

# Richmond Main Street Initiative

**DOWNTOWN RICHMOND  
PROPERTY BUSINESS  
IMPROVEMENT DISTRICT**

[www.richmondmainstreet.org](http://www.richmondmainstreet.org)

510-236-4049

1015 Nevin Avenue, Suite 105  
Richmond, Ca 94801



16th St



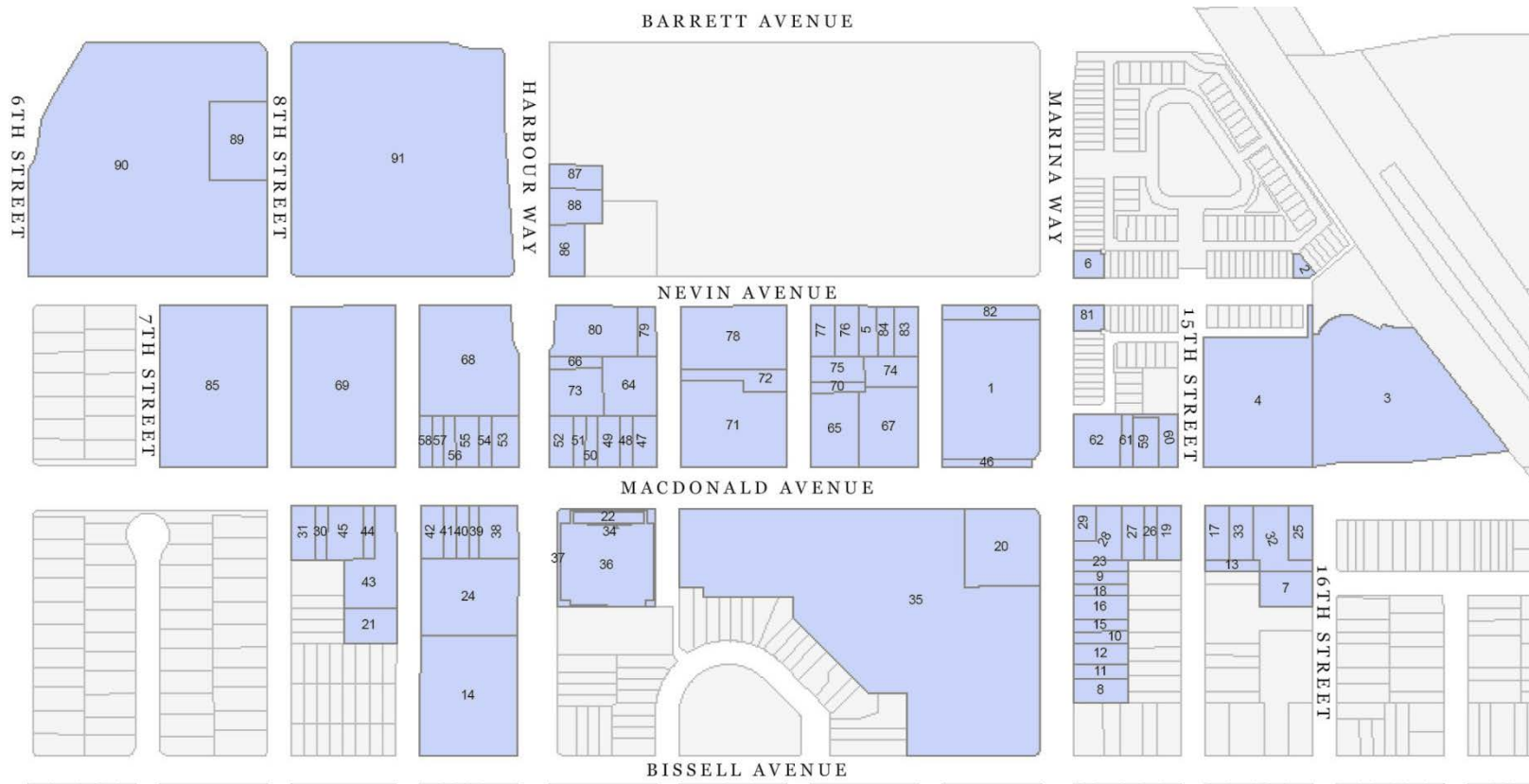
# RICHMOND MAIN STREET PBID BUDGET

Category	%	\$
Cleaning, Maintenance & Safety	55	100,700.60
Marketing Promotions, & Business Attraction	22	43,942.08
Administration	15	27,463.80
Contingency	5	9,154.60
Collection Fees	1	1,830.92
Totals	100	183,092.00



