



# Responding to the Financial Crisis The Future of Supervision and Regulation

Federal Reserve Bank of San Francisco Annual Report 2010

**I**n the 2010 report, learn how the Federal Reserve's responsibility for supervising and regulating financial institutions and the financial system as a whole is changing with the passage of the Dodd-Frank Wall Street Reform and Consumer Protection Act on July 21, 2010.

The report outlines how the Act's provisions address the vulnerabilities in the financial system that the financial crisis revealed and discusses the Federal Reserve's expanded responsibilities for promoting financial stability within the new regulatory framework. Additionally, the report explains how San Francisco Fed staff members are involved in implementing these changes and how the Bank is mobilizing resources to help ensure a successful transition to this new framework for financial supervision and regulation.

## 2010 Letter from the President

It's a privilege for me to write this letter introducing our annual report, my first as president and chief executive officer of the Federal Reserve Bank of San Francisco. As I take on this new role, I feel a keen sense of responsibility both to the Federal Reserve System and to the communities of the Twelfth Federal Reserve District, who rely on us to safeguard the financial system and set a prudent course on monetary policy. I want to express my gratitude to the Bank's board of directors and employees who make the San Francisco Fed the superb institution that it is. And I want to honor my predecessor, Janet Yellen, whose wisdom and exemplary stewardship made this Bank a leader not only in the Federal Reserve System, but also in the wider world of global central banking.

This annual report comes at a time of transition for the economy, for the financial system, and for the Federal Reserve as a financial regulator. On the economic front, an acute financial crisis and a severe recession are now in the rear view mirror, but the scars of those events remain. The economy is growing respectably, and we are finally adding jobs at a decent pace. But so far we have recovered only a small fraction of the jobs we lost from 2007 to 2009, and we still have too many idle production lines, empty offices, and financial institutions at risk of failure. We avoided deflation, and prices overall have been rising at a very slow pace. Yet recently we've seen the cost of foodstuffs, energy, and other commodities soar, which poses potential risk to the economy.

This combination of circumstances calls for the utmost care in setting monetary policy. In the face of an extraordinarily severe downturn and slow recovery, Federal Reserve policymakers pushed short-term interest rates close to zero in 2008, and we have stated that we expect to keep them there for an extended period. As an additional stimulus to the economy, the Federal Reserve has been buying sizable quantities of U.S. Treasury and other securities. These measures have been essential to restoring economic growth. They are under constant review, and the Federal Reserve is prepared to adjust policy in light of changing economic circumstances.

I got to know the Twelfth District in my previous capacity as director of research at the San Francisco Fed. More than 20 percent of the U.S. population lives in our sprawling nine-state region, and its economy is the largest of any Federal Reserve District. This District is the nation's leader in such dynamic industrial sectors as agriculture, information technology, aerospace, and biotechnology. At the same time, the blows from the financial crisis and recession were felt with special force in this District in the form of high unemployment and the nation's worst housing crash since World War II, as measured by price depreciation and foreclosure rates. Recovery is under way, but its pace will be restrained by several factors, including the severe fiscal challenges of many state and local governments.

At the San Francisco Fed, our responsibilities extend beyond monitoring the economy and participating in monetary policy decisions. Among the most important of our duties is supervision and regulation of the financial system in the Twelfth District, a role that was significantly expanded under the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, also known as the Dodd-Frank Act. This annual report explains the provisions of the Act and outlines what they mean for the Federal Reserve as a financial regulator. It also includes a Twelfth District banker's perspective on the Act. In the Twelfth District, we are mobilizing to take on these expanded responsibilities and ensure that this new era in financial regulation is successful.

We are also responding to provisions of the Dodd-Frank Act in other areas. During 2010, we established the Office of Minority Women and Inclusion, in keeping with the Act's requirement that all Reserve Banks set up diversity and inclusion offices by January 21, 2011. Among its functions, the new office will oversee the Bank's existing diversity and inclusion practices in management, employment, and business activities.

I am fortunate to work with extraordinary employees who have consistently demonstrated their commitment in the face of significant challenges. On the supervisory front in 2010, San Francisco Fed staff members contended with a bank operating environment still feeling the aftereffects of the financial crisis and recession. At the same time, Bank Supervision and Regulation staff members began taking on their new responsibilities under the Dodd-Frank Act. On the operations side, the Bank's check operations staff members met every target as they successfully transferred the Twelfth District's last check processing facility to the Fed's national consolidation site.

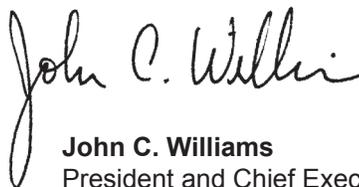
Many other Bank departments registered notable achievements in 2010. Community Development staff launched the Healthy Communities Initiative, a new research area examining the connections between community health and community development. Public Information began using social media such as Twitter and Facebook to deliver timely news and information. Staff members in our Economic Research Department made important contributions to understanding current policy issues and the dynamics of such macro variables as unemployment and inflation. Their work drew significant attention, both in professional circles and business news media.

