Unemployment and Business Cycles

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Background

- Key challenge for modern business cycle models.
 - How to account for observed volatility of labor market variables?
 - Central issue going back to dawn of modern macro models, Lucas and Rapping (1969).
- Standard view
 - For plausibly parameterized models, in a boom, wages rise too rapidly, limiting expansion of employment.
 - Classic RBC models, standard efficiency wage models (Alexopolous), standard DMP models (Shimer).

Ongoing Efforts

- Empirical NK models more successful in accounting for cyclical properties of employment.
- Problems
 - Assume result: wages are exogenously sticky,
 - Agents wouldn't choose this wage arrangement.
 - Limits class of experiments you can sensibly conduct.
 - Can't use models to examine some key policy issues, e.g. extension of unemployment benefits.
 - Wages are always changing because of indexation.

What We Do

- Develop and estimate model that accounts for key business cycle properties of labor market.
- We derive wage inertia as an *equilibrium* outcome.
- Modified version of Hall-Milgrom (2008, HM):
 - When workers and firms bargain, they think they're better off reaching agreement than parting ways.
 - Disagreement leads to continued negotiations.
 - If negotiation costs don't depend sensitively on state of economy, neither do wages.
- We embed this source of inertia in an empirical, dynamic GE model.

Key Model Property

- After expansionary shock, rise in wages is relatively small.
 - Firms receive large share of rents associated with matches.
 - Firms have strong incentive to expand employment.
- Muted response of wages means firms' marginal costs are relatively acyclical.
 - Allows model to account for inertial response of inflation with 'sticky prices' that are consistent with micro data.

Spot wages?

- In benchmark model, workers and firms bargain over wage rate in each period.
- Also consider approach where agents bargain over expected discounted value of wage payments.
- Two approaches lead to identical allocations, though possibly different spot wages.
 - Latter approach is consistent with nominal wage of given worker at a firm being constant for extended periods of time.
 - Wage changes only for new hires.
 - Volatility of wages of job changers can be different from those of incumbents.



- 'Spot wage' approach is useful benchmark for two reasons.
 - Let's us easily incorporate wage data into our empirical analysis.
 - PV approach makes strong assumptions about agents' ability to commit to stream of wage payments.

Comparisons

- Estimation strategy: Bayesian impulse response matching.
 - Standard macro variables, hours worked, real wages, unemployment, job findings and vacancies.
- Model outperforms standard DMP and sticky wage models.
 - Econometric measures of fit, plausibility of estimated structural parameters.
 - Estimated DMP has a replacement ratio well in excess of 0.90.
 - DMP model performance deteriorates dramatically with smaller replacement ratio.
- There's just no need to work with sticky wage models anymore.

Alternative strategy

- Focus on 'Shimer-type' unconditional moments.
 - Example: labor market tightness is much more volatile than labor productivity.
 - Our model has no difficulty in accounting for this fact.
- There's no Shimer puzzle in this environment.

Labor Market Model

- Large number of identical and competitive firms; produce homogeneous output using only labor, l_t .
- Firm pays fixed cost, κ , to meet a worker with probability 1 (GT, GST).
- In our empirical work we also consider a standard DMP setup where cost of meeting a worker is increasing function of labor market tightness.

Labor Market Model

- Worker and firm engage in alternating offer bargaining.
- Upon agreement, production begins immediately.
- Job continues in next period with probability, ρ .

Value Functions

• J_t is the value to a firm of an employed worker:

$$J_t = \vartheta_t - w_t + \rho E_t m_{t+1} J_{t+1}.$$

- ϑ_t and m_{t+1} are determined in general equilibrium.
- Free entry and zero profits dictate:

$$\kappa = J_t$$
.

Value Functions

• Value of employment to a worker:

 $V_{t} = w_{t} + E_{t}m_{t+1} \left[\rho V_{t+1} + (1-\rho) \left(f_{t+1}\bar{V}_{t+1} + (1-f_{t+1}) U_{t+1}\right)\right]$ where $f_{t+1}\bar{V}_{t+1}$ are job-to-job transitions, $\bar{V}_{t+1} = V_{t+1}$ in equilibrium.

• Employment law of motion and job finding rate:

$$l_t = (
ho + x_t) \, l_{t-1}$$
 and $f_t = rac{x_t l_{t-1}}{1 -
ho l_{t-1}}$

where x_t denotes the hiring *rate*.

Value Functions

• Value of unemployment to a worker:

$$U_t = D + E_t m_{t+1} \left[f_{t+1} V_{t+1} + (1 - f_{t+1}) U_{t+1} \right].$$

where D denotes unemployment benefits.

