Speaks (SAYS) program since 2012 and has performed and competed on an international stage representing the youth voice of Sacramento. Not only is Takarra an amazing Poet, she is a real and genuine voice of and for the youth in this region. She aspires to be an attorney at law after graduating from a prestigious historically Black College or University. Just this year, she has ventured into the Gospel Music Industry and expects to go far with her musical gifts. Takarra enjoys fellowshiping, witnessing and preaching the Good News of Jesus Christ daily to anyone who is willing to listen, and to those who aren't. God uses her as living encouragement to His people – both young and old. She hopes to continue to be a voice and representative for young people throughout this region.

Dr. Olivia Kasirye

Public Health Officer

Sacramento County

Dr. Olivia Kasirye received her medical degree in Uganda in 1988 and moved to the US. She completed a master's degree in epidemiology at UC Davis in 2003 and a residency in Public Health and Preventive Medicine, through the California Department of Public Health in 2004. Dr. Kasirye started working in Sacramento County, Public Health, and held several positions as Disease Controller and Maternal and Child Health Medical Director. In 2009, she was appointed Public Health Officer for El Dorado County and worked on several initiatives. In 2012, she returned to Sacramento County as the Public Health Officer. As Health Officer, she provides medical expertise and public health oversight on a variety of community-wide public health issues impacting County residents. She works with local healthcare providers and community stakeholders on public health program and policy issues. Dr Kasirye believes that community engagement is crucial to successful public health programs and is involved in several

community initiatives addressing chronic disease, STD control and health disparities. Dr. Kasirye is board certified in Public Health and Preventive Medicine.

Mike McKeever

Executive Director

Sacramento Area Council of Governments Board of Directors

Mike McKeever, AICP, was appointed Executive Director of the Sacramento Area Council of Governments Board of Directors on December 17, 2004. Previously, Mr. McKeever, was project manager of the Blueprint Project at SACOG. Mike McKeever has focused his 30 plus year career on effective regional planning. He was the owner of an urban planning consulting practice in Portland, Oregon and since 2001 was Blueprint Project Manager and then Executive Director of the Sacramento Area Council of Governments.

During Mr. McKeever's tenure at SACOG, the organization has established itself as a national leader in sustainable, integrated regional planning. He was a key contributor to California Senate Bill 375, the nation's most comprehensive regional planning law linking climate change, transportation, land use and housing planning and was appointed by the California Air Resources Board to chair the Regional Targets Advisory Committee, a 21 person statewide committee to assist in the implementation of SB375.

Prior to joining SACOG, Mr. McKeever led planning projects throughout the country, is the author of several manuals on regional collaboration, and has been the primary developer of the innovative I-PLACE3S planning software. He is often invited to speak to national and international audiences and in 2008, was featured in a front page Wall Street Journal article on the Sacramento area's unique regional planning accomplishments. He is a native of Nampa, Idaho and received his B.A. with Honors from the University of Oregon.

Jahmal Miller

Deputy Director, Office of Health Equity

California Department of Public Health

William Jahmal Miller was appointed by Governor Jerry Brown as Deputy Director to the Office of Health Equity at the California Department of Public Health, starting October 2013. In August 2014, the California State Senate unanimously voted to confirm Mr. Miller.

Previously, he served as Communications Manager with Kaiser Permanente's National Offices - Community Benefit, Health Policy & Research Division. At Kaiser Permanente, he also served in the Central Valley Service Area, where he was Manager for Community & Government Relations within the Public Affairs Division. Mr. Miller has provided overall management of for Sutter Health's Sacramento Sierra Region as Manager for Strategic Marketing &

Communications and oversight of growth, marketing and communications efforts with large-employer groups and brokers. Prior to that, he was the Program Manager for Sutter Children's Hospital at Sutter Medical Center, Sacramento. Mr. Miller was responsible for managing inpatient and outpatient operations by providing strategic direction for Sutter Children's Cancer Program and Outpatient Clinics.

He has been a board member of the California Child Care Referral and Resource Network, one of the most respected systems of child care resources and referrals in the United States. The following are additional volunteer boards where he has served - American Heart Association's Western Region Health Equity Task Force, American Diabetes Association, Bloodsource Community Advisory & Ronald McDonald House Charities. Mr. Miller completed an Executive Fellowship with the Nehemiah Emerging Leaders Program in conjunction with the American Leadership Forum & CORO.

Mr. Miller is a proud graduate of Columbia University in New York City, receiving a Bachelor of Arts Degree in Psychology, and he holds a Master of Healthcare Administration from the University of Southern California.