I would like to take this opportunity to thank all of our employees for their outstanding efforts and public service during the past year. I also would like to thank our Twelfth District directors and Economic Advisory Council members for their invaluable service and counsel.

In particular, I would like to acknowledge the many contributions of retiring Chairman of the Board T. Gary Rogers, former chairman of the board, Levi Strauss & Co., San Francisco, California. Mr. Rogers completed six years of service to this Reserve Bank, the last two years serving as its chairman, preceded by three years as its deputy chairman. I also would like to acknowledge Arnold T. Grisham, former president, chief executive officer and director, Alta Alliance Bank, Oakland, California, who completed his service on the Head Office Board at the end of 2010, after serving three years as a director.

In addition, I would like to express my sincere thanks and appreciation to the other directors and Economic Advisory Council members who concluded their terms of service during 2010:

- **on the Los Angeles Branch Board:** Dominic Ng, chairman and chief executive officer, East West Bank, Pasadena, California; and James L. Sanford, consultant, Northrup Grumman Corporation, Los Angeles, California, who served as chairman of the Los Angeles Branch Board for three years;
- **on the Portland Branch Board:** Judith A. Johansen, president, Marylhurst University, Marylhurst, Oregon; and James H. Rudd, chief executive officer and principal, Ferguson Wellman Capital Management Inc., Portland, Oregon, who served as chairman of the Portland Branch Board for the past six years;
- **on the Salt Lake City Branch Board:** Edwin E. Dahlberg, retired president and chief executive officer, St. Luke's Health System, Boise, Idaho; Annette Harder, president, Herman Consulting LLC, Park City, Utah; and Michael M. Mooney, president, Idaho Region, Bank of the Cascades, Boise, Idaho; and
- **on the Twelfth District Economic Advisory Council:** Stephen M. Brophy, president, Page Land & Cattle Co., Phoenix, Arizona, who served as chairman of the council for the past three years and as its vice chairman for one year.



**John C. Williams**  
President and Chief Executive Officer

## Responding to the Financial Crisis The Future of Supervision and Regulation

The recent financial crisis has prompted a fundamental rethinking of the supervision and regulation of banks and other institutions and markets that make up our financial system. After two decades of relatively stable economic and financial market conditions, the events of 2007–2009 painfully revealed several critical vulnerabilities lying within our financial system. Numerous studies analyzing the crisis have concluded that the vulnerabilities stemmed not only from problems in the private-sector, but also from shortfalls and gaps in our regulatory framework and supervisory oversight.<sup>1</sup> As the crisis unfolded, the Federal Reserve and other agencies moved to bolster regulation and supervision within the scope of their existing authority. However, a consensus emerged on the need for more comprehensive reforms and an expansion of the scope of financial oversight.

The U.S. Congress enacted numerous changes in the Dodd-Frank Wall Street Reform and Consumer Protection Act, also known as the Dodd-Frank Act, which the President signed into law on July 21, 2010. The new law will have a profound impact on regulation and supervision of our financial system. Among the most significant changes is a major increase in the Federal Reserve's responsibilities in this area. The Federal Reserve System has been actively modifying its supervisory programs in response to the Dodd-Frank Act requirements and to its own post-crisis assessment of financial regulation and supervision. The overall objective is to put in place a more robust supervisory framework that can effectively address both risks at individual institutions and vulnerabilities in the financial system as a whole.

The Federal Reserve and other authorities are aware that implementing more effective regulations and stronger supervision entails costs. These costs are tangible and can be significant for individual financial market participants who must comply with new rules as well as for their customers. Moreover, there is often a tradeoff between stronger regulation and financial innovation and efficiency which can be important contributors to economic growth. It is important to consider carefully all the costs and benefits of enhanced regulation and to find an appropriate balance. Clearly, the experience of the recent financial crisis and the related costs borne by the broader economy suggest a need to rebalance the system to incorporate more focused supervision and regulation. The Dodd-Frank Act attempts to find this balance and to strengthen the resiliency of the financial sector so that it will be less vulnerable to crises in the future.

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1. See, for example, studies and reports by the Basel Committee, Senior Supervisors Group, and the Financial Crisis Inquiry Commission.

## Framework for Regulatory Reform

The Dodd-Frank Act represents the most far-reaching reform of financial regulation in the post-World War II era. Its provisions address a number of the most critical sources of vulnerability in the financial system.

First, the Act expands on the traditional view that a principal source of fragility in the financial system is highly leveraged institutions borrowing short-term to fund investments in risky term loans and securities. Before the crisis, regulation focused on addressing these risks in banks and other depository institutions. However, the financial crisis demonstrated that these vulnerabilities were present in a wide range of financial instruments, structures, institutions, and markets. The Act enlarged the umbrella for rigorous prudential oversight well beyond depository institutions to include all financial sector segments that pose systemic risks.