# Downtown Richmond Property Business Improvement District

DRPBID provides services to properties within the district based on the amount paid into the DRPBID. 12 cents per sq. ft for commercial and 5 cents per sq. ft for non-profit housing. 91 parcels and 41 property owners.





# Community Outreach, Stakeholder Input and Crime Reduction

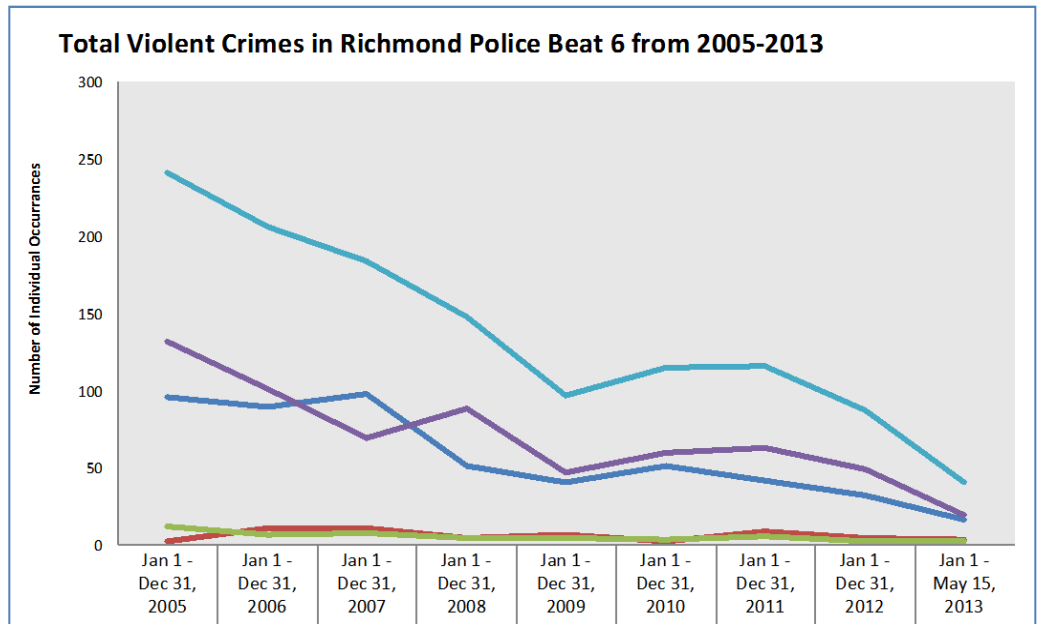
- Community members across socio-economic sectors
- Property & business owners, brokers, developers & investors
- Community Based Organizations, & civic leaders
- Foundations, Funders , Other Supporters
- Educational, governmental institutions

RMSI received national award for neighborhood revitalization.

2013 COMMUNITY-POLICE PARTNERSHIP AWARDS



**MetLife Foundation**



# Events & Programs

Promoting Downtown Richmond through  
Arts & Entertainment



Vendor opportunities for local  
artists and entrepreneurs.

14 Community Events, 26 Farmers' Markets, 128 Fitness Classes  
14,000+ attracted to Downtown  
160 volunteers contributed 600+ hours



# BART Parking Garage Opens

## June 2013



700+ parking spaces  
10000+ square feet of new retail space  
\$34.5 million investment in Downtown by federal, state & local sources

# Safety1st Community Liaisons

## Maintenance & Security



8 Community Liaisons—80% Richmond residents

2100+ hours of maintenance & security

3 participants from in-house ambassador program were hired by Safety1st  
Courtesy of DRPBID funds