Co-sponsored by the USC Center for Immigrant Integration, the Federal Reserve Bank and Centro Latino for Literacy

This session will provide a context of L.A.’s immigrant communities and will suggest their economic potential and the economic benefits flowing to them. In the panel discussions we will consider both demographic and economic factors that contribute to the positive effect immigrant communities have on local and state economies. And we will discuss what makes for a successful community and how financial institutions can be more involved in promoting local economic development at the neighborhood level. The goal of the session is to assist your organization or institution to better understand its relationship with post-2010 Census Los Angeles.

8:30 a.m.  Registration & Networking

9:00  Welcome: Melody Nava, Federal Reserve Bank of San Francisco
Intro: Mari Riddle, Centro Latino for Literacy

9:10  Moderator: Manuel Pastor, University of Southern California
The Changing Demographics of Immigrants in Los Angeles
Ali Modarres, California State University, Los Angeles
Angelica Salas, Coalition for Humane Immigrant Rights, LA

A look at the complex and changing demographics of multi-cultural California and Los Angeles and the realities on the ground; who the immigrants are and the relevant financial products needed to reduce or eliminate many of the economic challenges they face.

The Real Economics & Business Case for Immigrant Integration
Steve Levy, Center for the Continuing Study of the California Economy
Chancee Martorell, Thai Community Development Center

Debunking common myths and honing in on the realities of the economic benefits and costs of immigrants to the Los Angeles and California economies; providing examples of successful economic development projects in immigrant communities and how they differ from other efforts.

10:55  Closing