

Healthy Communities Panel

**The 2012 National Interagency
Community Reinvestment Conference**
March 27, 2012

David Fleming, MD
Director and Health Officer
Public Health-Seattle & King County

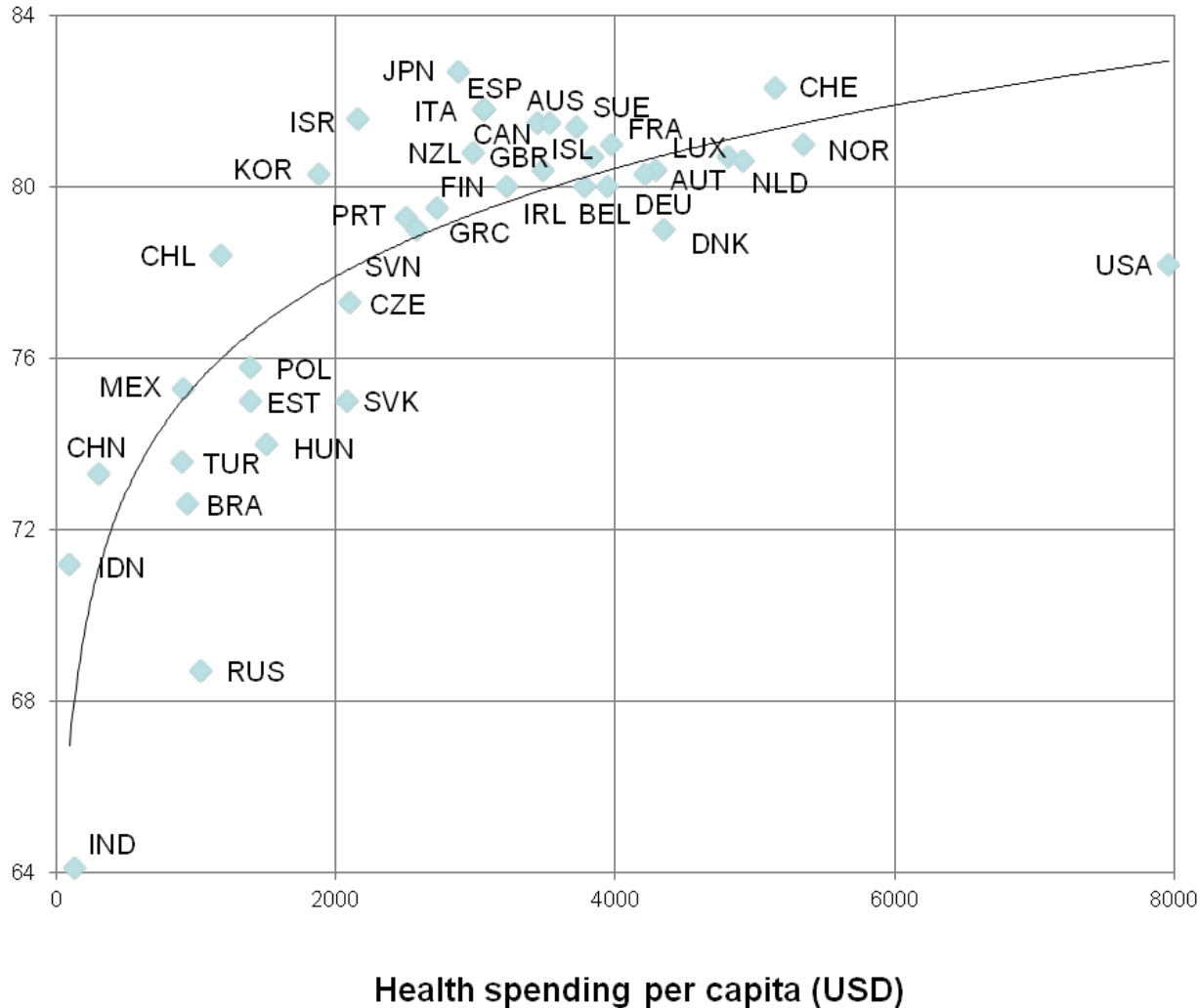
