



*Let's face it, convenience is king in our country, and many people who can afford it regularly pick up or get home delivery of their **healthy** meals. How can households on tighter budgets with less resources and more stress overcome the obstacles to making fresher food a habit?*

Discover the power of the Fresher Way



If convenience is king, then here at Fresher, we're making catering our queen. Our chefs—led by a formerly homeless single mom—know the challenges of consistently providing healthy food for their families. That's why we are producing affordable, delicious and nutritious meals sold directly to consumers through Fresher Markets placed in affordable housing complexes, community centers, clubs and other institutions.

Our Fresher community members not only get good food, they also build an ownership stake in the enterprise. A portion of all sales helps build a community venture capital fund which belongs to our members and invests in new products and projects, generating wealth from health for generations to come.

Additionally, our members can become a part of the catering team. Our chefs offer nutrition and cooking classes as well as workforce experience and job training, focusing on at-risk populations such as foster youth, veterans and single parents.

We at Fresher look forward to success and expansion throughout Sacramento and beyond, and envision the day when we are truly the Farm-to-EVERY-Fork Capital by ensuring that everyone goes to bed well fed, generates wealth from health, and gains skills for life.

We invite you to join us today as a sponsor and/or member; find out more information at freshersacramento.com.

FRESHER 
Getting Our Assets In Gear
916.827.0246



- Make healthy fast food affordable and available everywhere
- Create an ownership stake for consumers in the food system
- Offer opportunities for job training right in the community

THE POWER of the FRESHER WAY



freshersacramento.com