



CENTRAL MARKET INITIATIVE

SAN FRANCISCO, CA

In 2010, the City of San Francisco invited NCCLF to join its efforts to transform the distressed Central Market District by implementing an arts-oriented economic revitalization strategy. Since then, the Central Market Initiative has united city officials and local leaders in a collaboration that is revitalizing the district and strengthening its community.

Helping nonprofit arts organizations relocate or remain in the Central Market District is at the center of this initiative. NCCLF consults with these organizations to measure and strengthen their financial capacity, to assist in lease negotiations, and to secure tenant improvement financing. We also helped establish the Community Arts Stabilization Trust (CAST) to support and finance nonprofit ownership of community arts facilities in Central Market.

NCCLF also participated in the city's ten-month planning process with community members to draft the Central Market Economic Strategy, a long-term plan to keep the Central Market revitalization on course. This collaboration, and the resulting plan, were honored with the Grass Roots Initiative Award from the American Planning Association.

We look forward to continuing these collaborations in the Central Market District, which also link officials from the Mayor's Office of Economic Development, San Francisco Grants for the Arts, San Francisco Arts Commission, Tenderloin Economic Development Corporation, Theatre Bay Area, and Urban Solutions.



1



950 Project

- Financial feasibility analysis
- Facility space analysis

2



Holy Stitch

- Site selection assistance
- Lease analysis & negotiation
- New 5-year lease for displaced artists

3



CounterPULSE

- Site selection assistance
- Financial feasibility analysis
- CAST participation analysis

4



Intersection for the Arts

- Site selection assistance
- Lease analysis & negotiation

5



Center for New Music

- Site selection assistance
- Lease analysis & negotiation
- Funding for tenant improvements
- New 10-year lease

6



The Luggage Store

- Financial feasibility analysis
- CAST participation analysis

7



Hospitality House

- Site selection assistance
- Financial feasibility analysis
- New 10-year lease

8



[freespace]

- Site selection assistance
- Lease analysis & negotiation
- New location for pop-up programming

9



SF Camerawork

- Site selection assistance
- Lease analysis & negotiation
- Referral to pro-bono architect
- New 10-year lease

10



Alonzo Kings LINES

- Lease analysis

11



Theatre Bay Area

- Site selection assistance
- Lease analysis & negotiation
- New 10-year lease

12



KUNST-STOFF

- Operator transition facilitation
- Financial feasibility analysis
- Lease analysis & negotiation
- Funding for tenant improvements