Public Health
Seattle & King County



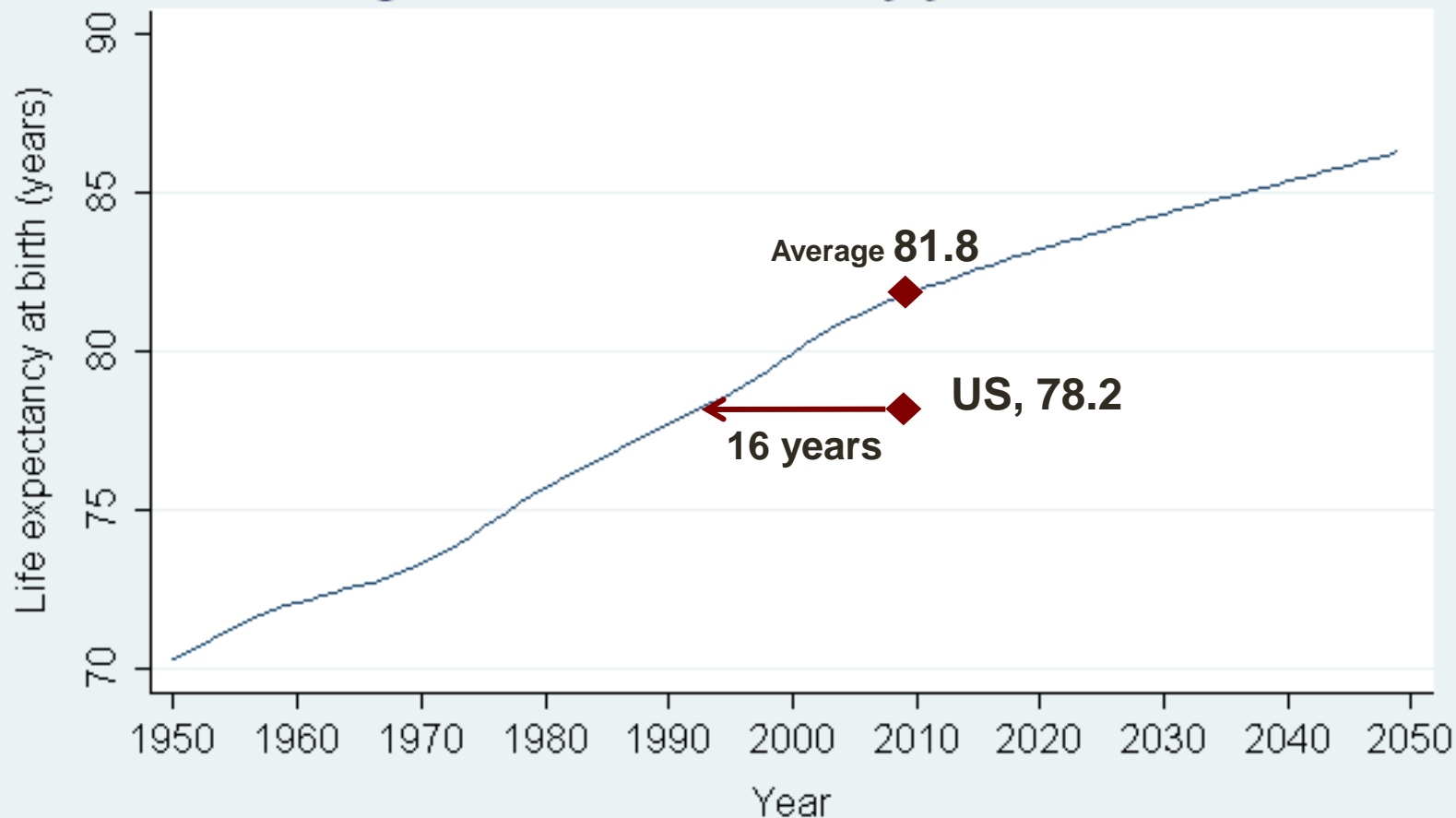


A look through the health lens

Life expectancy in years



Historic and projected life expectancy of the longest-lived countries, by year, 1950 to 2050

