

Innovations in Healthy Food Access and Finance: The Healthy Food Financing Initiative and The Healthy Food Access Portal

Allison Hagey
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**PolicyLink is a national research and action
institute advancing economic and social equity by
Lifting Up What Works. ®**



Equity means just and fair inclusion. The goals of equity must be to create conditions that allow all to reach their full potential. In short, equity creates a path from hope to change.

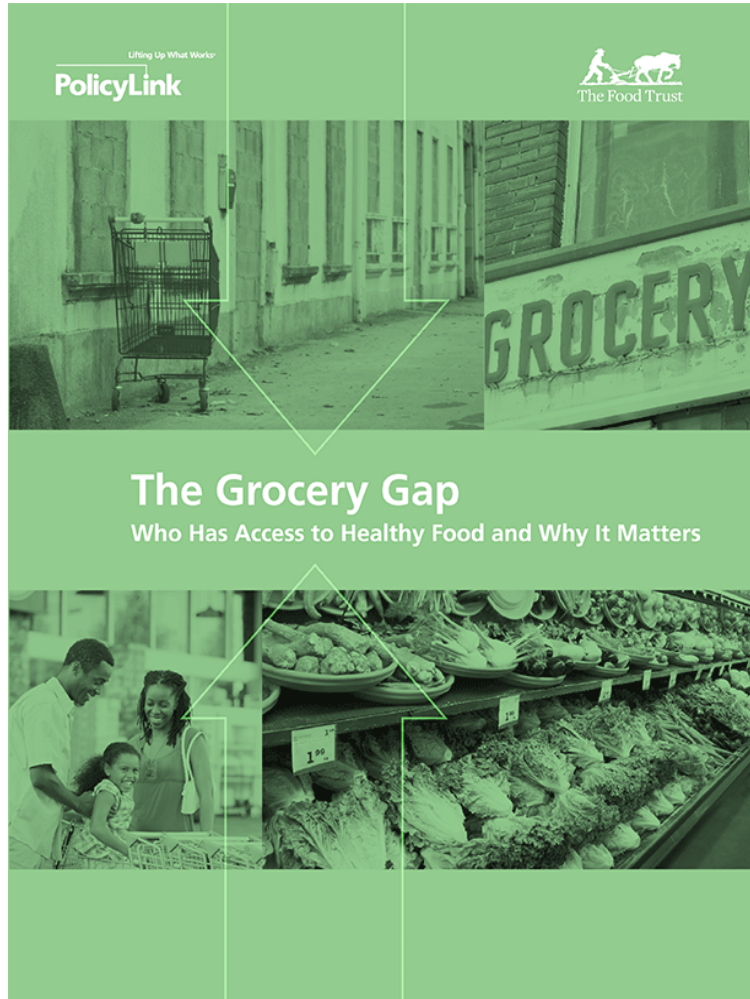
Overview

- Access to Healthy Food
- Healthy Food Financing Initiative
- Healthy Food Access Portal

Access to Healthy Food:

- What is it?
- Why does it matter?

The Lack of Access to Healthy Food



- Accessing healthy food is a challenge for many Americans—particularly those living in low-income neighborhoods, communities of color, and rural areas.
- Better access corresponds with healthier eating and lower risk for obesity and other diet-related chronic diseases.
- New and improved healthy food retail in underserved communities creates jobs and helps to revitalize low-income communities.



- 30 million Americans lack access to healthy food
- African Americans are 2.5 times more likely than whites to lack access
- Latinos are 1.4 times more likely than whites to lack access