Sergio Palleroni

*Senior Fellow, Center for Sustainable Solutions
Portland State University*

Sergio Palleroni is a Senior Fellow of the new Center for Sustainable Solutions at Portland State University, and a founding member and faculty of the federally funded Green Building Research Lab. Professor Palleroni's research and fieldwork for the last two decades has been in the methods of integrating sustainable practices to improve the lives of communities worldwide typically underserved.

In 1988, to serve the needs of these communities he founded an academic outreach program that would later become the BASIC Initiative (www.basicinitiative.org), a service-learning fieldwork program. Each year, the BASIC Initiative challenges students from the United States and abroad to apply their education in service of underserved communities around the globe. Today, the BASIC Initiative continues to serve the poor in Asia, Latin America, Africa and the U.S.

In addition, Professor Palleroni has worked and been a consultant on sustainable architecture and development in the developing world since the 1980s, both for not-for-profit agencies and governmental and international agencies such as UNESCO, World Bank, and the governments of China, Colombia, Costa Rica, India, Kenya, Mexico, Nicaragua and Taiwan.

The work of the BASIC Initiative has most recently been documented in *Studio At Large: Architecture in Service of Global Communities* (2004), *Building a Strawbale House* (2005) and

Architecture Like You Give a Damn (2006), *Teaching Sustainability in Asia* (2007), *Expanding Architecture: Design as Activism* (2009), as well as several documentaries including the PBS series *Design e2* (2006), all which explore the BASIC Initiative's efforts to improve and make sustainable the lives of the planet's poorest citizens.

Professor Palleroni has obtained a Master of Science in Architectural Studies from the Massachusetts Institute of Technology, and a Bachelor of Architecture, from the University of Oregon.

Lisa Richter

*Co-founder and Principal
GPS Capital Partners*

Lisa Richter is a co-founder and principal of GPS Capital Partners, a national consultancy that assists foundations and other institutions to design and execute impact investing strategy. GPS brings over two decades of fund management and investment due diligence experience, spanning asset classes, return expectations, geographies and issue areas, and frequently incorporating place-based or sector focus to increase equitable access to opportunity. GPS network consultants have managed impact investment portfolios within foundations, community development financial institutions, equity funds, and banks. Clients range from small foundations to the nation's largest independent and community foundations, banks and institutional investors. She authored the *Grantmakers In Health Guide to Impact Investing*, co-authored *Equity Advancing Equity*, a guide to community foundation impact investing, and a guide to rural community foundation impact investing; and co-designed the Mission Investors Exchange's Mission Investing Institute, where she continues as a lead trainer.

Ms. Richter is a senior fellow with The Philanthropic Initiative, and serves or has served as a director or advisor to the Center for Community Development Investments of the Federal Reserve Bank of San Francisco, the Bank of America National Community Advisory Council, Dignity Health's Community Investment Program, the American Journal of Preventative Medicine, the Community Development Financial Institutions Coalition, Social Investment Forum, and New Markets Tax Credit Coalition. She holds a BA and an MBA from the University of Chicago.

Rachel Rios

*Executive Director
La Familia Counseling Center, Inc.*

Rachel Rios is the Executive Director of La Familia Counseling Center, Inc. a non-profit agency in Sacramento CA. Ms. Rios has over 30 years of diverse experience working with youth and community issues. Ms. Rios began her leadership role at La Familia in 2012. La Familia Counseling Center, Inc. is an established and highly regarded community agency, providing a variety of services to children, and families including being a Family Resource Center, offering parenting programs, mental health

services, employment programs, health navigation services, youth leadership and engagement programs to support education and many other activities to support healthy communities.

Prior to coming to La Familia Counseling Center, Ms. Rios had a long career with the California State Division of Juvenile Justice (DJJ), (formally known as the California Youth Authority). She held various leadership positions in DJJ including being appointed as Director of Juvenile Parole and eventually becoming in charge of the entire agency as the Chief Deputy Secretary.

Ms. Rios is a graduate of California State University Sacramento with a degree in Criminal Justice. She has completed the Center for Creative Leadership program (CCL) in Colorado, the John F. Kennedy School of Government –Women in Public Policy program at Harvard, and the Center for Juvenile Justice Reform -Public Sector Leaders program at Georgetown University. She is a current member of Sacramento’s Juvenile Justice and Delinquency Prevention Commission.

Randall Sater

President

StoneBridge Properties, LLC

Randy Sater has over twenty-five years of experience in Real Estate, Land Use Planning and Community Building. He serves as Senior Vice President of Teichert Land Co. and President of StoneBridge Properties, LLC. StoneBridge Properties, focusing on former industrial-related properties of its parent company, Teichert, is a developer of sustainable masterplanned communities. The company is currently planning and developing two new communities that seek to enhance the overall quality of life and health of the community. At New Brighton in Sacramento, California, StoneBridge Properties is incorporating low impact design (LID) principles, facilitating alternative transportation modes and incorporating urban farms as part of the community plan.