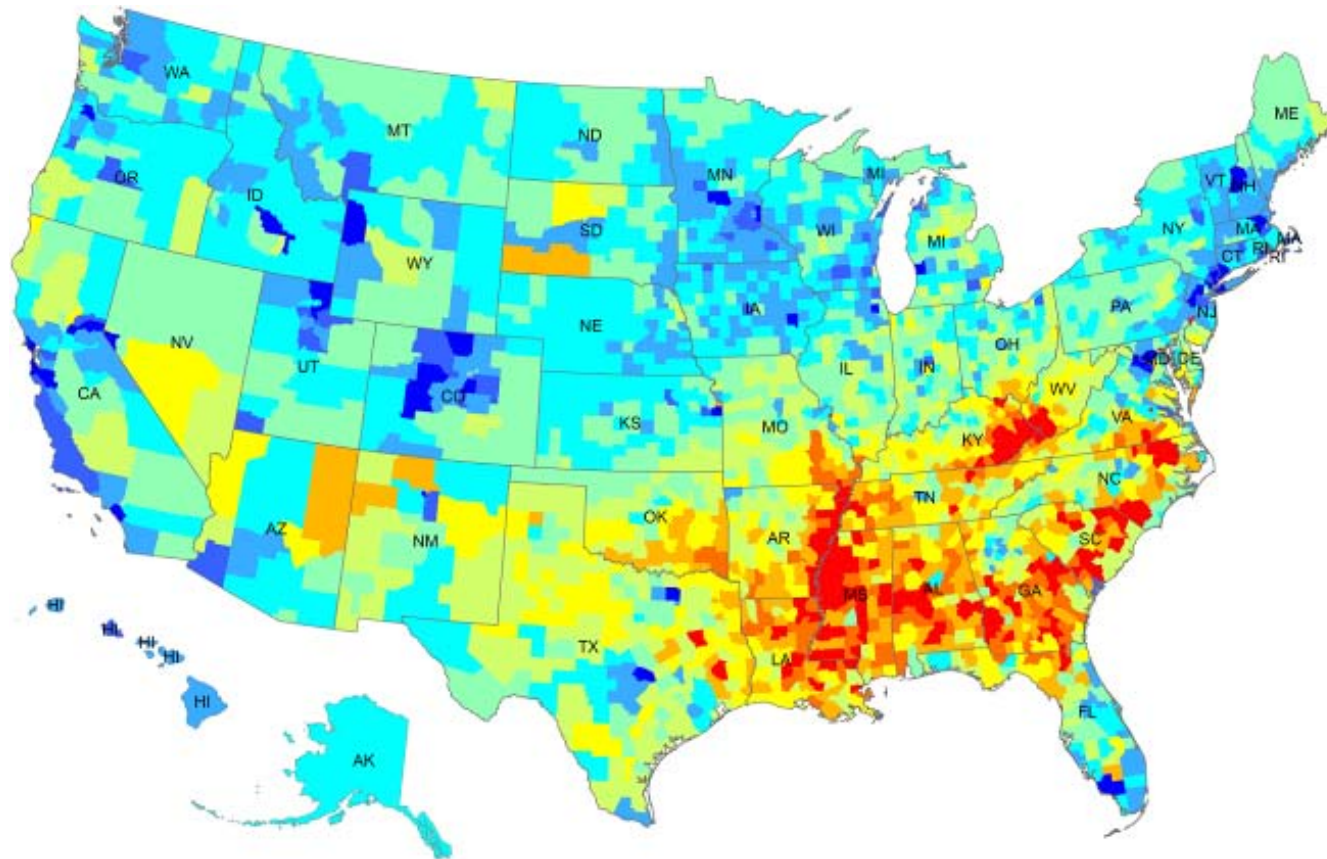


Source: Institute for Health Metrics and Evaluation, University of Washington and Public Health - Seattle & King County, APDE

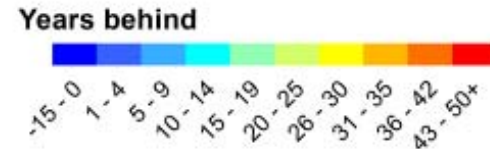
2009

Australia
Canada
Finland
France
Hong Kong
Iceland
Israel
Italy
Japan
Macao
Norway
Spain
Sweden
Switzerland

Life expectancy, by county, compared to the world's 10 best countries



Murray, C JL and Ezzati, M. "Falling behind: life expectancy in US counties from 2000 to 2007 in an international context," Population Health Metrics, June 2011