*“Systemic risks are developments that threaten the stability of the financial system as a whole and consequently the broader economy, not just that of one or two institutions.”*  
Ben Bernanke, Chairman of the Federal Reserve Board

Second, the Act calls for what is known as a macroprudential supervisory framework. The more traditional microprudential approach to supervision focuses on ensuring the financial soundness of individual institutions. In contrast, macroprudential supervision takes into account risks to the financial system as a whole. These risks arise from the direct interconnections among large financial institutions, as well as similarities in their investments and sources of funding. The other dimension of macroprudential policy involves monitoring and responding to market-wide developments to guard against excesses and stresses that threaten the stability of the financial system.

Third, the Act closes a gap in financial supervision uncovered by the financial crisis—the limited scope that authorities had for dealing promptly with certain types of institutions under stress, such as large investment banks and insurance companies that play significant roles in the financial system. The new law fills this gap by giving federal agencies expanded resolution authority, which allows them to exert control over systemically important financial institutions that are in danger of failing.

Fourth, the Act addresses the need to better protect borrowers, a need underscored by the extremely high mortgage delinquency and foreclosure rates of recent years. To accomplish this, the Act created the Consumer Financial Protection Bureau.

## Implementing the Dodd-Frank Act

The Dodd-Frank Act contains hundreds of provisions designed to strengthen the nation’s financial system in three key areas: financial stability, prudential supervision, and consumer protection. The Federal Reserve has significant responsibility for implementing many of these provisions, particularly in its banking supervision and economic research functions. In addition, the Dodd-Frank Act expands the Federal Reserve’s supervisory authority to include all savings and loan holding companies and nonbank financial institutions designated as systemically important.

These developments reinforce the longstanding mission of the Federal Reserve’s banking supervision and regulation function to promote a safe, sound, and stable banking and financial system that supports the growth of the U.S. economy.

## Strengthening financial stability

**D**uring the financial crisis, the financial institution failures and breakdowns in several key financial markets caused devastating damage to the economy. For that reason, many Dodd-Frank Act provisions focus on promoting financial stability.

The Act established the Financial Stability Oversight Council, which is chaired by the Secretary of the Treasury and includes the heads of the other federal financial regulatory agencies including the Chairman of the Federal Reserve. As part of the new macroprudential policy framework, the Council is charged with identifying threats to the nation's financial stability, promoting market discipline, and responding to emerging risks to the stability of the financial system. One aspect of this approach includes recommending enhancements to supervisory standards for large, interconnected companies.

A critical component of the Council's responsibility to promote financial stability is identifying systemically important financial institutions and financial market utilities that could potentially have a significant impact on the overall financial system.<sup>2</sup> Utilities include institutions engaged in payment, clearing, or settlement. The Dodd-Frank Act defines systemically important entities as all bank holding companies with over \$50 billion in assets and all non-bank financial companies that the Council designates as such. The Federal Reserve already supervises all bank holding companies. The Act adds to the Federal Reserve authority by giving it responsibility to supervise systemically important nonbank financial companies.

As a Council member, the Federal Reserve is helping develop the procedures for identifying and monitoring systemically important financial institutions and utilities. The Federal Reserve is also working with other regulatory agencies on rules affecting certain financial markets. For example, it is consulting with the Securities and Exchange Commission and the Commodity Futures Trading Commission on rules to enhance the safety and efficiency of derivatives markets through such measures as improved transactions reporting and requiring standardized derivatives contracts to be centrally traded and cleared.

In response to these expanded responsibilities, the Federal Reserve Board recently created a new Office of Financial Stability Policy and Research, which will monitor financial developments across a range of markets and institutions, and coordinate with the Council and other agencies to strengthen systemic oversight. This office brings together economists, banking supervisors, market experts, and others across the Federal Reserve System to support the Board's financial stability responsibilities.

## Implementing more robust prudential supervision

The Dodd-Frank Act also requires tougher prudential standards for financial institutions. These standards are designed to reduce the risks encountered by financial institutions and improve risk management practices. The Act places special emphasis on more rigorous standards for systemically important financial institutions as defined by the Financial Stability Oversight Council. For these institutions, the Federal Reserve is establishing new rules in such areas as capital, leverage, liquidity, resolution plans, and credit concentration limits. In addition, as part of macroprudential supervision, supervisors will place greater emphasis on monitoring the interconnections among large financial institutions. They will also monitor market developments that pose common risks for these institutions.

*The Dodd-Frank Act defines systemically important institutions as all bank holding companies with more than \$50 billion in assets, and any nonbank financial institution that could pose a threat to the financial stability of the United States if faced with material financial distress, or based on its nature, scope, size, scale, concentration, interconnectedness, or mix of activities. The Financial Stability Oversight Council has authority to designate these nonbank financial institutions, and has proposed an analytical framework to do so. Systemically important financial institutions are subject to heightened prudential and supervisory standards.*

2. On January 18, 2011, the FSOC proposed the criteria and framework (with a 30-day comment period). On February 8, 2011, the Federal Reserve proposed a rule related to the FSOC's designation of systemically important nonbank financial companies for consolidated supervision by the Board (which was sent out for comments through March 30, 2011).