Alternating Offer Bargaining

- Baseline specification:
 - Firms and workers bargain over current wage rate.
 - Each is entitled to reject an offer and either terminate negotiations or propose a counteroffer.
 - Agents take outcome of future wage bargains and economy-wide variables as given
- Bargaining occurs between two types of workers and firms
 - Those that just met for the first time.
 - Those that reached an agreement in previous period and match survived.

Alternating Offers

- Each quarter is divided into M equal subperiods, m = 1, .., M.
 - Firm makes an opening wage offer in m = 1.
 - Worker can reject and make a counter offer in m = 2.
 - Firm can reject worker's wage offer and make a new offer in next sub-period,...
 - If we get there because of rejections, worker makes a take-it-or-leave-it offer in last subperiod *M*.
- If an offer is accepted in any sub-period *m*, production begins immediately.
 - Value of production in any subperiod is ϑ_t/M .
- Solution to the problem:

$$w_t^1 (\equiv w_t), w_t^2, ..., w_t^M.$$

Firm's Offer: round 1

- Firm offers w_t^1 as low as possible subject to worker not rejecting it.
- Optimization by firm leads to:



where,

$$V_t^1 \equiv w_t^1 + E_t m_{t+1} \left[\rho V_{t+1} + (1-\rho) \left(f_{t+1} \bar{V}_{t+1} + (1-f_{t+1}) U_{t+1} \right) \right]$$

Worker Offer: round 2

• Worker proposes highest possible wage w_t^2 subject to firm not rejecting it.



- The firm incurs cost γ to make a counter offer.
- Firm value:

value of worker output in subperiods 2 to ${\cal M}$

$$J_t^2 \equiv \qquad \qquad \overbrace{\vartheta_t \frac{M-1}{M}}^{2} \qquad \qquad -w_t^2 + \rho E_t m_{t+1} J_{t+1}$$

Alternating Offers, Final Round

- Each bargaining round requires the wage for the next round.
- In the last round, the worker makes a final, take-it-or-leave-it-offer:



or

$$J_t^M \equiv \frac{1}{M}\vartheta_t - w_t^M + \rho E_t m_{t+1} J_{t+1} = 0$$

Calculations

- To determine $w_t \equiv w_t^1$, firm first solves w_t^M , w_t^{M-1} , w_t^{M-2} , ..., w_t^2 .
 - M equilibrium conditions for the M unknowns.
 - Equations collapse into the following single equation:

$$J_t = eta_1 \left(V_t - U_t
ight) - eta_2 + eta_3 \left(artheta_t - D
ight)$$
 ,

where the β_i 's are functions of M, γ and δ .

• Note the constant terms that aren't a function of the state of the economy.

Comparisons

• Reduced Form Sharing Rule

$$J_{t} = \beta_{1} \left(V_{t} - U_{t} \right) - \beta_{2} + \beta_{3} \left(\vartheta_{t} - D \right) + \beta_{5} U_{t}$$

- Alternating Offer Sharing Rule: $\beta_5 = 0$, β_i 's satisfy model restrictions.where the β_i 's are functions of M, γ and δ .
 - Testable special case of general sharing rule.
- In standard DMP setup, Nash sharing rule: $\beta_1 = (1 \eta) / \eta$, $\beta_i = 0$, for i = 2, 3, 4, 5.

- Nash is a *testable* special case of our specification.

• Generalized Wage-setting Rule: w_t a linear function of period t state.

Alternating Offers in a Simple Macro Model

- Competitive final goods production: $Y_t = \left[\int_{0}^{1} Y_{j,t}^{\frac{1}{\lambda_f}} dj\right]^{\prime \gamma}$.
- *j*th input produced by monopolistic 'retailers':
 - Production: $Y_{jt} = \exp(a_t)h_{j,t}$.

$$a_t = \tau a_{t-1} + \varepsilon_t$$

- Homogenous good, $h_{j,t}$, purchased in competitive markets for real price, ϑ_t .
- Retailers' prices subject to Calvo sticky price frictions (no price indexation).
- Homogeneous input good h_t produced by the firms in our labor market model.

A Simple Macro Model ...

• Representative household:

$$E_0 \sum_{t=0}^{\infty} \beta^t \ln C_t$$

$$P_t C_t + B_{t+1} \leq W_t l_t + P_t D (1 - l_t) + R_{t-1} B_t + T_t$$

 Calibration: values for parameters that are common to simple macro model, medium-sized DSGE model correspond to prior means for latter model.