Mr. Sater’s community involvement includes 2010 Board Chair for the Sacramento Metropolitan Chamber of Commerce, Full Member and Past-Chair of the Urban Land Institute Sacramento, founding member and Past President of the Cache Creek Conservancy, Past Chair of Valley Vision, Board Member of the California State University, Sacramento, Advisory Board and Board Member of the Power Inn Alliance.

Doug Shoemaker

President

Mercy Housing California

Doug Shoemaker was appointed President of Mercy Housing California in 2011. In this role, he is responsible for leading Mercy Housing's operations in California including the oversight of affordable housing development, fundraising and resident services. He brings more than 15 years of experience in the affordable housing and community development industry to Mercy Housing California.

Prior to Mercy Housing, Mr. Shoemaker served as the Director of the Mayor's Office of Housing (MOH), San Francisco's housing finance and community development agency. He led various key mayoral initiatives at MOH, including the launch of HOPE SF, San Francisco's groundbreaking effort to revitalize five distressed public housing sites into mixed income communities. Mr. Shoemaker joined MOH in February 2006 as the Deputy Director and was promoted to Director in 2008.

Prior to joining MOH, Mr. Shoemaker served as Deputy Director of the Non-Profit Housing Association of Northern California, a 500-member affordable housing trade association. From 2001 to 2006, he directed policy and advocacy work with housing finance agencies as well as the State Legislature. A highlight of this work was serving as the Northern California campaign coordinator for Proposition 46, a successful \$2.1 billion affordable housing bond passed by voters in 2002. In addition, Mr. Shoemaker supervised regional advocacy work on inclusionary housing and co-authored numerous reports and articles including "Inclusionary Housing in California: 30 Years of Innovation." He started his career in housing as a project manager for Mission Housing Development Corporation (MHDC), a community-based housing developer in San Francisco, where he developed the first affordable housing community in the Mission Bay neighborhood of San Francisco and helped to develop numerous supportive housing developments in the Mission District and South of Market.

He serves on the Board of Governors for California Housing Consortium and the Northern California Leadership Council for Enterprise Community Partners. He previously served on the Treasure Island Development Authority, chaired the High Cost Cities Housing Forum and was President of the California Association of Local Housing Finance Agencies. Previously, Mr. Shoemaker taught housing policy at the Department of City and Regional Planning at the University of California at Berkeley and authored reports for the Center for Transit-Oriented Development and Policy Link. He received a Bachelor of Arts Degree in Comparative Area Studies from the Duke University and has done studies towards a PhD in Latin American History at the University of California at Berkeley.

Scott Syphax

*President and Chief Executive Officer
The Nehemiah Companies*

Scott Syphax is the President and CEO of The Nehemiah Companies, a Sacramento, CA based social enterprise and real estate development firm. Scott leads the development team of Township 9 - a 3,000 unit master-planned, smart-growth community in downtown Sacramento. As CEO of Nehemiah, he manages the Nehemiah Community Reinvestment Fund, which has leveraged over \$880 million in projects to spur development in low-income and underserved communities. Through Nehemiah Corporation of America's former flagship program, The Nehemiah Program, Nehemiah provided more than \$1.5 billion in downpayment assistance gift funds to help over 325,000 families achieve their dream of homeownership.

During his tenure as CEO, the Nehemiah social enterprise has been studied by organizations as diverse as the Milken Institute, the U.S Conference of Mayors and BridgeSpan Group for its achievements in social innovation and asset development in low income communities.

Mr. Syphax serves as a director of the Federal Home Loan Bank of San Francisco. Scott also serves as a Director of Norcal Mutual Insurance Company of San Francisco and of Medicus Insurance Company of Austin, Texas. Scott served on the Sutter Health Sacramento Sierra Region Board of Trustees as a member of their Finance & Planning Committee and serves as Chairman of the Northern California regional think-tank Valley Vision. Scott serves on the Board of the American Leadership Forum, Mountain Valley Chapter and the California Department of Insurance's Task Force of Supplier Diversity and Board Governance. Mr. Syphax is the past Chairman of the Board of Governors for the Coro Foundation in New York City and past Vice-Chairman of the Corporate Fund Board of the John F. Kennedy Center for the Performing Arts in Washington, D.C.

Mr. Syphax was recently named by the Financial Times' Agenda Magazine as a member of the Compensation 100: Top Board Candidates for Compensation Committees and named 2013 Executive Leader of the Year by Community Link, was the 2013 recipient of the Al Geiger Award from the Sacramento Metropolitan Chamber of Commerce and in 2013 received an honorary doctorate from Drexel University.