During the financial crisis, the Federal Reserve and other federal banking agencies conducted a stress test of the largest banking organizations. The Supervisory Capital Assessment Program, or SCAP, assessed the ability of these institutions to weather an economic downturn of unexpected severity. It helped supervisors determine how much additional capital some of these institutions needed and provided useful information to financial markets. Under the Dodd-Frank Act, the Federal Reserve will continue to conduct supervisory stress tests annually as an integrated part of the standard supervisory process. The Act also requires certain designated financial institutions to conduct their own tests semiannually. Large regional financial institutions with assets between \$10 billion and \$50 billion will have to conduct annual stress tests and maintain a risk committee of their boards of directors.

The Federal Reserve's supervision of the country's largest banking companies has been intensifying for several years, and the Dodd-Frank Act has helped to reinforce the enhancements already implemented and planned. For example, the Federal Reserve commonly deploys bank supervisors from several Reserve Banks to conduct simultaneous examinations of similar business lines across large institutions operating in different parts of the country, a process known as a horizontal review. The 2009 stress test expanded on this by employing a multidisciplinary perspective that took advantage of a broad range of skills within the Federal Reserve, an approach that generated improved potential loss estimates and capital calculations. Publication of the results and subsequent moves by the financial institutions to raise capital reduced uncertainty within the banking system.

The Federal Reserve will continue to take this multidisciplinary approach to supervision, both for horizontal reviews and to carry out the stress tests mandated by the Dodd-Frank Act. In addition to these macroprudential supervisory efforts, more resources are being applied to supervision of individual institutions. For example, economists and quantitative analysts are participating more in examinations. The Federal Reserve has also put in place additional data resources that can be used to analyze institution-specific and market-specific areas of concern. Further regulatory reforms, such as the enhanced capital and liquidity requirements of the new multilateral Basel III regulatory framework, will create additional opportunities for collaboration across disciplines.

The Dodd-Frank Act fundamentally changed the Federal Reserve's approach to its consolidated supervision responsibilities. Consolidated supervision focuses on protecting insured depository institutions from the risks associated with the operations of affiliated nonbanking units within a bank holding company structure.

The Act expanded the Federal Reserve's consolidated supervision mandate to include protecting the overall financial system from threats. It also clarified the existing mandate for supervising the nonbank subsidiaries of holding companies to focus on the safety and soundness of the holding company. In addition, the Act eliminated the so-called "Fed-lite" provisions that were established with the Gramm-Leach-Bliley Act of 1999. These provisions limited the Federal Reserve's direct supervision of holding company nonbank subsidiaries that are regulated by other agencies, such as broker-dealers examined by the Securities and Exchange Commission.

The Federal Reserve will continue to rely on the work of other agencies to the fullest extent possible. The Dodd-Frank Act eliminates prior limitations on authority to examine, obtain reports from, or take enforcement actions against such functionally regulated subsidiaries.

## Strengthening consumer protection

The Dodd-Frank Act created the Consumer Financial Protection Bureau, a new agency dedicated to ensuring competitive access to financial services and shielding consumers from unfair practices. The Bureau is an independent agency funded by the Federal Reserve.

In 2011<sup>3</sup>, it will assume some of the consumer protection authority now spread across seven federal agencies and will begin examining nonbank financial services providers currently not subject to bank supervision and regulation. The Bureau has broad authority to establish rules and policies to protect consumers, conduct research, provide financial education, and maintain a nationwide consumer complaint response unit.

Creation of the Bureau should benefit consumers by leveling the playing field in oversight and enforcement of consumer protection laws governing all organizations that provide consumer financial services. The Bureau is charged with ensuring clearer disclosure and prohibiting unfair practices. Its goal is to better protect borrowers from abuses and allow them to understand loan terms more fully before taking on debt, including credit cards, student loans, and mortgages. Residential mortgage lending is a particular area of focus, given the scale of poor practices that have developed in recent years. The Dodd-Frank Act creates regulatory standards for underwriting, pricing, servicing, setting up escrow accounts, and carrying out property appraisals for residential mortgages.

Most of the Federal Reserve's existing consumer protection rule-writing authority will transfer to the Bureau. In addition, consumer compliance supervision of all banks with more than \$10 billion in assets will transfer from the existing federal banking regulatory agencies to the Bureau.<sup>4</sup> Nevertheless, the Federal Reserve will continue to play an important role in consumer protection. It will retain supervisory responsibility for the Community Reinvestment Act and a handful of other consumer protection rules not enumerated in the Dodd-Frank Act, regardless of the size of the institution. In addition, the Federal Reserve will keep consumer compliance supervision responsibility for holding companies, including savings and loan holding companies, beginning in July 2011 (see further discussion below).