Figure 1: Small Model Impulse Responses to a 25 ABP Monetary Policy Shock



Figure 2: Small Model Impulse Responses to a 0.1 Percent Technology Shock

Intuition

- Policy shock drives real interest rate down.
 - Induces increase in demand for output of final good producers and therefore output of sticky price retailers.
 - Latter must satisfy demand, so retailers purchase more of wholesale good driving up its relative price.
 - Marginal revenue product (ϑ_t) associated with worker rises.
 - Wholesalers hire more workers, raising probability that unemployed worker finds a job.
- Workers' disagreement payoffs rise.
 - Increase in workers' bargaining power generates rise in real wage.
- Alternating offer bargaining mutes rise in real wage.
 - Allows for large increase in employment, substantial decline in unemployment, small rise in inflation.

Simple Macro Model Implications

- Our model is in principle capable of accounting for business cycle facts and Shimer puzzle without exogenously sticky wages.
- Next, do a formal macro data analysis using medium-sized DSGE model.

Medium-Sized DSGE Model

Medium-Sized DSGE Model

- Standard empirical NK model (e.g., CEE, ACEL, SW).
 - Calvo price setting frictions, but no indexation
 - Habit persistence in preferences.
 - Variable capital utilization.
 - Investment adjustment costs.
- Our labor market structure

Estimated Medium-Sized DSGE Mode

- Estimate VAR impulse responses of aggregate variables to a monetary policy shock and two types of technology shocks.
- 11 variables considered:
 - Macro variables and real wage, hours worked, unemployment, job finding rate, vacancies.
- Estimate model using Bayesian variant of CEE (2005) strategy:
 - Minimizes distance between dynamic response to three shocks in model, analog objects in the data.
 - Particular Bayesian strategy developed in Christiano, Trabandt and Walentin (2011).

Posterior Mode of Key Parameters

- Prices change on average every 2.4 quarters (no price indexation).
- δ : roughly 0.30% chance of a breakup after rejection.
- γ : cost to firm of preparing counteroffer is 1/4 of a day's worth of production.
- Posterior mode of hiring cost as a percent of total wages newly hired workers (depends on κ): 6.7%.

Posterior Mode of Key Parameters

- Replacement ratio is 0.67.
 - Defensible based on micro data (Gertler-Sala-Trigari, Aguiar-Hurst-Karabarbounis).
- Gertler, Sala and Trigari (2008) : plausible range for replacement ratio is 0.4 to 0.7.
 - Lower bound based on studies of unemployment insurance benefits
 - Upper boundary takes into account informal sources of insurance.
- Home production sector reduces required replacement ratio (see CET 2014).



Medium-Sized Model Impulse Responses to a Monetary Policy Shock

Notes: x-axis: quarters, y-axis: percent



Medium-Sized Model Impulse Responses to a Neutral Technology Shock

Notes: x-axis: guarters, y-axis: percent



Medium-Sized Model Responses to an Investment-specific Technology Shock

Comparison With Other Models

- Erceg, Henderson and Levin (2000, EHL) setup:
 - Wage setting subject to Calvo sticky wage frictions (no indexation)
 - Marginal likelihood strongly prefers our model over sticky wage by about 67 log points
 - stems from lots of stuff, particularly inflation response to monetary policy and neutral technology shocks

Comparison With Other Models...

- Standard Nash with Search costs (DMP setup):
 - Firm posts vacancies, v_t and meets worker with probability Q_t that depends on job market tightness.
 - Free entry and zero profit condition: $\kappa = Q_t J_t$.
 - Workers and firms split surplus using Nash-sharing rule:

$$J_t = \frac{1-\eta}{\eta} \left[V_t - U_t \right]$$

- Also considered Standard Nash with Hiring Costs
- Marginal likelihood results:
 - Prefers our model over Nash with search (hiring) costs by 40 (20) log points.

Model Comparisons, cont'd

- Estimated parameter values for Nash models implausible.
- Posterior mode for replacement ratio:
 - Nash search model: 0.96
 - Nash hiring model: 0.90

Cyclicality of Unemployment and Vacancies

- Similar to Shimer (2005), we simulate our model subject to a stationary neutral technology shock only.
 - Fixed parameter values.

Standard Deviations of Data vs. Models

 $\frac{\sigma(\text{Labor market tightness})}{\sigma(\text{Labor productivity})}$

Data	27.6
Standard DMP Model	13.2
Our Model	27.8

• Estimated DMP models also do well here.

Conclusion

- We constructed a model that accounts for the economy's response to various business cycle shocks.
- Our model implies that nominal and real wages are inertial.
 - Allows the model to account for weak response of inflation and strong responses of quantity variables to business cycle shocks.
- Model outperforms sticky wage (no-indexation) NK in terms of statistical fit.
- Given limitations of sticky wage model, there's simply no need to work with it.