Life Expectancy Compared to the Ten Longest-Lived Countries by Census Tract 2005-2009, King County WA




Legend


 CITY

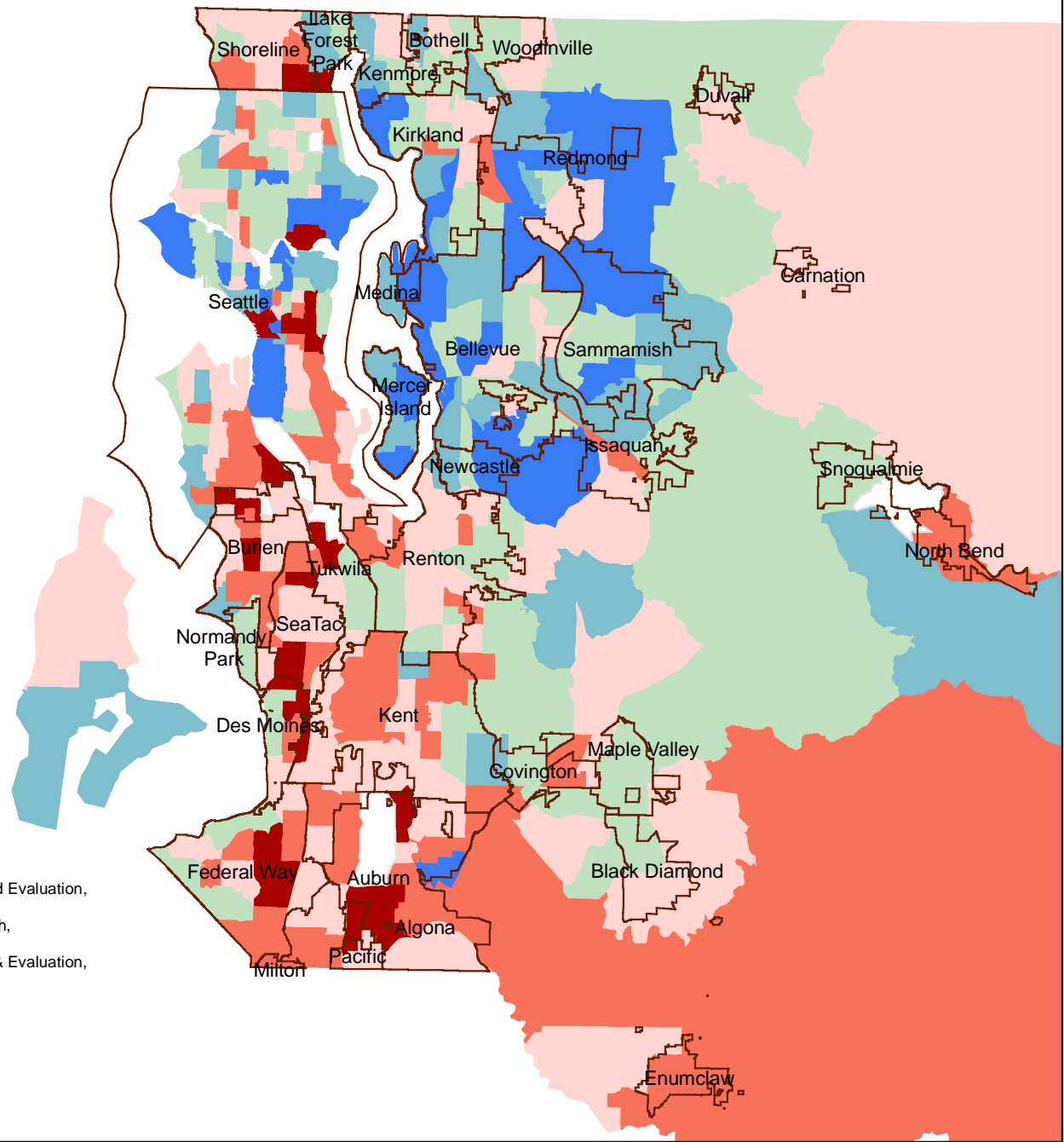
Calendar Years Ahead

-  31 to 42
-  15 to 30
-  1 to 14

Calendar Years Behind

-  Zero to 9
-  10 to 23
-  24 to 57

 Small population



Years behind or ahead are from 2007.

