

Brigitte Roth Tran

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www.RothTran.wordpress.com

Employment

2021-Present Economist, Federal Reserve Bank of San Francisco
2019-2021 Senior Economist, Federal Reserve Board
2016-2019 Economist, Federal Reserve Board
2014 Instructor, University of California at San Diego
2013-2016 Teaching Assistant, University of California at San Diego
2005-2008 Legal and Investment Associate, Consultant, David and Lucile Packard Foundation
2004-2005 Analyst, Analysis Group
2001-2004 TAP Associate (Rotational Program), The Capital Group Companies
2000-2001 Admissions Counselor, California Institute of Technology

Education

University of California at San Diego, PhD in Economics 2016
University of California at San Diego, MA in Economics 2010
California Institute of Technology, BS in Economics *Cum Laude* 1999

Publications (*Peer Reviewed*)

“Sellin’ in the Rain: Weather, Climate, and Retail Sales”, Forthcoming, *Management Science*.
[FRBSF Working paper 2022-02](#) version

“Divest, Disregard, or Double Down? Philanthropic Investments in Objectionable Firms” in *American Economic Review: Insights*, 2019, Vol. 1, No. 2, 241-256.

“Discounting Behavior and Environmental Decisions” (with Richard T. Carson), in *Journal of Neuroscience, Psychology, and Economics*, 2009, Vol. 2, No. 2, 112-130.

Working Papers

“Pricing Poseidon: Extreme Weather Uncertainty and Firm Return Dynamics” (with Mathias Kruttli and Sumudu W. Watugala), [SSRN Working paper](#)
*Revise and Resubmit at **Journal of Finance***

“The Local Economic Impact of Natural Disasters” (with Daniel J. Wilson), [FRBSF Working paper 2020-34](#).

Federal Reserve System Publications

“The Impact of Weather on Retail Sales” *FRBSF Economic Letter* No. 2022-23, Available at <https://www.frbsf.org/economic-research/publications/economic-letter/2022/august/impact-of-weather-on-retail-sales/>

“Spatial Variation in the 2020 Housing Market Decline and Recovery” (with Nathan Ausubel), *FEDS Notes* No. 2021-05-24-2, Available at <http://dx.doi.org/10.17016/2380-7172.2905>

Conference and Seminar Presentations

- 2022 Santa Clara University
Stanford Institute of Theoretical Economics (SITE) The Macroeconomics of Uncertainty and Volatility
- 2021 Federal Reserve Bank of San Francisco
Cornell University Applied Economics and Policy Seminar
Federal Reserve Bank of New York
Association of Environmental and Resource Economists (AERE) Summer Conference
NBER Summer Institute: Urban Economics
NBER Distributional Consequences of New Energy Technologies Preconference
Stanford Institute of Theoretical Economics (SITE) Housing and Urban Economics Session
Federal Reserve System Energy Conference
- 2020 Allied Social Science Associations (ASSA) (*San Diego, CA*)
International Monetary Fund (IMF) 21st Jacques Polak Annual Research Conference (*Online*)
Association for Public Policy Analysis and Management (APPAM) (*Online*)
Federal Reserve Bank of Richmond Climate Economics Virtual Conference (*Online*)
- 2019 National Oceanographic and Atmospheric Administration (NOAA) OneScience Seminar (*Silver Spring, MD*)
UC San Diego (*La Jolla, CA*)
NOAA Southwest Fisheries Science Center (*La Jolla, CA*)
Caltech (*Pasadena, CA*)
UC Santa Barbara (*Santa Barbara, CA*)
Association of Environmental and Resource Economists (AERE) Summer Conference (*Tahoe, NV*)
Northeast Workshop on Energy Policy and Environmental Economics (*Cambridge, MA*)
- 2018 Allied Social Science Associations (ASSA) (*Philadelphia, PA*)
Federal Reserve System Committee on Regional Analysis Annual Meeting and Conference (*Boston, MA*)
Heartland Environmental and Resource Economics Workshop at Illinois (*Urbana-Champaign, IL*)
- 2017 Alliance for Research on Corporate Sustainability (ARCS) Annual Research Conference (*Rotterdam*)
Association of Environmental and Resource Economists (AERE) Summer Conference (*Pittsburgh, PA*)

- Northeast Agricultural and Resource Economics Association (NAREA) Annual Meeting
and Workshop (*Arlington, VA*)
Resources for the Future (*Washington, DC*)
Western Economic Association International (WEAI) Annual Conference (*San Diego*)
2016 Bureau of Labor Statistics (*Washington, D.C.*)
Cal Poly San Luis Obispo (*San Luis Obispo, CA*)
Federal Housing and Finance Agency (*Washington, D.C.*)
Federal Deposit Insurance Corporation (*Washington, D.C.*)
Federal Reserve Board (*Washington, D.C.*)
Resources for the Future (*Washington, D.C.*)
University of San Francisco (*San Francisco, CA*)

Grants, Fellowships, and Awards

- 2015 Teaching Assistant Excellence Award, UCSD
2010-2012 NSF IGERT Fellowship, at Center for Marine Biodiversity and Conservation at
Scripps Institution of Oceanography
2008-2015 San Diego Fellowship, UCSD
2009 Graduate Student Research Fellowship, UCSD
1999-2000 Thomas J. Watson Fellowship