

Building a Healthier King County

*A Forum at the Intersection of
Community Development, Health and Human Services*



Tuesday, December 3, 2013
9:00 a.m. - 3:00 p.m.
SeaTac Airport Marriott



King County serves all residents by promoting fairness and opportunity and eliminating inequities.

King County Strategic Plan-Fair And Just Guiding Principle



- Affordable, safe, quality housing
- Access to parks and natural resources
- Equity in county practices
- Access to affordable, healthy, local food
- Equitable law and justice system
- Community and public safety
- Access to safe and efficient transportation
- Quality education
- Family wage jobs and job training
- Healthy built and natural environments
- Early childhood development
- Strong, vibrant neighborhoods
- Access to health and human services
- Economic development

DETERMINANTS OF EQUITY

The conditions in which people live, work and play are determinants of equity. Equal opportunity in these areas is necessary for all people to thrive and achieve their full potential regardless of race, income or language spoken.

www.kingcounty.gov/Equity

Available in alternate formats upon request 206-263-3703 TTY Relay: 711



Agenda

Tuesday, December 3, 2013

8:30 a.m. Registration and Networking

9:00 a.m. Welcome

Dow Constantine, King County Executive

9:30 a.m. Better Together: Converging Sectors for a Healthier King County

Dr. David Fleming, Director and Health Officer, Public Health – Seattle & King County

Adrienne Quinn, Director, King County Department of Community and Human Services

John Moon, District Manager, Federal Reserve Bank of San Francisco

Questions and comments

10:30 a.m. Break

10:45 a.m. Panel Discussion: Working in the Intersection

Moderator: *Eric Liu*, Author, Educator and Civic Entrepreneur. Founder and CEO of Citizen University

Colleen Brandt-Schluter, Human Services Manager, City of SeaTac

Rick Brush, Founder and CEO, Collective Health

Dr. Jim Krieger, Chief, Chronic Disease and Injury Prevention, Public Health-Seattle & King County

Gordon McHenry, CEO and President, Solid Ground

Questions and comments

12:00 p.m. Lunch

12:45 p.m. Work Session: Surfacing Projects that Move from Concept to Action

Facilitators: *Jennifer Martin*, Community Leadership Director, The Seattle Foundation

Matías Valenzuela, King County Equity & Social Justice Manager,
Public Health–Seattle and King County

2:15 p.m. Organizing for Action

2:45 p.m. Closing Remarks

Speaker Bios

Dow Constantine After four years in office, King County Executive Dow Constantine has reformed County government, put the County back on sound financial footing, and built partnerships with cities, businesses, and non-profits to move the region forward. He has formed coalitions to rebuild the South Park Bridge, preserve a full mile of Puget Sound shoreline, and secure funding to fix the Howard Hanson Dam and protect South County communities from flooding. Dow is a former member of the King County Council and the Washington State Senate and House of Representatives. He is a three-time University of Washington alumnus and an attorney licensed in Washington for the past 21 years. He is currently fighting to ensure stable funding for public transit and roads in our cities and county, to preserve and protect farms and forestlands, and to rebuild our region's economy through support for our aerospace industry.

David W. Fleming, MD is Director and Health Officer for Public Health-Seattle & King County, whose activities include core prevention programs, environmental health, community oriented primary care, emergency medical services, correctional health services, Public Health preparedness, and community-based public health assessment and practices. Prior to this, David directed the Bill & Melinda Gates Foundation's Global Health Strategies Program where he was responsible for the creation, development, and oversight of cross-cutting programs targeting diseases and conditions disproportionately affecting the world's poorest people and countries. David has served as the Deputy Director of the Centers for Disease Control and Prevention (CDC). He has published scientific articles on a wide range of public health issues and has served on a number of Institute of Medicine and federal advisory committees, and as the State Epidemiologist of Oregon. He received his medical degree from the State University of New York Upstate Medical Center in Syracuse. He is board certified in internal medicine and preventive medicine and is on the faculty of the departments of public health at the University of Washington and Oregon Health Sciences University.

Adrienne Quinn is the Director of King County's Department of Community and Human Services which manages a wide range of programs and services to assist the county's most vulnerable residents and strengthen its communities. These include aging, developmental disabilities, housing and community development, mental health, substance abuse prevention and treatment, veterans' services, women's program services, work training programs, and youth and family services. Previously, Adrienne was the Executive Director of the Medina Foundation, which funds human service organizations that provide direct support to Puget Sound residents. Adrienne joined the Foundation from Enterprise Community Partners in Washington, DC where she was Vice President for Public Policy. Adrienne was Director of Seattle's Office of Housing. She is a lawyer by training and practiced in the areas of land use and real estate as a partner at GordonDerr LLP. Adrienne chairs the Seattle Housing Authority Yesler Terrace Citizen Review Committee; serves on several local community, financial, housing, and planning boards; and has mentored teens through the YWCA's Leaders in Progress. She holds degrees from College of the Holy Cross (BA), Harvard Divinity School (MDiv) and Seattle University (JD).

