

Fresh Carts Silicon Valley



FUN. FAST. FRESH.

The Program:

The Health Trust, as part of its Healthy Eating Initiative, launched The Fresh Carts Silicon Valley Program, to increase access to healthy foods in low-income neighborhoods as well as create income generating opportunities for those in the community. AnewAmerica manages the entrepreneurial training and technical business assistance components of the program, training local residents to own and operate their own mobile fruit and vegetable carts.

What Are Fresh Carts?

Fresh Carts are mobile produce carts bringing uncut, fresh fruits and vegetables to San Jose.

Based on the Green Carts program in New York City, The Health Trust launched Fresh Carts Silicon Valley in summer 2014 in partnership with Sacred Heart Community Services and AnewAmerica.

Where Are Fresh Carts?

Fresh Carts are located in San Jose neighborhoods and in "high needs communities" with limited access to healthy foods.



Why Fresh Carts?

Help children and families access healthy foods in your community!



Find out more information here: <http://healthtrust.org/goodtogo/>