The Bureau will work closely with other federal bank regulatory agencies. Monitoring compliance with consumer protection rules is a critical part of the overall supervision of financial institutions. Supervisors responsible for financial institution safety and soundness will continue to take consumer compliance into account. In addition, federal bank regulatory agencies will still be responsible for determining whether certain institutions are complying with existing consumer regulations and new rules written by the Bureau.

## Transferring the supervision of savings and loan holding companies to the Federal Reserve

The Office of Thrift Supervision (OTS) currently supervises savings institutions and their holding companies. The Dodd-Frank Act transfers responsibility for supervising these institutions to the other bank regulatory agencies. The Federal Reserve will have supervisory and rule-writing authority for savings and loan holding companies (SLHCs). To ensure a smooth transition, the OTS and bank regulatory agencies including the Federal Reserve have been working closely together to plan for this transfer and educate the thrift industry about their supervisory frameworks.<sup>5</sup> The Federal Reserve will assume supervisory authority for over 400 SLHCs on the July 21, 2011, transfer date.

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3. Planned implementation is July 21, 2011 (could be extended to January 21, 2012).

4. For the Twelfth District, this covers only three of over forty state chartered banks that are members of the Federal Reserve System.

5. See Joint Implementation Plan regarding sections 301-326 of the Dodd-Frank Act.

Most of these companies are traditional “shell” holding companies that conduct little activity outside the savings institution subsidiary. Others are commercial enterprises or insurance companies. The Federal Reserve believes that companies controlling depository institutions should be held to appropriate prudential standards and intends to create an oversight regime for SLHCs that is consistent with what is applied to bank holding companies. These companies differ in important ways, and will remain governed by different statutes. The Federal Reserve will be mindful of these differences and of the unique characteristics of the thrift industry as it develops a supervisory approach for SLHCs.

Staff members are reviewing all elements of this supervisory program to determine whether and how to incorporate SLHCs into the framework in a manner consistent with the Home Owner’s Loan Act of 1933. This law governs the conduct and supervision of thrift activities and was preserved by the Dodd-Frank Act.<sup>6</sup>

The Federal Reserve Bank of San Francisco is making a unique contribution to the transition of supervisory authority for SLHCs by temporarily assigning a senior officer to the Federal Reserve Board to coordinate the transition of supervisory authority for SLHCs within the Federal Reserve System. This officer is responsible for managing a range of policy, supervisory, and operational issues leading up to the July 2011 transfer date, including establishing supervisory standards for SLHCs, incorporating SLHCs into holding company programs, communicating with the savings and loan industry, and addressing issues related to reporting and data access.

The Twelfth Federal Reserve District is home to about three dozen SLHCs with total assets ranging from about \$100 million to over \$100 billion. Most of these companies mainly carry out traditional thrift or bank activities. However, several have substantial business lines outside the thrift subsidiary, including insurance underwriting and securities brokerage.

## What’s Ahead

The Dodd-Frank Act calls for a large number of studies, rulemaking procedures, and policy decisions over the next several years. This is a vast effort that requires close collaboration among U.S. financial regulatory agencies.<sup>7</sup>

The Federal Reserve is committed to working with other financial regulatory agencies in the United States and abroad to ensure effective implementation of the Dodd-Frank Act. The Federal Reserve is also determined to improve regulations and supervisory programs by incorporating lessons learned from the financial crisis. This must be a transparent process that encourages all interested parties to take part in rulemaking. Input from a wide variety of industry participants will help regulators develop stronger rules that avoid creating unnecessary burden on supervised institutions. To promote participation, the Federal Reserve Board has created a comprehensive website covering regulatory reform developments. In addition, the Federal Reserve’s recently established Community Depository Institutions Advisory Council should provide useful input for supervisory and regulatory policy decisions.<sup>8</sup>

At the Federal Reserve Bank of San Francisco, many employees, particularly in the Banking Supervision and Regulation, and Economic Research Departments, are deeply involved in implementing these changes. These departments are mobilizing resources and cultivating expertise as we assume our expanded responsibilities. The Banking Supervision and Regulation Department expects to increase staffing levels about 20 percent by mid-2012. And the Economic Research Department has created a team of risk modeling experts to support the new supervisory initiatives. Throughout this transition, the Federal Reserve will remain dedicated to promoting a strong financial system that supports a healthy and stable economy.

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6. On February 3, 2011, the federal banking agencies proposed changes to the reporting requirements for entities regulated by the OTS.
  7. See, for example, the Financial Stability Oversight Council’s Integrated Implementation Roadmap .
  8. See the Federal Reserve Board’s October 1, 2010 press release about the formation of the Community Depository Institutions Advisory Council (CDIAC).