Access to Healthy Food and Why it Matters



<http://www.policylink.org/healthyfoodaccessmatters>

Healthy Food Financing Initiative

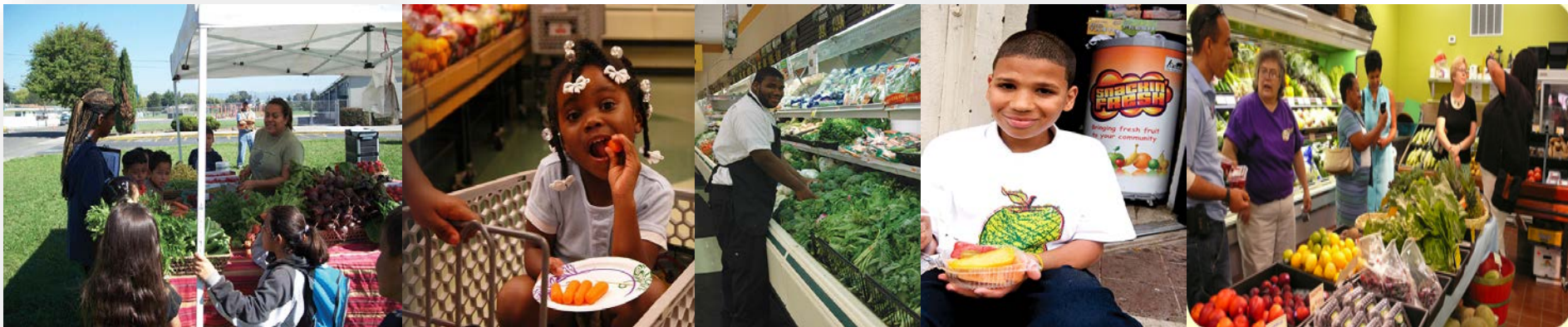
Lifting Up What Works®

Healthy Food Financing Initiative

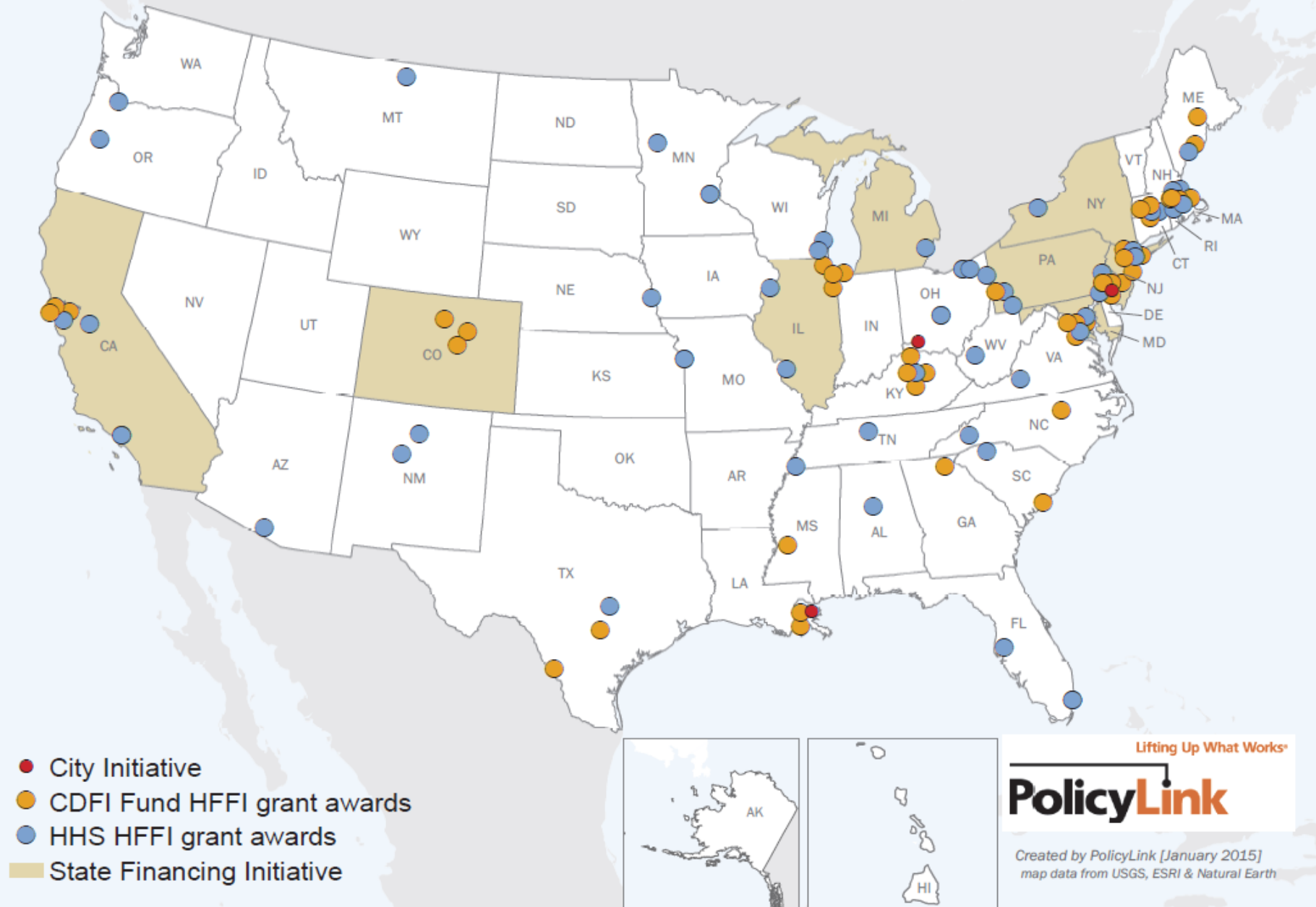
A national campaign initiated by PolicyLink, The Food Trust, and The Reinvestment Fund

