HISTORY OF PUBLIC TRANSIT

The Past-
1980 – 2000 Guam Mass Transit Authority
2002 – 2009 under DOA-
Division of Public Transportation Services

The Present-
2009 – 2011 GUAM REGIONAL TRANSIT AUTHORITY

The Future-
2009 – 2015 Transit Business Plan
GRTA CHALLENGES
Transit Business Plan
2009 - 2015

• GRTA created in May 2009
• Need to re-build agency back to its full operational – management – maintenance
• **Current Projects-**
  • Procurement of transit buses; contract bus operations (MSB)
  • Construction of capital facility (maintenance, adm., etc.)
  • Construction of adequate, safe bus shelters
• Need to generate revenues (advertisements, franchise fees, adjust/increase existing fares, parking meters, etc.)
• Comply with Transit Business Plan (cont. to next slide......)
COMPONENTS OF BUSINESS PLAN
Transit Business Plan –
a component of the overall 2030 GTP

- Assessment of existing transit services
- Marketing and Service Analysis
- Ridership Potential
- Service Plans
- Capital and Operating Requirements
- Recommended Organizational Structure
- Financial and Implementation Plan
FUTURE GOALS

• Partner with local agencies under the umbrella of “Sustainable Communities” (i.e. GHURA, EPA, DLM, DPW, etc.)

• Incorporate public transportation (transit) into overall development plans combining Land Use Planning with Transportation Planning.