



CALIFORNIA – Imperial County

Economic & Community Development Profile

Federal Reserve Bank of San Francisco, Community Development

DEMOGRAPHICS

Income & Financial Assets			Race (race alone or in combination with one or more other races)		
	Imperial	CA		Imperial	CA
Median Household Income	\$49,095	\$67,739	White	64.4%	63.6%
Per Capita Income	\$17,180	\$33,389	Black or African	3.0%	7.0%
Liquid Asset Poverty Rate*	54.8%	37.2%	Asian	2.2%	16.4%
Households with Zero Net Worth	21.0%	15.4%	Hispanic or Latino (of any race)	83.8%	38.9%
Educational Attainment			Native Born vs. Foreign Born		
H.S. Graduate or Higher	69.2%	82.4%	Native Born	70.1%	72.8%
Bachelor's Degree or Higher	13.9%	32.9%	Foreign Born	29.9%	27.2%

* Percentage of households without sufficient liquid assets to subsist at the poverty level for three months in the absence of income.

Source: U.S. Census Bureau, American Community Survey, 1-Year Estimates, 2016 and Prosperity Now Scorecard, July 2017

KEY INDUSTRIES & LABOR MARKET

Economic Health Check (3-mo MA)

	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17
Employment, change, ths	0.0	0.0	0.1	0.1	0.2	0.2
Unemployment rate, %	23.4	23.4	23.3	23.1	23.0	22.4
Labor force participation rate, %	60.8	60.7	60.1	60.0	59.8	59.5
Employment-to-population ratio, %	46.6	46.5	46.1	46.1	46.1	46.2
Average weekly hours, #	32.9	33.2	33.3	33.5	33.6	34.0
Industrial production, 2012=100	104.5	104.3	104.4	104.7	105.2	105.7
Residential permits, single-family, #	194	168	247	215	279	196
Residential permits, multifamily, #	121	116	85	64	34	37
Better than prior 3-mo MA		Unchanged from prior 3-mo MA			Worse than prior 3-mo MA	

Source: Moody's Analytics, El Centro, April 2017

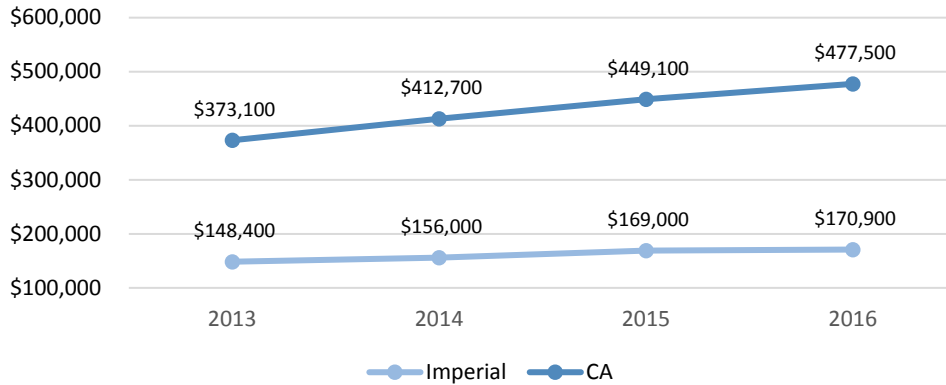
Unemployment Rate

	Imperial	CA
2014	24.0%	7.5%
2015	24.0%	6.2%
2016	23.5%	5.4%
June-2017	22.9%	4.9%

Source: Bureau of Labor Statistics, Unemployment Rates, Annual and June 2017

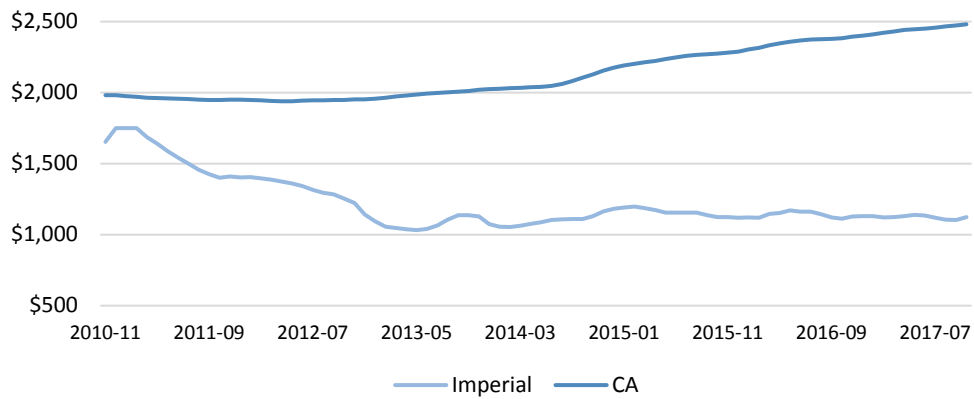
HOUSING MARKET

Median Home Values



Source: U.S. Census Bureau, American Community Survey, DP04, 2013-2016

Median Rental Prices



Source: Zillow Rent Index Time Series, Single-Family Residence, Historical

COMMUNITY & ECONOMIC DEVELOPMENT

County Subdivisions

Area	Median Household Income	Households with SNAP Benefits in the Past 12 mos.	All People in Poverty
California	\$61,818	9.2%	16.3%
Imperial County	\$41,079	19.5%	24.0%
Calexico	\$34,381	22.7%	27.1%
El Centro	\$44,483	18.5%	21.9%
Imperial	\$79,885	6.1%	7.6%
West Imperial	\$31,699	17.2%	30.8%
Winterhaven-Bard	\$28,988	15.1%	34.0%

Source: U.S. Census Bureau, American Community Survey, DP03, 5-Year Estimates, 2011-2015