Data Sources:

International life expectancies: Institute for Health Metrics and Evaluation, University of Washington

Local life expectancy: Washington State Department of Health, Center for Health Statistics Death Files

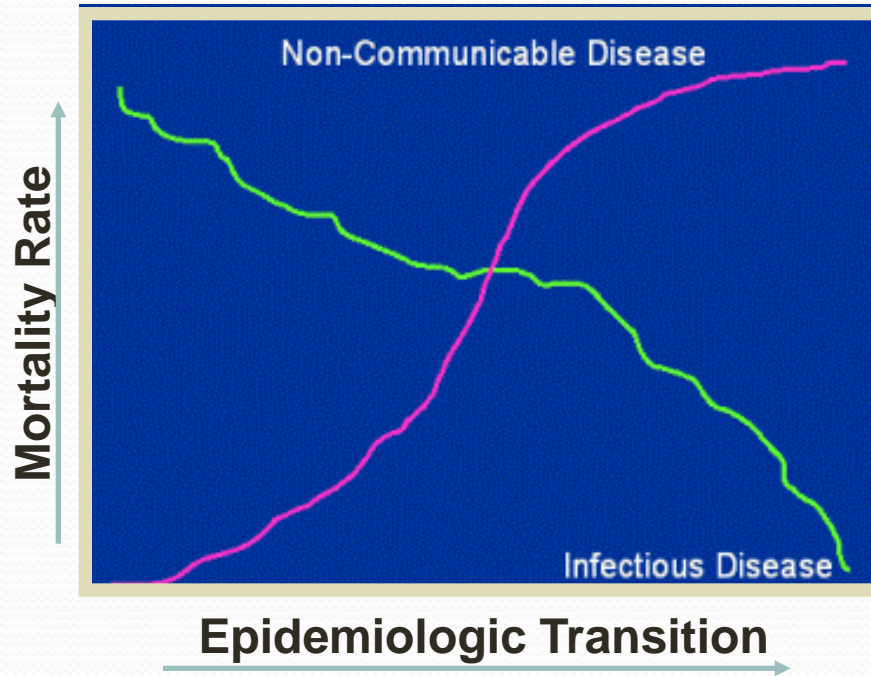
Analysis and preparation: Assessment, Policy Development & Evaluation, Public Health – Seattle & King County, 10/2011

