

2010 National Interagency Community Reinvestment Conference

Model CRA Activities

Doug Jackson – Director of Regulatory and Community Affairs



The “\$20,000 House”



Rural Studio
& Regions Bank
20k House Collaboration

Dave's House
February 26, 2009

Auburn Rural Studios - \$20K House



Mobile home

\$ 45,000



non-durable

pre-fab

dangerous

inefficient (\$\$\$)



20k house

\$ 20,000



robust

standard

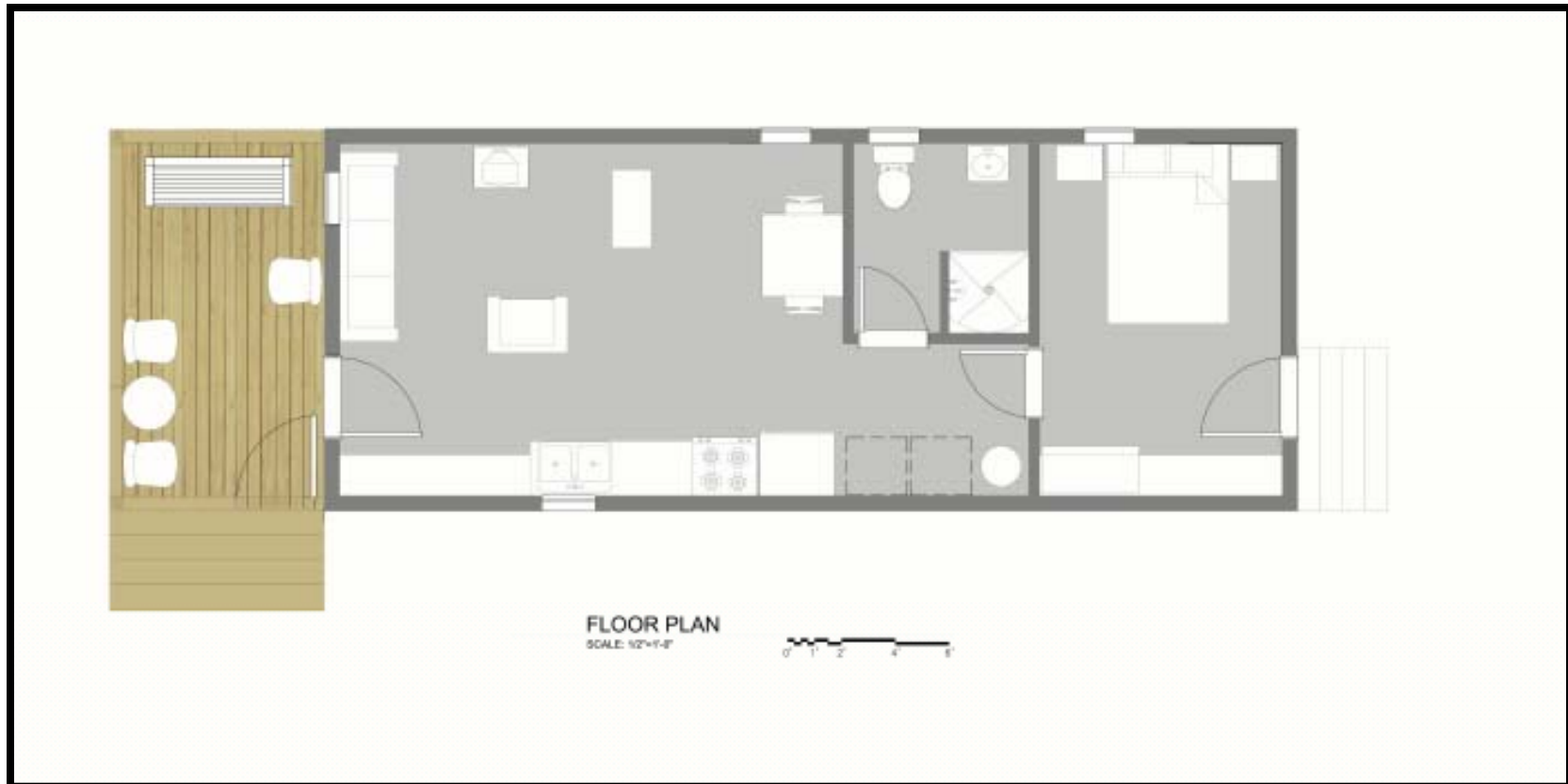
safe

efficient (\$)

Auburn Rural Studios – “The Regions House”



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