## Executive and Board Leadership

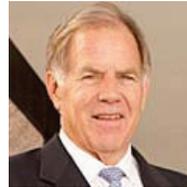
As of January 1, 2011



**Janet L. Yellen**  
President and Chief Executive  
Officer (January - September 2010)



**John F. Moore**  
First Vice President and Chief  
Operating Officer and Interim  
President (October 2010 - February  
2011)



**T. Gary Rogers**  
Chairman (2010)



**Douglas W. Shorenstein**  
Deputy Chairman (2010)  
and Chairman (2011)

Photography: Mark Compton Photography

## Executive Committee and Advisors

As of January 1, 2011



(left to right)

**Gopa Kumar**

Senior Vice President and Chief Information Officer  
Information & Technology Services

**Mark L. Mullinix**

Executive Vice President  
Cash Product Office,  
Accounting, Credit & Risk  
Management, Enterprise  
Risk Management, and Los  
Angeles Branch Manager

**Susan A. Sutherland**

Senior Vice President  
Equal Employment  
Opportunity, Human  
Resources, Statistics, and  
Strategy & Communications  
Director, Office of Minority  
and Women Inclusion

**Mark A. Gould**

Senior Vice President  
Cash Product Office and  
Seattle Branch Manager

**John F. Moore**

First Vice President and  
Chief Operating Officer and  
Interim President (October  
2010 - February 2011)

**John C. Williams**

Executive Vice President  
and Director of Research

**Roger W. Replogle**

Senior Vice President  
District Cash, Business  
Development, Customer  
Support, Business  
Continuity, Facilities,  
Administrative Services, and  
Police Services

**Stephen M. Hoffman, Jr.**

Senior Vice President  
Banking Supervision &  
Regulation

**Erik Z. Revai**

Group Vice President and  
General Counsel, Legal

**Lee C. Dwyer**

Group Vice President and  
General Auditor

**Chirmere M. Harris**

Secretariat

**Deborah S. Smyth**

Group Vice President  
Information & Technology  
Services

*Not pictured*

**Glenn D. Rudebusch**

Senior Vice President and  
Associate Director of  
Research, Economic  
Research

**Janet L. Yellen**

President and Chief  
Executive Officer (January -  
September 2010)

## Branch Managers

As of January 1, 2011



**Mark L. Mullinix**  
Executive Vice President  
Cash Product Office  
Accounting  
Credit & Risk Management  
Enterprise Risk Management  
Los Angeles Branch Manager

**Mark A. Gould**  
Senior Vice President  
Cash Product Office  
Seattle Branch Manager

**Robin A. Rockwood**  
Vice President  
Community Perspectives  
Salt Lake City Branch Manager

**Steven H. Walker**  
Vice President  
Community Perspectives and District  
Customer Support  
Portland Branch Manager

Photography: Mark Compton Photography

# San Francisco Branch Board of Directors

As of January 1, 2011

Chairman of the Board  
and Federal Reserve  
Agent



**Douglas W. Shorenstein**  
Chairman and  
Chief Executive Officer  
Shorenstein Properties LLC  
San Francisco, California

Deputy Chairman



**Patricia E. Yarrington**  
Vice President and  
Chief Financial Officer  
Chevron Corporation  
San Ramon, California



**Dann H. Bowman**  
President and Chief Executive  
Officer  
Chino Commercial Bank, N.A.  
Chino, California



**Karla S. Chambers**  
Vice President and Co-Owner  
Stahlbush Island Farms, Inc.  
Corvallis, Oregon



**William D. Jones**  
President and Chief Executive  
Officer  
CityLink Investment Corporation  
San Diego, California



**Betsy Lawer**  
Vice Chair  
First National Bank Alaska  
Anchorage, Alaska



**Blake W. Nordstrom**  
President  
Nordstrom, Inc.  
Seattle, Washington



**Nicole C. Taylor**  
President and Chief Executive  
Officer  
East Bay Community Foundation  
Oakland, California



**Kenneth P. Wilcox**  
Chief Executive Officer  
SVB Financial Group  
Santa Clara, California



Member of the Federal Advisory Council  
Appointed by San Francisco Board of Directors

**Russell Goldsmith**  
Chairman and  
Chief Executive Officer  
City National Bank  
Los Angeles, California

## Los Angeles Branch Board of Directors

As of January 1, 2011

### Chairman



**Grace Evans Cherashore**  
President and Chief Executive  
Officer  
Evans Hotels  
San Diego, California



**Joseph C. Berenato**  
Chairman of the Board  
Ducommun Incorporated  
Carson, California



**John C. Molina**  
Chief Financial Officer  
Molina Healthcare, Inc.  
Long Beach, California



**David I. Rainer**  
Chairman, President and  
Chief Executive Officer  
California United Bank  
Encino, California



**Andrew J. Sale**  
Partner, Retail, Consumer Products  
and Media & Entertainment Leader  
- West Region  
Ernst & Young LLP  
Los Angeles, California



**Ann E. Sewill**  
President, California Foundation  
Land Trust  
California Community Foundation  
Los Angeles, California



**Keith E. Smith**  
President and Chief Executive  
Officer  
Boyd Gaming Corporation  
Las Vegas, Nevada

## Portland Branch Board of Directors

As of January 1, 2011\*

### Chairman



**David Y. Chen**  
Managing Director  
Equilibrium Capital Group LLC  
Portland, Oregon



**Megan F. Clubb**  
President and  
Chief Executive Officer  
Baker Boyer National Bank  
Walla Walla, Washington



**Peggy Y. Fowler**  
Retired Chief Executive Officer  
and President  
Portland General Electric  
Portland, Oregon



**Roger W. Hinshaw**  
President  
Oregon and SW Washington  
Bank of America Oregon, N.A.  
Portland, Oregon



**Joseph E. Robertson, Jr., M.D.**  
President  
Oregon Health & Science  
University  
Portland, Oregon



**Roderick C. Wendt**  
President and Chief Executive  
Officer  
JELD-WEN, inc.  
Klamath Falls, Oregon

\*Reflects one vacant seat.