John Moon has been the Community Development District Manager for the Federal Reserve Bank of San Francisco since 2012 and directs the strategic activities of the field team. He has extensive community development experience in the public and private sectors including work at Living Cities, the Federal Reserve Board of Governors, the CDFI Fund, the City of Seattle, Federal Home Loan Bank of Seattle, and Fleetbank. He has facilitated and invested in community development transactions ranging from affordable housing projects, small business loans, commercial-real estate, transit development, and others using a wide range of public and private capital sources. John has also advanced national community development programs and policies, including those involving community/social investments, small business credit, and affordable housing. He has also published articles and papers and spoken nationally on these topics. John earned his Bachelor's degree from UCLA and a Master's in Public Policy from the Kennedy School of Government at Harvard University.

Speaker Bios

Eric Liu is the founder and CEO of Citizen University, which promotes and teaches the art of great citizenship (www.citizenuniversity.us). His books include national bestsellers *The Gardens of Democracy* and *The True Patriot*, both co-authored with Nick Hanauer; *The Accidental Asian*, a New York Times Notable Book; and *Guiding Lights*, the Official Book of National Mentoring Month. Eric served as a White House speechwriter and deputy domestic policy adviser to President Clinton. He lives in Seattle, where he teaches civic leadership at the University of Washington. A regular columnist for CNN.com and correspondent for TheAtlantic.com, Eric can be found on Twitter @ericliu.

Colleen Brandt-Schluter is a graduate of the University of Washington in Organizational and Interpersonal Communication. She spent 13 years working for Highline Public Schools building a collaborative of 25 community partnerships that provided services on the Tyee campus, and managed after school programs to support SeaTac youth and families. Colleen implemented the community engagement effort, as a member of the conversion team, which moved the comprehensive high school to three small schools. She has been the Human Services Manager for the City of SeaTac for six years responsible for planning, organizing, and coordinating a comprehensive Human Services program to meet the needs of the SeaTac community. She serves on one of the interjurisdictional sub-regional advisory committees to the Joint Recommendations Committee, which develops recommendations on housing and community development issues. Colleen is skilled in working with diverse communities including—race, culture, ethnicity, gender, age, socio-economics, and client needs

Rick Brush is founder and CEO of Collective Health (collectivehealth.net), an innovator in health-impact investing. The firm's project to reduce childhood asthma emergencies in Fresno, California, is laying the groundwork for the first Health Impact Bond in the U.S. In addition, Rick was recently appointed Executive Director of Health Initiative Coordinating Council (HICcup, hiccup.co), sponsor of the HICcup Contest and related activities to create sustainable health and financial impact in five communities over five years. Previously, Rick held a variety of executive roles over nearly a decade at Cigna, including chief strategy and marketing officer for the national employer segment. He co-founded Cigna Communities of Health, the health insurance industry's first initiative to address non-medical factors largely driving the high cost of health care. A former corporate strategist at Ford Motor Credit Company, Bank One, and KPMG, Rick has worked across business, community and nonprofit sectors to improve social and financial impact. He is a graduate of the University of Massachusetts at Amherst, and lives near Hartford, CT.

Jim Krieger, MD, MPH is chief of the Chronic Disease and Injury Prevention Section at Public Health-Seattle & King County, and Clinical Professor of Medicine and Health Services at the University of Washington. He has worked on interventions to reduce health disparities in healthy eating and active living by addressing social determinants of health. He has worked with multiple sectors on healthy public housing, menu labeling, reducing exposure to sugary beverages and community health worker programs. His work has been funded by the National Institutes of Health, Centers for Disease Control and Prevention, US Department of Housing and Urban Development and foundations. He is Co-Principal Investigator of the King County Community Transformation Grant. He was a member of two Institute of Medicine Committees on obesity prevention. He is founding chair of the National Association of County and City Health Officials' Big Cities Chronic Disease Community of Practice. He is co-chair of Advancing the Movement, an effort to connect US healthy community initiatives into a learning and advocacy community. He has received many awards, including the Health and Human Services Innovation in Prevention and the HUD Healthy Homes Innovation.

Gordon McHenry, Jr. has been the President & CEO of Solid Ground since July 2012. Solid Ground is a King County community action agency, which provides services geared towards ending poverty and advocating for public policies and solutions that address racism and other forms of oppression that are the root causes of poverty. Prior to his service with Solid Ground, Gordon served as Executive Director of Rainier Scholars, a Seattle academic enrichment and leadership development non-profit organization dedicated to increasing college graduation rates for students of color who are from low incomes. Gordon is an attorney by training who previously served as corporate counsel and in a variety of executive leadership roles in the Boeing Company. He has served on a variety of boards involved with education, social service and environmental issues, including the Central Area Motivation Program (now Centerstone), the Seattle University Board of Trustees, the Seattle Public Library Board of Trustees, and the United Way of King County Board of Directors. He is on the Mountains to Sound Greenway Trust Board of Directors.

We are tied together in the single garment of destiny, caught in an inescapable network of mutuality. And whatever affects one directly affects all indirectly. For some strange reason I can never be what I ought to be until you are what you ought to be.

—Dr. Martin Luther King, Jr.



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