Mr. Syphax recently received a 2013 Emmy Award as Host and Executive Producer of PBS Affiliate KVIE's public affairs show, Studio Sacramento.

Christine Tien

*Program Manager, Sacramento Building Healthy Communities Initiative
The California Endowment*

Christine Tien, MPP, JD has been the Program Manager for the California Endowment's Sacramento Building Healthy Communities Initiative since June of 2009. Prior to The Endowment, Ms. Tien worked in local government for 11 years. She was Stockton's deputy city manager for 8 years (2001 - 2009), where she had a variety of duties, including oversight of citywide initiatives and government relations as well as the Departments of Community Development, Parks and Recreation, Library, Human Resources, Finance, Budget, and Information Technology. Prior to her service in Stockton, she worked for Union City, CA as Deputy City Manager, assistant to the City Manager and as a Senior Management Analyst (1998-2001). From 1996 – 1998, she worked for Consumers Union in their West Coast regional office in San Francisco on a project ensuring that the assets from the conversion of nonprofit health care institutions into for-profit companies were maintained for charitable purposes.

Ms. Tien is a native of Berkeley and a product of the Berkeley Unified School District. She has a BS from UC Berkeley in Industrial Engineering and Operations Research, an MPP from Harvard University's Kennedy School of Government, and a JD from the University of Arizona's College of Law.

Rosemary Younts

*Director of Community Benefit, Greater Sacramento Service Area
Dignity Health*

Rosemary Younts is the Director of Community Benefit for Dignity Health's Greater Sacramento Service Area, with oversight for community health improvement investments and partnerships for six member hospitals within a four-county region. She is responsible for ensuring community benefit is integrated into strategic and financial planning processes, aligns with priority health issues of communities served, and meets state and federal reporting requirements.

Ms. Younts facilitates and develops collaborative community benefit initiatives working with nonprofit partners to leverage resources and areas of expertise and have a more meaningful impact on health. She serves in leadership roles on community coalitions that bring hospitals together in partnership with other health systems, institutions, foundations and community-based agencies to foster and develop strategies for innovative population based health improvement plans and is the primary liaison with county, city, and other government officials to effectively represent the health related interests of the hospitals and community.

Ms. Younts has over 35 years of experience in the nonprofit and private sectors, serving in various management and leadership capacities. She previously served five years as Chief Development Officer for Mercy Foundation. For 18 years, she was Senior Vice President of Communication for GenCorp, responsible for internal and external communication for the corporation and its more than 20 manufacturing facilities, including employee and investor communications, community and media relations, and government affairs. She also served as President of the GenCorp Foundation, managing assets of \$50 million.

Ms. Younts is currently a member of the Sacramento County Medi-Cal Managed Stakeholders Advisory Committee, Vice President and Secretary for Sacramento Covered Board of Directors, Secretary and Grant Review Committee chair for The CARES Foundation Board of Directors. She is a graduate of CSU, Sacramento, and holds a master's degree in Communication and Leadership Studies from Gonzaga University.

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UPCOMING EVENTS

Learn more and register at <http://www.frbsf.org/community-development/events/>

2014 Rural Housing Summit

Staking Our Claim: Securing a Sustainable Future

October 23 and 24, 2014

Pacific Grove, CA

The Rural Housing Summit brings together housing professionals and advocates to examine key policy and program issues and develop a strategic action plan to improve the living conditions of low-income and rural Californians during the upcoming year and beyond. This year's Summit will formulate an action plan for rural housing providers and advocates in 2014 and 2015.

Equitable Transit Oriented Development Forum: Sacramento Region

October 28, 2014 | 8:30 AM to 12:00 PM

Sacramento, CA

Explore opportunities around equitable transit oriented development (TOD) in the greater Sacramento region. Engage in a cross-sector dialogue to help overcome challenges to implementing equitable TOD locally. Expand your knowledge of TOD tools and financing options to promote and facilitate TOD.

Tulare County Regional Food Desert Forum: Accessing Healthy Foods

November 5, 2014 | 8:30 AM - 12:00 PM

Tulare, CA

Explore opportunities to eliminate food deserts and access healthy foods in low-income communities in the Tulare County region. Expand your knowledge of successful models, tools and financing options to facilitate access to fresh produce and healthy foods. Engage in cross-sector community dialogue to form new partners in working toward eliminating food deserts.

Coming Soon

Sacramento County Regional Health Clinic Forum: Accessing Health Care

Save the Date: January 15, 2015

What Works With Data in Community Development

January 2015

To learn more about the Federal Reserve Bank of San Francisco's community development work in the inland areas of California (from Kern County north), contact Leilani Barnett, Regional Manager, Federal Reserve Bank of San Francisco, at Leilani.Barnett@sf.frb.org.