## Salt Lake City Branch Board of Directors

As of January 1, 2011

### Chairman



**Scott L. Hymas**  
Chief Executive Officer  
RC Willey  
Salt Lake City, Utah



**Carol Carter**  
President and Chief Executive  
Officer  
Industrial Compressor Products,  
Inc.  
Park City, Utah



**Robert A. Hatch**  
President  
Regence BlueCross  
BlueShield of Utah  
Salt Lake City, Utah



**Clark D. Ivory**  
Chief Executive Officer  
Ivory Homes, Ltd.  
Salt Lake City, Utah



**Damon G. Miller**  
Utah Market President  
U.S. Bank  
Salt Lake City, Utah



**Albert T. Wada**  
Chairman and  
Chief Executive Officer  
Wada Farms, Inc.  
Pingree, Idaho



**Bradley J. Wiskirchen**  
Chief Executive Officer  
Keynetics Inc.  
Boise, Idaho

## Seattle Branch Board of Directors

As of January 1, 2011\*

### Chairman



**Mary O. McWilliams**  
Executive Director  
Puget Sound Health Alliance  
Seattle, Washington



**Richard A. Galanti**  
Executive Vice President and  
Chief Financial Officer  
Costco Wholesale Corporation  
Issaquah, Washington



**Ada M. Healey**  
Vice President, Real Estate  
Vulcan Inc.  
Seattle, Washington



**Henry L. (Skip) Kotkins, Jr.**  
Chairman and  
Chief Executive Officer  
Skyway Luggage Company  
Seattle, Washington



**Scott L. Morris**  
Chairman, President and  
Chief Executive Officer  
Avista Corporation  
Spokane, Washington



**Patrick G. Yalung**  
Regional President, Washington  
Wells Fargo Bank, N.A.  
Seattle, Washington

\*Reflects one vacant seat.

## Twelfth District Economic Advisory Council

Established May 8, 1985

The Twelfth District Economic Advisory Council is a source of information on current and pending economic developments in the Twelfth District. The members provide observations, opinions, and advice to members of the boards of directors and management of the Federal Reserve Bank of San Francisco. The Twelfth District Economic Advisory Council members reside within the nine-state District of this Reserve Bank.

### Chairman



**Mary F. Kaiser**  
President  
California Community Reinvestment  
Corporation  
Glendale, California

### Vice Chairman



**Alfred A. Plamann**  
President and Chief Executive  
Officer  
Unified Grocers, Inc.  
Commerce, California



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San Francisco, California



**Jonathan Coslet**  
Chief Investment Officer and  
Senior Partner  
TPG Capital, L.P.  
San Francisco, California



**Susan Desmond-Hellmann,  
M.D., M.P.H.**  
Chancellor  
University of California,  
San Francisco  
San Francisco, California



**Tracey C. Doi**  
Group Vice President and  
Chief Financial Officer  
Toyota Motor Sales, USA, Inc.  
Torrance, California



**Kim Roberts Hedgpeth**  
National Executive Director  
American Federation of Television  
and Radio Artists  
Los Angeles, California