Goal:

To improve access to healthy food in low-income, underserved rural, suburban, & urban communities



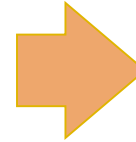
HFFI Grants and State and City Financing Initiatives



HFFI Triple Bottom Line

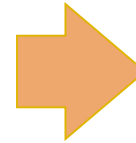
**Developing
Quality Food
Markets in
Underserved
Communities**

- Promotes a healthy diet which can contribute to reduced rates of diabetes & obesity



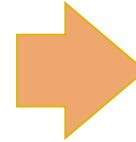
Health

- Creates jobs with career paths
- Lowers the cost of food



Income

- Revitalizes neighborhoods
- Leverages private capital
- Increases local taxes



**Economic
Stimulus**

Diversity of Projects



- Types: Supermarkets, grocery stores, food hubs, farmers markets, CSAs, corner stores, kitchen incubators, mobile markets
- Corporate structure: For-profit businesses, cooperatives, non-profit organizations, independent grocers
- Location: Cities, small towns, rural communities
- Project size: From 900 to 70,000 sq. ft.
- Scope: New construction, renovation, modernization , expansion

Healthy Food Access Portal

Healthy Food Access Portal

PolicyLink

TRE THE REINVESTMENT FUND

The Food Trust

[Get Started](#)

[Resources](#)

[Policy Efforts & Impacts](#)

[Funding](#)

[Retail Strategies](#)

[News & Events](#)



Engaging Community in Healthy Food Retail

This webinar will discuss how healthy food retail developers are engaging community stakeholders to ensure local residents have a stake in, benefit from, and have greater access to healthy foods.

[Learn more.](#)



Food Day 2014

December Webinar

Corbin Hill Food Project

Video

[Pin it](#)



What's New



Funding

The Food Insecurity Nutrition Incentive Grant Program will support projects to increase the purchase of fruits and vegetables among SNAP consumers. Applications are due 12/15/14.



News

Find the latest media coverage related to healthy food access.



Resources

CDFIs offer alternative lending for financing supermarkets. The flexibility they provide in financing projects can help retailers offset the higher cost of opening stores in underserved areas.

Spotlight

[Find Money](#)



[Search information by region](#)



[Browse the library for tools and resources](#)





Healthy Food Access Updates

<http://www.policylink.org/KeepMeInformed/HealthyFoodAccess>

Equitable Development Tools

- Grocery store development/attraction
- Corner stores
- Urban agriculture/ Community-supported agriculture
- Farmers' markets

[http://www.policylink.org/Health_and_Place To of Group](http://www.policylink.org/Health_and_Place_To_of_Group)

Keep Me Informed

To Receive Updates and Information:

www.policylink.org/KeepMeInformed/HFFI

Contact Information

Allison Hagey
Associate Director, PolicyLink
(510) 663-4381
allison@policylink.org
www.policylink.org