Prepared by: Assessment, Policy Development & Evaluation

Changing leading causes of death – US

1900

Pneumonia
Tuberculosis
Diarrhea

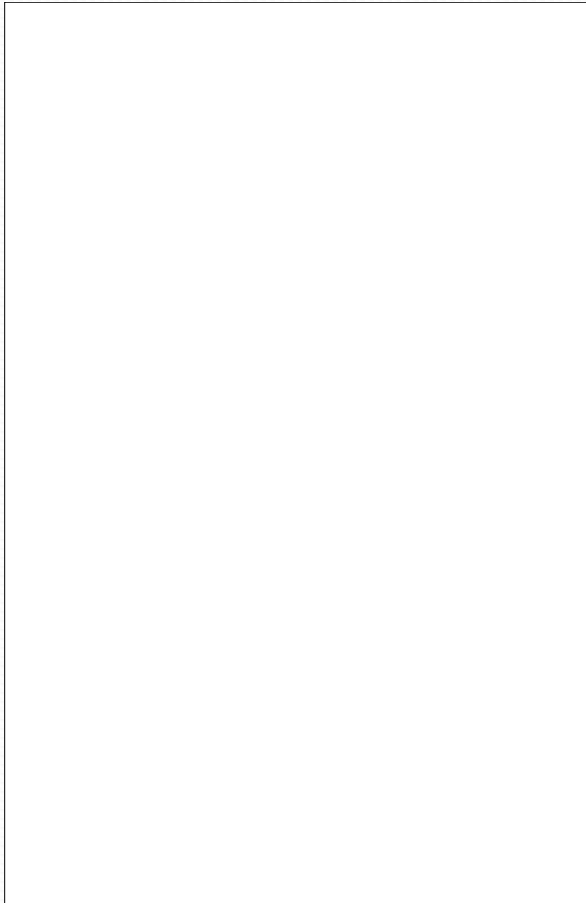


2010

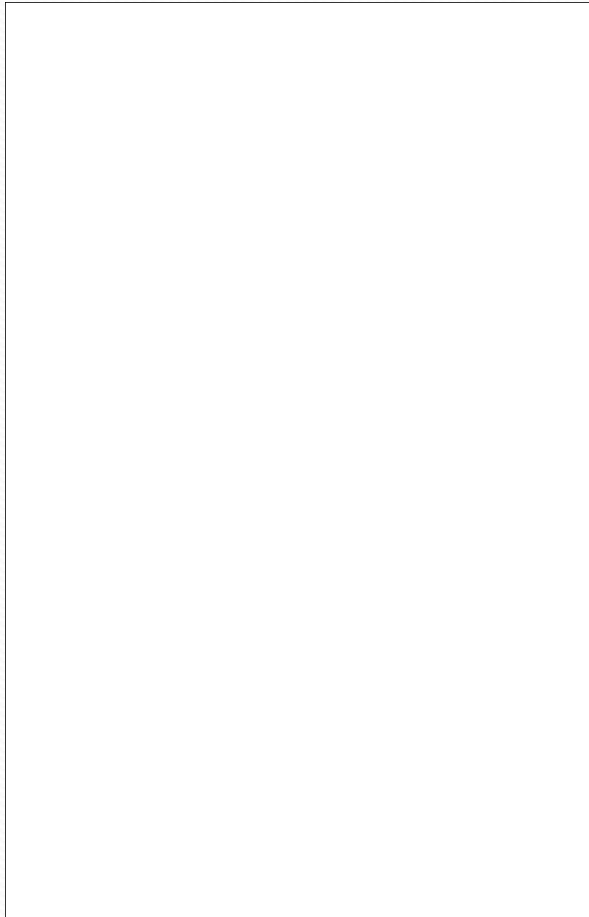
Heart Disease
Cancer
Stroke

Health measures across King County

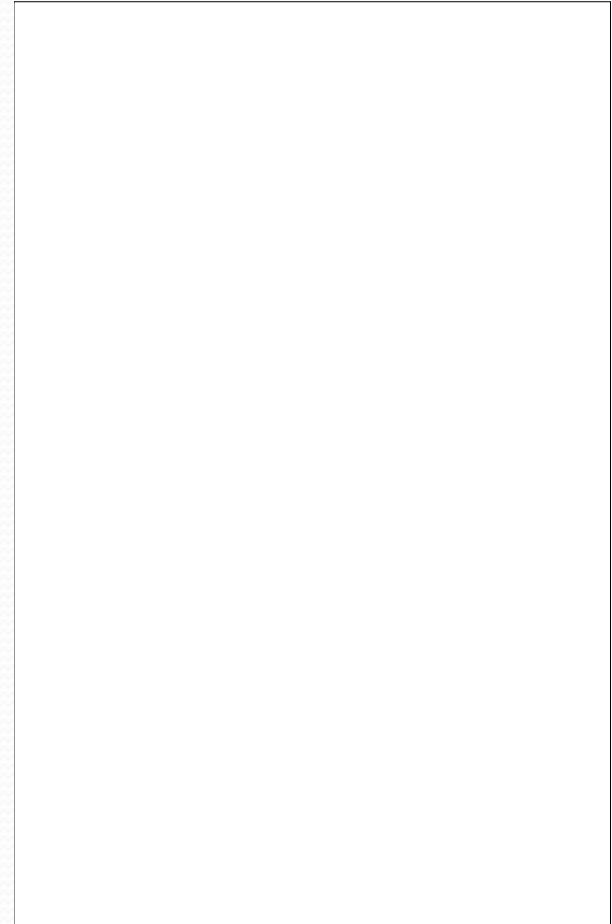
Obesity
8% - 35%



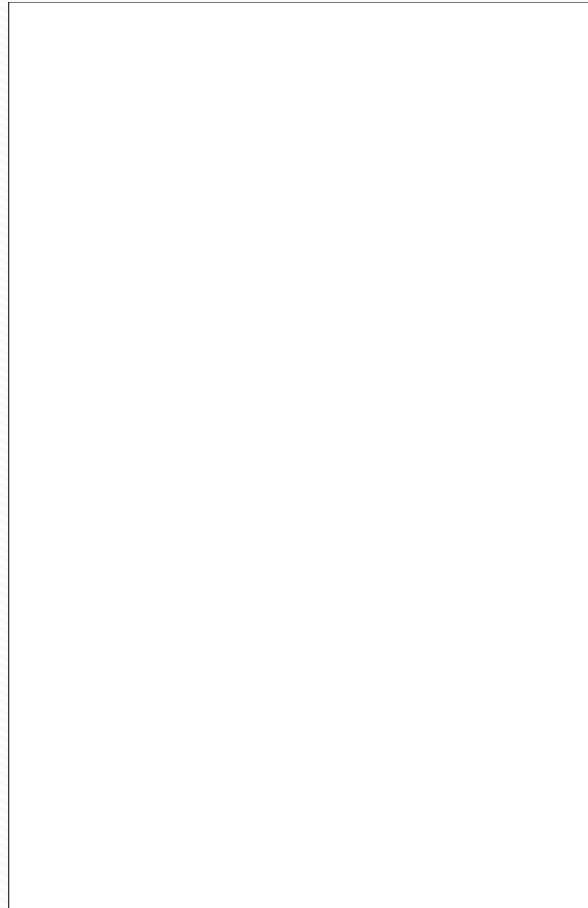
Uninsured
3% - 30%



Smoking
3% - 22%



Low-income in King County



Healthy corner stores

Result:

Corner stores in 46 low-income communities sell healthier foods

How:

Joint health/economic development single point-of-contact program for targeted and volunteer stores

Elements:

- Seed capital for equipment/signage
- Management and inventory training
- Loans for larger scale capital improvements
- Links to co-op purchasing and local distributors
- Community marketing and mobilization



Farmers markets

Result:

70,000 SNAP (food stamps) recipients can use benefits at farmers markets

How:

Incorporation of technology to allow electronic use of EBT cards at 18 farmers markets in low-income neighborhoods

Elements:

- Concept marketing to farmers markets vendors
- Rental of time-limited free/low cost card readers
- Vendor training in card reader use
- Marketing to SNAP users
