WABC's Statewide Opportunity Network





WABC is a statewide association which advances policies and programs that help low- and moderate income families in Washington build, maintain and preserve financial assets through investing in education, personal savings, homeownership and entrepreneurship

We are the only 501(c)3 organization in the state working exclusively on assetbuilding strategies for low-income families and communities. We focus on initiatives that result in positive, proactive systemic change through strategic partnerships with financial institutions, policymakers and other community-based organizations.

Our network is comprised of 16 chapters or "local asset-building coalitions" throughout the state.

Our work is focused on strategic initiatives that result in systemic change. Examples include:

- Ensuring financial education in K-12 schools (House Bill 1173)
- College / Child Savings Accounts (statewide)
- Increasing microenterprise in rural communities (Yakima & Klickitat counties)

We also provide skill development and educational opportunities for policy makers and our network through:

- Hosting a Statewide Conference (300+ attendees; next event is June, 2015)
- "Ideas for Impact" speaker series (next event: Child Savings Accounts, March 2015)
- Hosting workshops and meetings throughout the year
- Distribution of our quarterly newsletters

Opportunities for banks to get involved:

- Become a Member (\$1200 / annually) includes logo placement in our newsletter, sent to 3000+
- Sponsor our 2015 Statewide Conference (levels vary)
- Sponsor Ideas to Impact series (levels vary)

For more information, please contact:

Stephanie Bowman Executive Director WashingtonABC <u>SBowman@WashingtonABC.org</u> (206) 898-3043 (direct)