**Sandra R. Hernandez, M.D.**  
Chief Executive Officer  
The San Francisco Foundation  
San Francisco, California



**Rick R. Holley**  
President and  
Chief Executive Officer  
Plum Creek Timber Co., Inc.  
Seattle, Washington



**Cathy Luke**  
President  
Loyalty Enterprises, Ltd.  
Honolulu, Hawaii



**Roy A. Vallee**  
Chairman of the Board and  
Chief Executive Officer  
Avnet, Inc.  
Phoenix, Arizona

# Bank Officers and Principals

As of January 1, 2011

## San Francisco Head Office

<b>John F. Moore</b> First Vice President and Chief Operating Officer and Interim President (Oct. 2010 – Feb. 2011)	<b>Darren S. Post</b> Group Vice President	<b>Simon H. Kwan</b> Vice President	<b>Dawn D. Hennings</b> Director	<b>Robert G. Valletta</b> Research Advisor
<b>John C. Williams</b> Executive Vice President and Director of Research Economic Research	<b>Erik Z. Revai</b> Group Vice President and General Counsel	<b>Jose A. Lopez</b> Vice President	<b>Jackie C. Hicks</b> Director	<b>Nancy S. Emerson</b> Principal
<b>Stephen M. Hoffman, Jr.</b> Executive Vice President	<b>Deborah S. Smyth</b> Group Vice President and Information Security Officer	<b>William O. Riley</b> Vice President	<b>Philip D. Jasienczyk</b> Director	<b>Joe A. Lozano</b> Principal
<b>Gopa Kumar</b> Senior Vice President and Chief Information Officer	<b>David W. Walker</b> Group Vice President	<b>Peggy L. Speck</b> Vice President and Secretary of the Board	<b>Patrick J. Loncar</b> Director	<b>Maureen E. O'Byrne</b> Principal
<b>Glenn Rudebusch</b> Senior Vice President	<b>David M. Wright</b> Group Vice President	<b>Mark M. Spiegel</b> Vice President	<b>Rick A. Miller</b> Director	<b>Millen L. Simpson</b> Principal
<b>Susan A. Sutherland</b> Senior Vice President and Office of Minority and Women Inclusion Director	<b>Randall B. Balducci</b> Vice President	<b>David G. Tresmontan</b> Vice President	<b>David J. Moore</b> Director	<b>Steven P. Takizawa</b> Principal
<b>Clifford N. Croxall</b> Group Vice President	<b>Tracy A. Basinger</b> Vice President	<b>Scott C. Turner</b> Vice President	<b>David E. Reiser</b> Director	<b>Gerald C. Tsai</b> Principal
<b>Teresa M. Curran</b> Group Vice President	<b>Barbara A. Bennett</b> Vice President	<b>Kevin E. Zerbe</b> Vice President	<b>Matthew M. Schlereth</b> Director	
<b>Lee C. Dwyer</b> Group Vice President and General Auditor	<b>Kenneth R. Binning</b> Vice President	<b>Kevin C. Alecca</b> Director	<b>Paulette M. Wallace</b> Director	
<b>Fred T. Furlong</b> Group Vice President	<b>Stanley M. Crisp</b> Vice President	<b>Thomas A. Ballantyne</b> Director	<b>Susan T. Wong</b> Director	
<b>Reuven Glick</b> Group Vice President	<b>Thomas M. Cunningham III</b> Vice President	<b>Amy K. Burr</b> Director	<b>Mary Wujek</b> Director	
<b>Joy K. Hoffmann</b> Group Vice President	<b>Mary C. Daly</b> Vice President	<b>Richard K. Cabral</b> Director	<b>Bart Hobijn</b> Senior Research Advisor	
<b>Robert E. Kellar</b> Group Vice President	<b>John G. Fernald</b> Vice President	<b>James J. Callahan</b> Director	<b>Eric T. Swanson</b> Senior Research Advisor	
<b>Donald R. Lieb</b> Group Vice President and Chief Financial Officer	<b>Beverley-Ann Hawkins</b> Vice President and Equal Employment Opportunity Officer	<b>Sharon E. Chow</b> Director	<b>Sylvain Leduc</b> Research Advisor	
	<b>Warren C. Howard</b> Vice President	<b>Marie C. Dimapasoc</b> Director	<b>Zheng Liu</b> Research Advisor	
	<b>Ann Marie Kohlligian</b> Vice President	<b>Michael J. Fernandez</b> Director	<b>Bharat Trehan</b> Research Advisor	

## Bank Officers and Principals

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As of January 1, 2011

### Los Angeles Branch

**Mark L. Mullinix**  
Executive Vice President

**Rita G. Aguilar**  
Director

**Philip Bernard Johnson**  
Director

**Richard J. Shershenovich**  
Principal

**Roger W. Replogle**  
Senior Vice President

**Jose Alonso**  
Director

**James LeVoir**  
Director

**Dale L. Vaughan**  
Principal

**Deborah Awai**  
Group Vice President

**Anthony P. Dazzo**  
Director

**Marla E. Borowski**  
Principal

### Portland Branch

**Steven H. Walker**  
Vice President

### Salt Lake City Branch

**Robin A. Rockwood**  
Vice President

### Seattle Branch

**Mark A. Gould**  
Senior Vice President

**Lynn M. Jorgensen**  
Director

**Darlene R. Wilczynski**  
Director

### Phoenix Processing Center

**Gary E. Darby**  
Vice President

## Summary of Operations

(volume in thousands)

<b>Cash Services</b>	<b>2010</b>	<b>2009</b>
Currency notes paid into circulation	5,455,608	5,366,360
Unfit currency destroyed	972,076	1,018,682
Coin bags paid into circulation (bags)	1,590	1,708
<b>Check Services</b>		
<i>Paper Checks</i>		
Commercial checks processed	----	34,035
Return checks processed	----	3,380
<i>Check 21</i>		
Commercial checks processed	1,095,997	1,174,307
Return checks processed	21,613	26,464
<b>Discounts and Advances</b>		
Total discounts and transactions*	563	3,993
Number of financial institutions accommodated*	145	249

\*Whole numbers (not in thousands)