- Advertising to broader community



Global to Local

Result:

- Certified Medical Interpreter training program
- Diabetes referrals to the YMCA
- Mobile texting

How:

- Grant from Workforce Development Council & partnership with Highline Community College
- Community health centers and health promoters refer patients with diabetes to YMCA
- T-Mobile provided 1,000 phones, G2L helps community organizations send text messages

Elements:

- Creates jobs and improves quality of health care
- Improves health and uses community resources
- Improves residents' ability to stay connected

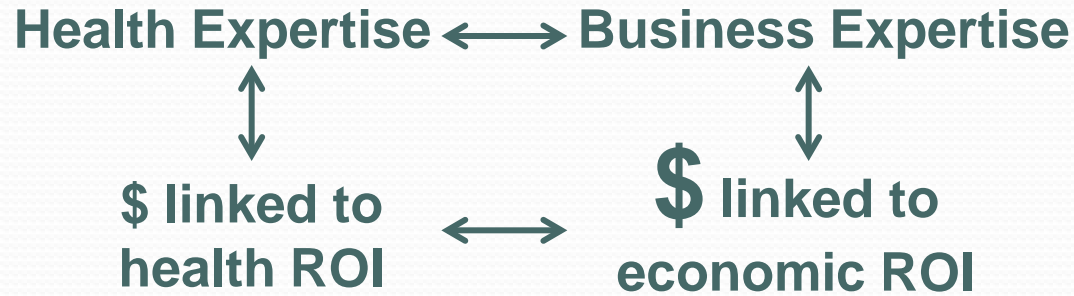


Call to action

- Lend in ways that improve health:
 - Healthy affordable housing
 - Fresh food access/corner stores
 - Improvements to local agriculture supply chains
 - Healthy school, child care and senior meals food
 - Upgrades of public health/community health centers
- Provide grants and support financial literacy services to improve health

Health improvement

Community development



- Healthcare for homeless
- Enforcing tobacco regulations
- Epidemic control

- Healthy Food
- Land Use Design
- Healthy Housing
- Health Care

- (Non-health related)
- Job training
 - Small business lending
 - Construction financing

