

HISTORY OF PUBLIC TRANSIT

The Past-

1980 – 2000 Guam Mass Transit Authority

2002 – 2009 under DOA-

Division of Public Transportation Services

The Present-

2009 – 2011 GUAM REGIONAL TRANSIT
AUTHORITY

The Future-

2009 – 2015 Transit Business Plan

GRTA CHALLENGES

Transit Business Plan

2009 - 2015

- GRTA created in May 2009
- Need to re-build agency back to its full operational – management – maintenance
- Current Projects-
- Procurement of transit buses; contract bus operations (MSB)
- Construction of capital facility (maintenance, adm., etc.
- Construction of adequate, safe bus shelters
- Need to generate revenues (advertisements, franchise fees, adjust/increase existing fares, parking meters, etc.
- Comply with Transit Business Plan (cont. to next slide.....)

COMPONENTS OF BUSINESS PLAN

Transit Business Plan – a component of the overall 2030 GTP

- Assessment of existing transit services
- Marketing and Service Analysis
- Ridership Potential
- Service Plans
- Capital and Operating Requirements
- Recommended Organizational Structure
- Financial and Implementation Plan

FUTURE GOALS

- Partner with local agencies under the umbrella of “Sustainable Communities” (i.e. GHURA, EPA, DLM, DPW, etc.)
- Incorporate public transportation (transit) into overall development plans combining Land Use Planning with Transportation Planning.